







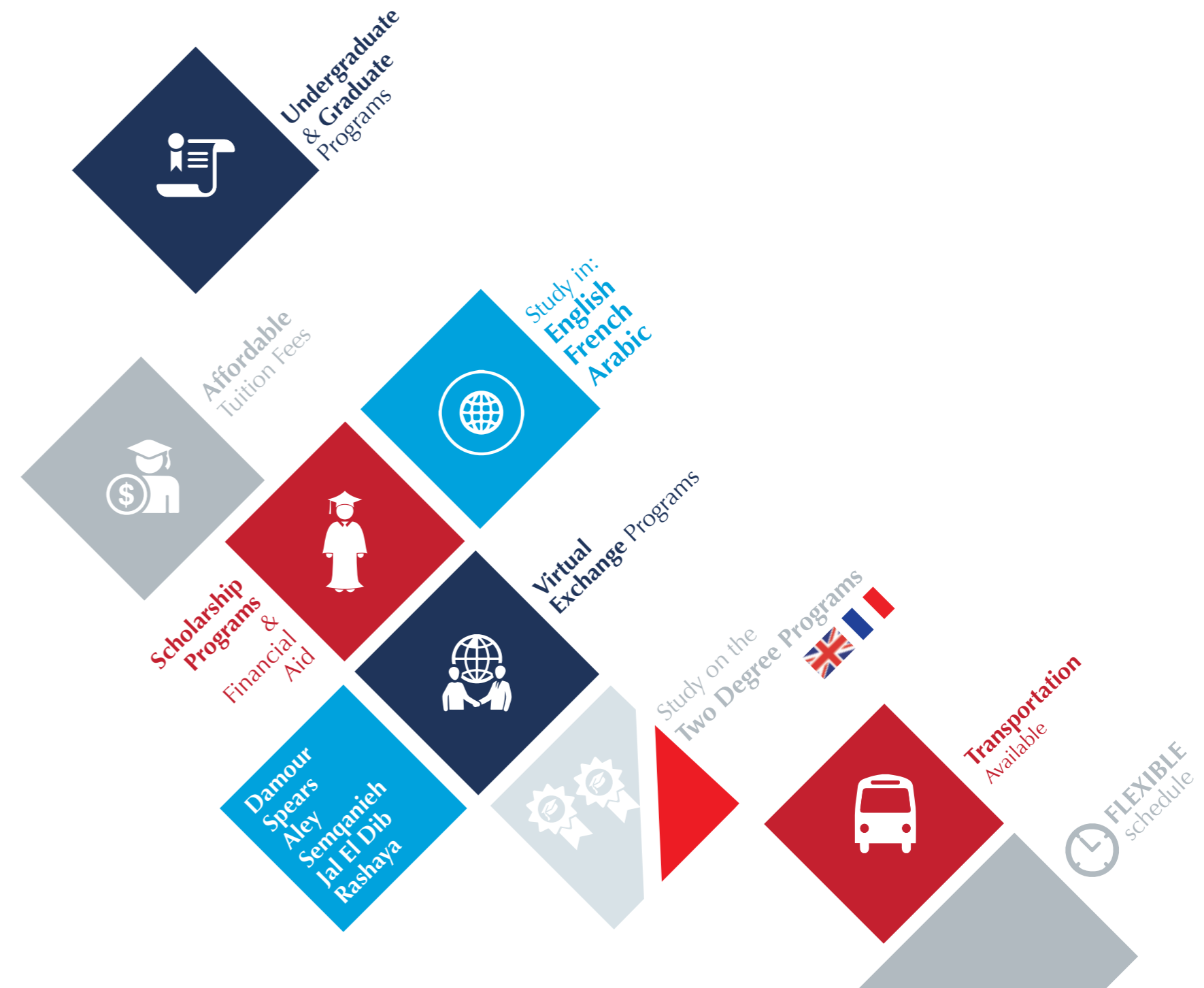
الجامعة الحديثة للإدارة والعلوم
MODERN UNIVERSITY FOR BUSINESS & SCIENCE

EDUCATION IS A MATTER OF BUILDING BRIDGES

MUBS CATALOGUE

www.mubs.edu.lb    

WHY STUDY AT MUBS?



MUBS
CAMPUSES



Damour Campus

Near Mechref Entrance

☎ 05 601 801



Beirut Spears Campus

Abdel Kader Street

☎ 01 371 885



Aley Campus

Arman District

☎ 05 556 628



Semqanieh Center

Al Ain District

☎ 05 504 604



Rashaya Campus

Hasbaya Main Road,

☎ 08 531 131



Jal El Dib Campus

☎ 04 719 108-9

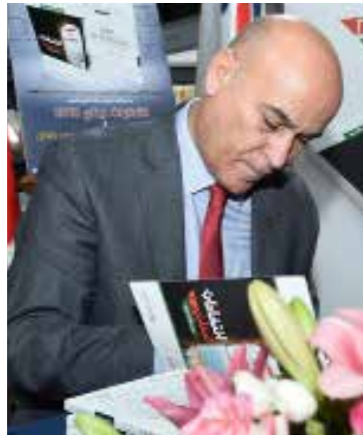
TABLE OF CONTENTS

MUBS CATALOGUE

8	ABOUT US
10	CHAIRMAN'S MESSAGE
12	BOARD OF TRUSTEES
14	LEBANESE ACCREDITATIONS
18	INTERNATIONAL ACCREDITATION & MODERATION
20	INTERNATIONAL PARTNERSHIPS & MEMBERSHIPS
22		ADMISSIONS AND FEES
	UNDERGRADUATE ADMISSIONS	22
	GRADUATE ADMISSIONS	23
	FRESHMAN ADMISSIONS	23
	TUITION FEES	24
26		INTERNATIONAL SCHOOL OF BUSINESS
	BS IN BUSINESS STUDIES (WITH PATHWAYS)	28
	MASTER OF BUSINESS ADMINISTRATION	34
	DOUBLE DIPLÔMATION FRANCO-LIBANAISE	36
40		SCHOOL OF HEALTH SCIENCES
	PUBLIC HEALTH	42
	NUTRITION & DIETETICS	44
	NURSING	46
	OPTOMETRY & VISION SCIENCE	48

50		SCHOOL OF COMPUTER & APPLIED SCIENCES
	COMPUTER SCIENCE	52
	MASTER OF COMPUTER SCIENCE	53
	GRAPHIC DESIGN	54
	INTERIOR DESIGN	57
58		SCHOOL OF EDUCATION & SOCIAL WORK
	EDUCATION	58
	SOCIAL WORK	62
	MASTER IN SOCIAL WORK	63
64		BRITISH ACADEMY IN LEBANON BAL
70		POSTGRADUATE DIPLOMA IN TRAFFIC SAFETY
72		MUBS INITIATIVES
	NWN NATIONAL WELLNESS NETWORK	74
	UCTD UNIVERSITY CENTER FOR TRAINING & DEVELOPMENT	76
	MECAT	78
80		MUBS EVENTS + ACTIVITIES

ABOUT US



The Modern University for Business and Science (MUBS) is a fully accredited Lebanese university established by decree number 868 issued by the Council of Ministers on 3/11/2007. Located in the heart of Lebanon and the Arab World, MUBS is committed to the values and beliefs that give our community its uniqueness. MUBS aims to prepare its students to meet the challenges of the 21st century and to empower them to respond to the rapid changes in the global business environment.

The University has grown steadily over the years attracting students from diverse groups and bringing higher education to students in rural regions of Lebanon that were neglected and forgotten. Today MUBS enjoys a diverse population of over 1800 students, 200 instructors and 100 administrators spread across its campuses in Damour, Beirut, Aley, Semkaneh, Rashaya and Jal-el-Dib. Over the years, MUBS has positioned itself as an institution that strives for excellence and modernity, taking huge strides every year to maintain high quality education that introduces the latest pedagogical approaches. MUBS remains committed, now more than ever, to its goals and mission as it continues to push forward to realize its vision through extensive internal development programs in association with the European Union Tempus Programs and partnerships with internationally recognized universities in the US, UK, France and Canada.

Lately, MUBS has launched the National Wellness Network (NWN) in order to formalise the efforts MUBS has long put forth towards the integration and deep involvement with the Lebanese community within the Network's framework of operation. This has enabled the University to extend the bridges of communication to our stakeholders as well as leading our society towards a healthier lifestyle.



VISION

MUBS is a regionally prominent university known for academic quality, research, creative activity, and service to society through educational, cultural and intellectual initiatives.

The university's guiding vision is to lead the way in educational quality, academic integrity and scientific research. MUBS is committed to creating conscientious world leaders who are exemplary in their moral, professional and educational excellence. These values stem from a sense of responsibility towards our local and broader community, and the great potential of our youth whose creativity is fostered and empowered through creative, modern pedagogical approaches that are reflective of our innovative and dynamic identity.

MISSION

MUBS is an institution of higher education that offers its students rich programs that emphasizes independence and responsibility enforced by a fruitful interaction and cooperation.

The University is dedicated to its work in developing and rooting the values and beliefs that give our community its uniqueness; it also aims to inspire and help youth by offering professionalism and commitment.

Our mission at MUBS is to provide a rich and innovative academic environment that provides students of diverse backgrounds with equal opportunities to learn, explore and attain the knowledge and skills necessary to realize their career objectives and empower them to contribute positively and effectively to their community, country and the world.

“ MUBS provides hundreds of its students the opportunity to participate in exchange and mobility program around the world. ”



MUBS: INTERNATIONALIZATION, ROOTED IN COMMUNITY DEVELOPMENT

During the past 16 years of continuous development, MUBS was able to successfully navigate the emerging challenges facing the higher education sector in Lebanon through strategic planning and an unmatched internationalization effort that placed the University on the global map. This global perspective allowed the University to establish unique alliances with reputed international universities and organizations.

Our network of partnerships and collaborations aims to create an educational atmosphere that allows students to become world leaders in innovative specializations and programmes that are highly competitive. These opportunities are only possible thanks to the high-quality education and the credible reputation that MUBS was able to establish on the world stage throughout the years.

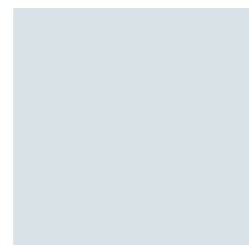
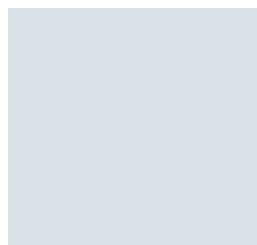
MUBS has taken significant steps to meet international standards. We are the only Lebanese university with a British programme that is offered through the British Academy in Lebanon (BAL). Building

on BAL's success, we have become the first Lebanese university satisfying the British Quality Assurance standards through direct moderation of all our programs by Cardiff Met University in the United Kingdom.

In addition to the British connection, MUBS has graduated more than two hundred alumni who have completed their Master Degrees in the common program with Université d'Amiens - Picardie Jules Verne, (France). MUBS provides hundreds of its students the opportunity to participate in exchange and mobility program in Europe and universities around the world. More than 4000 graduates have gained their degrees within a transformational learning environment that aims to provide learners with the knowledge and skills necessary for a lifetime of success. We aspire to set our students on the path to reach their full potential and aim for a better tomorrow in every way possible.

Dr. Hatem Alami,
MUBS Chairman

BOARD OF TRUSTEES



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Chairman of the Board of Trustees

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Vice Chairman, MUBS

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Secretary of State for Yasuni, Presidency of the Republic of Ecuador

DR. NAEL ALAMI
Neuroscientist - VP for Research & Innovation - Provost, MUBS

MRS. MAY EL-KHALIL
Founder and President, Beirut Marathon Association

PROFESSOR MOHAMED LOUTFI
Pro-Vice Chancellor (International),
Cardiff Metropolitan University

MR. FADI ALAME
Member of the Lebanese Parliament
President, Al Sahel Group

MR. MOUNIR HAMZA
Consultant, World Bank

MR. TALAAT LAHAM
CEO, Ciment de Sibline

MR. RAOUF ABOU ZAKI
General Manager, Al Iktissad Wal Aamal Holding

MR. GHASSAN ARIDI
Founder and CEO of Alpha Tours, Dubai
Chairman, Paramount Hotel & Resort-Dubai

MR. FARID GEBRAN
Former Head, Syndicate of Accountants

DR. KAMEL MOHANNA
Founder, Amel Association

DR. ISSAM JAWHARY
Director, Faculty of Education - Lebanese University
(1994-2000)

LAWYER KAMAL AHMADIEH
Board Secretary

LEBANESE ACCREDITATIONS

MUBS holds the following accreditation decrees granted by the Lebanese Ministry of Higher Education:

- Institution decree 868 (9/10/2007)
- Freshman Degree (2009)
- Social Work Association in the AARU (27/1/2013)
- Partnership with Universite de Picardie (13/11/2012)
- Partnership with Cardiff Met University, UK (2013)
- School of Education & Social Work (26/3/2004)
- Teaching Diploma (20/9/2012)
- School of Computer & Applied Sciences (26/3/2004)
- Graphic Design (24/4/2007)
- School of Health Sciences (22/3/2013)
- International School of Business (26/3/2004)
- MBA Programme (24/9/2010)



2007 from MECAT to MUBS (DECREE 868)



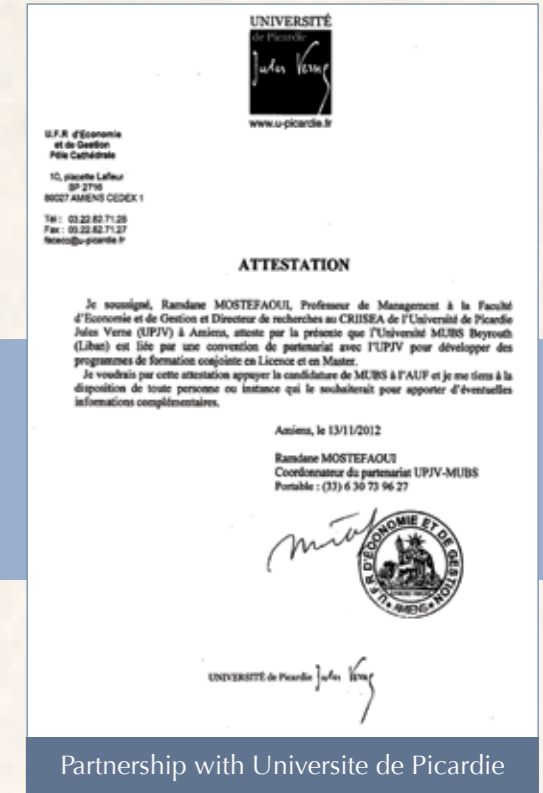
Freshman Degree



Partnership with Cardiff Met University



Social Work Association in the AARU



Partnership with Universite de Picardie

INTERNATIONAL PARTNERSHIPS & MEMBERSHIPS



MEMBERSHIPS

- ACBSP-Association of Collegiate Business Schools & Programs | www.acbsp.org
- Agence Universitaire de la Francophonie | www.auf.org
- ARAB ACRAO | www.arab-acrao.org
- Association of Arab Universities | www.aaru.edu.jo
- Board of Directors Membership in the Arab Students Training Center in the Association of Arab Universities
- International Association of Universities (IAU) | www.iau-aiu.net
- EPUF-Euromed Permanent University Forum | www.epuf.org
- Euro-Mediterranean University | www.emuni.si
- General Secretariat of the Association of Social Work at the Association of Arab Universities
- Global University Network for Innovation | www.guninetwork.org
- GUIDE Association | www.guideassociation.org
- International Association of Universities | www.iau-aiu.net
- Magna Charta Universitatum | www.magna-charta.org
- Middle East and North Africa Association for Institutional Research MENA-AIR | www.mena-air.org
- UCEA-University Continuing Education Association | www.ucea.edu
- United Nations Academic Impact | www.academicimpact.org

ADMISSIONS

UNDERGRADUATE

Holders of the following qualifications are eligible for admission to the undergraduate programs:

- Holders of the Lebanese Secondary Certificate (LSC) or the Technical Baccalaureate.
- Holder of a Secondary School Official Certificate equivalent to the LSC.
- High school students who have completed 12 years of schooling (Freshman Program)

Requirements for Admission:

English Entrance Examination

All new students are required to sit for an English Placement Test. The test is used to classify students on the basis of their results. Students may submit their TOEFL scores, if taken (iBT score of 65 or more is required).

Math Placement Test

Students applying to the School of Business and to the Computer Science major will have to sit for a Math Placement Test. Students failing the test are required to take a remedial course: MTH101 Basic Math.

Arabic Entrance Examination

Students wishing to join the Faculty of Education & Social Work (Arabic Section) are required to sit for a Math placement Tests, Science Placement Test, or Arabic Placement test based on their emphasis.

Sciences Entrance Exam

Applicants to the School of Health Sciences should pass the MUBS Sciences Entrance Exam. The exam is divided into four parts covering Biology, Chemistry, Mathematics and Physics.

The Modern University for Business & Science recognizes the potential of students with a well-balanced record of academic and extra – curricular activities. The University seeks applicants possessing a strong academic record, leadership skills, high level of commitment and potential for personal growth.



U REQUIRED DOCUMENTS

- Application form
- 3 recent passport-size colored photographs
- 1 certified copy of the personal civil status record
- 1 certified copy of the family civil status record and certificate from the National Social Security office if applicable
- 1 certified copy of the Bacc II degree or equivalent
- 1 certified copy of the official transcripts of the last three years of study (Tenth, Eleventh and Twelfth grades)
- A non-refundable application fee of \$40
- A non-refundable placement test fee
- A certificate from the National Social Security Fund (if applicable), if not you must pay \$135.

Transfer Students

Transfer applicants must submit a certified grade transcript issued by the university of origin and enclose the prospectus or course contents of the program they were engaged in.



G REQUIRED DOCUMENTS

- Application form
- Certified copies of all official certificates or diplomas + official transcripts
- A photocopy of the identity card or passport, and a family civil status document for applicants
- Two letters of recommendation
- MUBS Graduate Admission Test
- TOEFL score (paper-based: 600, computer-based: 250, internet based:100)
- Curriculum Vitae CV
- A non-refundable application fee of \$100
- 2 recent passport-size colored photographs
- A certificate from the National Social Security Fund (if applicable), if not you must pay \$135.

ADMISSIONS GRADUATE

Admission to the graduate programs at MUBS is based on evidence that the applicant has already attained a certain minimal academic proficiency and has demonstrated the capability to successfully pursue a Master's degree.

For applicants to qualify for admission to the Masters program they must hold a Bachelor's degree from a fully accredited institution of higher education and have a minimum overall undergraduate grade point average of 2.75.

ADMISSIONS FRESHMAN

F REQUIRED DOCUMENTS

- Application form
- Permission from the Equivalence Committee of the Lebanese Ministry of Education & Higher Education to join the freshman class.
- 3 recent passport-size colored photographs
- One certified copy of the personal civil status record
- One certified copy of the family civil status record and certificate from the National Social Security office if applicable
- One certified copy of the official transcripts of the last two years of study
- SAT I & SAT II scores
- A non-refundable application fee of \$80
- A non-refundable placement test fee

STUDENT'S LIFE: INTRODUCTION TO UNIVERSITY STUDIES

This first semester experience course is intended to assist new students in their successful transition to MUBS, both academically and personally, through engaging learning experiences.

The content of the course is designed to help students become independent learners so that they can benefit the most from the educational opportunities. The course will expose students to numerous resources and services available at MUBS. Students will learn how to enhance their current study skills toward developing a foundation for lifelong learning and career development.

UNDERGRADUATE TUITION FEES



Tuition

Outstanding students and students with special needs may apply for scholarships or grants.

Tuition /Credit International School of Business	\$200 304,000 LBP
Tuition /Credit Health Sciences (SHS)	\$200 304,000 LBP
Tuition/Credit Computer, Graphic Design, Interior Design	\$200 304,000 LBP
Tuition /Credit Education & Social Work	\$180 274,000 LBP
Freshman Program	\$170 <i>per semester</i> 304,000 LBP

Fees

Admission Application	\$40
Entrance Examination	\$40
Registration Fee	\$100 <i>per semester</i>
Academic Fees + Insurance	\$150
NSSF Fees (when applicable)	\$135
Library and Laboratory deposit fee (SHS)	\$50
Change of Major	\$100

Student registration, graduation or requests for transcripts are subject to the payment of all due fees.

Full-time/Part-time Status

Students taking 11 credits or more are considered full-time students. Students with less than 11 credits are considered part-time students and are subject to published tuition and fees set by the University's administrative policies.

REQUIRED DOCUMENTS

At the end of each semester, a single, final grade is recorded for each scheduled course. Academic standing at MUBS is based upon the grading system shown below.

Percentage	Grade	Q-Points
97 – 100	A+	4.0
93 – 96	A	4.0
90 – 92	A-	3.7
87 – 89	B+	3.3
83 – 86	B	3.0
80 – 82	B-	2.7
77 – 79	C+	2.3
73 – 76	C	2.0
70 – 72	C-	1.7
67 – 69	D+	1.3
63 – 66	D	1.0
60 – 62	D-	1.0

F- Failing W- Withdrawal I- Incomplete

GRADUATE TUITION FEES



Tuition

Tuition per Credit Hour (MBA)	\$240 365,000 LBP
Tuition per Credit Hour (MS in Computer Science)	\$220 335,000 LBP
Tuition per Credit Hour (Teaching Diploma)	\$200 304,000 LBP

Fees

Admission Application	\$100
Entrance Examination	\$80 <i>per exam</i>
Registration Fee	\$120 <i>per semester</i>
Late Registration Penalty	\$ 50
Change of Major	\$100
Academic Fees + Insurance	\$150
NSSF Fees (when applicable)	\$135

Student registration, graduation or requests for transcripts are subject to the payment of all due fees.

INTERNATIONAL PROGRAMS

Dual Degree Programmes with Cardiff Metropolitan University-UK

Degrees	Tuition Fees	Note
BA (Hons) in Business & Management Studies	\$6,200/Year	25% of the tuition fees will be paid in Dollars
MBA (Generic)	\$11,000	
MBA in Project Management		
MBA in Health Sector Management		
MBA in Human Resources Management		
MSc. in Sport Management & Leadership		

Double Degree Program with Université de Picardie Jules Verne-France

Degree	Tuition Fees	Note
Master Management de l'innovation (parcours : e-business)	\$8,000	25% of the tuition fees will be paid in Euro



The International School of Business (ISB) is one of the founding Schools at the Modern University for Business and Science (MUBS) founded at the turn of the Century. At ISB we strive to empower creativity and innovation through a combination of progressive teaching methods and an engaging academic program. We aim to develop global business leaders who will be able to create lifelong success stories.

Our Mission

ISB strives to provide its students with an excellent learning environment, qualified and experienced faculty, effective teaching methods, and real world experiences that develop their leadership qualities and guarantee them successful careers.

Our Values



The School's values are represented by the following practices:

- * Diversity and respect of students, faculty, and administrators
- * Social responsibility
- * An environment that fosters learning, engagement and integrity
- * Leadership in developing and advancing the University programs

The ISB aims to become one of the leading business schools in Lebanon and the region, with emphasis on high-quality higher education, an engaging learning environment, and exposure to real-world challenges. We prepare our students to lead and succeed in business while nurturing them to be socially responsible citizens who serve their organizations and communities.

MUBS has strategically adopted internationalisation to meet the requirements of globalisation. At the International School of Business, internationalisation remains at the heart of our mission and shapes our comprehensive process that aims to integrate international and intercultural dimension in the functions of the School. The ISB adopts internationalisation as a means to improve academic quality, student attractiveness and research capacity. The high level of mobility among the School's students, faculty members and staff is a mere example of the embedded internationalisation across the school through teaching and research partnerships. **The International School of Business thus adopts the following internationalisation measures:**

- Curriculum Internationalisation: This involves internationalising learning outcomes, content, teaching and learning activities and assessment tasks.
- International Student Mobility: Offering our students the opportunity to study abroad whilst undertaking their degree program which will also have an impact on their subsequent employability and professional career.
- Mobility of Faculty and Staff: To improve teaching and administrative practices within the school offering international benchmarks in addition to the nurturing of research partnerships.
- Franchised Programs: Partnerships with Cardiff Metropolitan University, UK, and Université de Picardie Jules Verne, France, to improve the access for students to international programs.

BS IN BUSINESS STUDIES (WITH PATHWAYS)

Today's complex business world requires knowledgeable and versatile managers. The modern business person must have an understanding and appreciation of the various areas of business and the socio-economic environment in which business is conducted.

The initial semesters provide a core curriculum for all business students. In the later semesters, when students have the knowledge to evaluate their business interests, students specialize in certain functional areas while still developing their overall business knowledge and transferable skills.

The available concentrations are: Accounting, Banking & Finance, Business Administration, Business Information Systems, Management, Marketing. Graduates of the business program are prepared for a wide variety of management-oriented positions.

Graduates may find employment in general management, accounting, finance, production and inventory control, retail and industrial sales and distribution, human resources, advertising, and marketing. By applying what they have learned, the graduates should have excellent opportunities for advancement.



- Management
- Marketing
- Accounting
- Banking & Finance
- Business Information Systems
- Business Administration
- MBA | Master of Business Administration

PROGRAM STRUCTURE

All courses are 3 credit courses except for the Internship (1 cr)

General Education Requirements (12 credits)

ENG 201	Language and Composition
ENG 202	Public Speaking
ARB 201	Appreciation of Arabic Language & Literature
CSC 201	Fundamentals of Computer Systems & Applications

Elective Courses (9 credits) choose from

PHL 201	Introduction to Philosophy
PSY 201	Introduction to Psychology
SOC 201	Introduction to Sociology
ANT 201	Introduction to Anthropology
ENV 201	Environment & Archaeology
HUM 201	Human Rights
SSW 211	Community Engagement & Volunteerism
GLU 201	Global Understanding
POL 201	Introduction to Political Science
CST 201	Cultural Studies I
CST 202	Cultural Studies II
TEF 200	English Grammar
BUS 200	Introduction to Business
ARB 203	Business Arabic
LAN 201	Language course (French, Spanish, German, Italian, Chinese, Russian)

Core Courses (48 credits)

ENG 203	Business Communication
ENG 204	Critical Thinking and Writing
ECO 201	Microeconomics
ECO 202	Macroeconomics
ACC 201	Principles of Accounting I
ACC 202	Principles of Accounting II
MGT 201	Introduction to Management
MKT 201	Introduction to Marketing
BUS 201	Business Math
BUS 203	Management Information Systems
BUS 204	Business Statistics with Computer Applications I
BUS 205	Business Statistics with Computer Applications II
BUS 206	Business Law
BUS 207	E – Business
BUS 210	Business Ethics & Corporate Social Responsibility
FIN 201	Financial Management

Concentration Courses (25 credits) from the chosen concentration including the Internship.

BS IN MANAGEMENT

The BS in Management is designed to develop the necessary knowledge and skills in order to manage organizations' key processes. Furthermore, students will learn how to manage innovations, align resources, attract, grow and maintain human resources, develop leadership skills and attain efficiency and effectiveness.

Individuals working in the field of management must feel comfortable organizing, planning and directing the activities of others. Managers are employed in virtually every type of industrial plants, commercial enterprises, social services, nonprofit and government agencies.

The management major enables graduates to access jobs such as Administrative Assistant, Bank Branch Manager, Importer – Exporter, Manufacturing Representative, Office Manager, Production Coordinator, Production Planner, Real Estate Agent and Restaurant Manager.

Emphasis Courses (25 credits) choose from

ENT301	Entrepreneurship
MGT303	International Management
MGT304	Organizational Behavior
MGT305	Project Management
MGT306	Leadership and Team Building
MGT308	Strategic Management
MGT307	Introduction to Production & Operations Management
MGT 311	Quality Management
MGT 312	Managing Sustainability
ACC301	Management Accounting
ECO307	Managerial Economics
HRM301	Human Resources Management
BUS399	Business Research Methods (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis courses from other concentrations.

BS IN MARKETING

Marketing is a broad, dynamic field for marketers, with many outstanding opportunities within all types of organizations. The marketing major is designed to provide students with a focused knowledge of marketing and its role in society, and the ability to engage in sophisticated marketing practices.

A student majoring in marketing needs to be detail oriented, good observer, self-motivated, creative and most importantly, must be able to work among a team. Marketing personnel are concerned with the design, promotion, price and distribution of the product or service. They identify and define marketing promotions that will generate, refine, and create marketing opportunities.

The marketing major enables graduates to access jobs such as sales manager, brand or product manager, customer relationship manager, event coordinator, marketing consultant, retail store manager, market research analyst and advertising account executive.

Emphasis Courses (25 credits) choose from

MKT301	Professional Selling & Sales Management
MKT302	Services Marketing
MKT303	International Marketing
MKT304	Digital Marketing
MKT305	Advertising Strategies
MKT306	Customer Service & Customer Relationship Management
MKT307	Marketing Research
MKT308	Consumer Behavior
MKT309	Strategic Marketing
MKT310	Public Relations
MKT311	Logistics & Supply Chain Management
BUS399	Business Research Methods (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis courses from other concentrations.

BS IN ACCOUNTING

Accountants provide the information necessary to determine and evaluate the short-term and the long-term financial position of an organization. Accountants also provide insight about the company's future direction and prepare, analyze and report financial statements to upper management and government. The objective of the Accounting Program at MUBS is to provide the students with accounting and business knowledge and practices which will serve their career path in areas such as industry, government, public accountancy and nonprofit organizations. To succeed in an accounting career, the student must think of the skills necessary to thrive in such a domain. Problem solver, self-motivated and self-disciplined are some of the characteristics needed for an accounting student to progress generally in the studies. The student should also demonstrate an inquisitive nature in order to properly investigate information related to analyzing budgets, auditing company's finances, reporting taxes and keeping track of income, losses, assets and liabilities.

Emphasis Courses (25 credits) choose from

ACC301	Management Accounting
ACC302	Intermediate Accounting
ACC303	Cost Accounting
ACC304	Advanced Accounting
ACC305	Auditing
ACC306	Accounting Information Systems
ACC307	Taxation
ACC308	Government and Non-profit Accounting
ACC309	International Accounting Standards
ACC310	Corporate Governance & Accounting Ethics
BUS 298	Sustainable Employability Skills for Business
BUS399	Business Research Methods (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis courses from other concentrations.

The accounting graduate has a wide range of opportunities within the job market including being an Accountant, Accounting Manager, Accounting Supervisor, Actuary, Auditor Certified Public Accountant (CPA), Certified Internal Auditor (CIA), Consultant, Public Accountant (PA) and Tax Specialist.

BS INFORMATION SYSTEMS

The BS in Business Information Systems offered by the ISB is designed to give students a focused, relevant and utilizable body of knowledge in the Information Systems in businesses today and the applied technologies. The BIS emphasizes the types of information Systems used nowadays to run an enterprise using Information Communication Technologies and how these integrated organizational Information Systems are used to develop the strategies of the business. It focuses on an understanding of how information systems should be administered and how they can be used to improve the performance of organizations.

A BIS student should have interest in Information Communication Technology as well as in the way organizations exchange, generate, use and retain information. Moreover, the program targets individuals who are innovative by nature and are seeking the necessary skills to excel in a professional Information Technology business career.

Emphasis Courses (25 credits) choose from

CSC202	Programming I
CSC203	Programming II
CSC205	System Analysis & Design
CSC206	Software Engineering
CSC209	Object-Oriented Programming
CSC302	Computer Applications for Business
CSC303	Operating Systems
CSC304	Database Systems
CSC305	Data Communication & Computer Networks
CSC306	Web Programming
BUS399	Business Research Methods (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis courses from other concentrations.

BIS graduate have a broad range of job openings including Information Manager, Information Supervisor, Network Manager, Electronic Commerce

BS IN BANKING AND FINANCE

The field of banking and financial services is large, with many opportunities for growth. In order to enter this field, most positions require a bachelor's degree in finance or business related discipline.

The BS in Banking and Finance offered by the International School of Business (ISB) provides the students with an understanding of the ways in which domestic and global banks and financial institutions operate, as well as, of the structure and functioning of the financial markets. This degree enables students to understand how banks (and other financial institutions) might use financial assets (for example derivatives) in risk management procedures, and provides them with a well-rounded coverage of the major issues and areas of modern financial theory and practice.

Banking and Finance graduates will be offered the opportunity to gain the expertise needed to enter and successfully compete in the public and private sectors, including banks, financial institutions, insurance companies, central bank, regulatory agencies, and international bodies.

Emphasis Courses (25 credits) choose from

FIN 301	Financial Markets & Institutions
FIN 302	Commercial Bank Management
FIN 303	Investment Management
FIN 304	Insurance
FIN 305	International Financial Management
FIN 306	Real Estate Management
FIN 307	Personal Financial Planning
FIN 308	Islamic Banking
FIN 309	Futures, Options and Other Derivatives
FIN 310	Public Finance
FIN 311	Risk Management
BUS399	Business Research Methods(Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis courses from other concentrations.

BUSINESS ADMINISTRATION

The BS in Business Administration offered by the International School of Business is designed to give students a focused, relevant and utilizable body of knowledge in business. It facilitates the understanding of business functions and processes as well as business organizations in today's turbulent global economy.

The program introduces students to major business concepts such as accounting, business law, economics, management, and marketing. Individuals who work towards a Bachelor of Business Administration (BBA) learn to achieve the objectives of an organization by planning and directing the activities of others, which leads to administering businesses. Large, medium and small enterprises and even government agencies are in need of such individuals.

The knowledge and skills gained by the program are vital assets to students' employability and lifelong learning. Moreover, the program is dedicated towards creating employment opportunities for graduates especially that one of the main active industries in the Lebanese market is one that is based on business corporations. A BBA student should have leadership, organizational, communication and time management skills. Moreover, the program targets individuals who are innovative by nature and are seeking the necessary skills to excel in a professional business career.

BBA graduates have a broad range of job openings including Account Executive, Bank Officer, Department Store Manager, Facilities Manager, Manager of Administrative Service, Office Manager, Plant Manager and Retail Manager. Students pursuing a BBA Degree can choose their major courses from all Business concentrations.



- Young Entrepreneur Competition
- Christmas Market & MUBS Outdoors organized by the Marketing Department students
- Hult Prize

MBA MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) program provides graduates, of different academic and professional backgrounds, with the opportunity to study a wide array of functional areas of business administration and management. The principal aim is to develop skills in scientific analysis and to be able to integrate concepts and research findings of business and social sciences. Students are prepared to draw logically sound conclusions, to think creatively, to communicate effectively and to appreciate the role and responsibilities of business enterprises in our broad social framework.

In addition to developing a strong analytical foundation for making important and varied business decisions, MBA students also gain a deeper understanding of one special area by selecting one of various concentrations.

The program is also open for people with undergraduate degrees other than business (law, engineering, life sciences, liberal arts ...) and the curriculum is flexible to meet their needs. Students are required to complete a minimum total of 39 credits (21 credits for the core and 18 for the Concentration and research requirements).

PROGRAM STRUCTURE

Prerequisite Courses

Accounting I
Accounting II
Financial Management
Microeconomic
Macroeconomics
Introduction to Management
Introduction to Marketing

Core courses (21 credits)

ACC501	Financial Reporting and Control
MGT501	Managing Individuals and Organizations
ECO501	Business Economics Analysis & Forecasting
ITC501	IT Strategies for a Networked Economy
HRM501	Human Resource Management
MKT501	Marketing Management
STA501	Graduate Research Methods

Concentration courses (18 credits) – choose from

MANAGEMENT	ACCOUNTING	SPORTS MANAGEMENT
MARKETING	EDUCATIONAL MANAGEMENT	HOSPITAL MANAGEMENT
BANKING & FINANCE	TOURISM & HOSPITALITY	HEALTHCARE MANAGEMENT

MANAGEMENT

MGT601	Strategic Management
MGT602	Organizational Behavior and Group Dynamics
MGT603	Managing Change
MGT604	Managing Quality
MGT605	Managing Innovation and Creativity
MGT606	Legal and Ethical Issues in Management
MGT607	Production and Operations Management
MGT608	Managing Projects
MGT609	Advanced Topics in International Business
MGT610	Leadership & Sustainable Development
MBA697	Seminar / Management
MBA698	Project (Management)

Elective course from other concentrations

MARKETING

MKT601	Direct Marketing
MKT602	Marketing Research
MKT603	Global Strategic Marketing
MKT604	Product & Brand Management
MKT605	Industral & Government Marketing
MKT606	Consumer Behavior
MKT607	Supply Chain Management
MKT608	Entrepreneurial Marketing
EBU602	E-Business Marketing
MBA697	Seminar / Management
MBA698	Project (Management)

Elective course from other concentrations

ACCOUNTING

ACC601	Introduction to Financial Statement Analysis
ACC602	Tax Accounting and Planning
ACC603	Managerial Cost Accounting
ACC604	Intermediate Accounting I
ACC605	Intermediate Accounting II
ACC606	Auditing Issues and Problems
ACC607	Accounting Theory
ACC608	Advanced Topics in Accounting I
ACC609	Advanced Topics in Accounting II
MBA697	Seminar (Accounting)
MBA698	Project (Accounting)

Elective course from other concentrations

EDUCATIONAL MANAGEMENT

EDM601	Managing Educational Institutions
EDM602	Leadership and Team Building
EDM603	Managing Quality in Education
EDM604	Educational Laws and Policies
EDM605	Health, Safety, & Security in Educational Institutions
EDM606	Current Issues in Educational Management
EDM607	Supervision & Evaluation of Educational Programs, Personnel, Facilities and Support Services
EDM608	Educational Management Practicum
EDM698	Project (Educational Management)

Elective course from other concentrations

The **MUBS MBA** program includes a combination of core courses and specialist pathways, giving you the opportunity to develop your knowledge, skills and capabilities and specialise in specific areas that are most suited to your own professional needs.

There are nine pathways to choose from: Management, Accounting, Banking and Finance, Marketing, Educational Management, Tourism and Hospitality, Sports Management, Hospital Management and Healthcare Management. Here you will find an overview of the MUBS MBA, and a brief introduction to the different pathways.

An MBA will transform your career by enhancing your key business and leadership capabilities, enabling you to excel in a fast-moving global business environment.



DOUBLE DIPLÔMATION FRANCO-LIBANAISE MUBS - UPJV



Fidèle à la vocation francophone du Liban, MUBS a fondé une section française afin de permettre à ses étudiants de poursuivre leur éducation en économie et en gestion en langue française tout en respectant les mêmes critères de qualité et de compétence auxquels elle s'est vouée depuis sa fondation.

Pour garantir l'application des normes européennes et françaises dans l'enseignement, MUBS a établi un partenariat avec l'Université de Picardie Jules-Verne à Amiens en France au niveau de la licence en gestion et du Master en Management des Organisations de la Net Economie.



SECTION FRANÇAISE À MUBS

Licence en Sciences de Gestion Domaine Droit, économie, Gestion Mention Economie, Gestion

Permettre aux étudiants d'acquérir des compétences solides en Économie et en Gestion et leur faciliter l'orientation vers les matières dans lesquelles ils souhaitent approfondir leurs connaissances.

Débouchés

Les fonctions visées sont celles qui font appel aux sciences économiques et humaines et/ou à la gestion. Elles peuvent comporter une composante d'encadrement du personnel, elles peuvent aussi présenter un caractère de haute technicité, soit en matière administrative générale, (domaine comptable, financière,...), soit dans quelques domaines spécifiques retenus dans la catégorie (banque, assurance).

Ces fonctions peuvent être administratives et ne sont donc pas exclusivement techniques.

La durée des études à plein temps est de trois ans à raison de 30 crédits par an (15 crédits par semestre). Dans le cas des études à temps partiel, la durée sera prolongée jusqu'à cinq ans (à raison de 9 crédits par semestre), ce qui fait une durée moyenne de quatre ans (à raison de 12 crédits par semestre). À moins d'indication contraire, tous les cours sont de trois crédits. En règle générale, un crédit de formation correspond à environ 15 heures de cours et à 30 heures de travail personnel.

Avant de s'inscrire à un cours, l'étudiant doit respecter les exigences des cours pré-requis spécifiées selon le code. De plus, le cheminement dans le programme impose certains de ces pré-requis.

SECTION FRANÇAISE À MUBS Licence en Gestion et Économie des Entreprises

Critères d'admission:

Titulaires du Baccalauréat Libanais ou du Baccalauréat Technique (ou tout autre diplôme équivalent).

- Formulaire de demande d'admission.
- 3 photos d'identité couleur récentes certifiées par le maire.
- 1 copie certifiée conforme de l'extrait d'état civil individuel.
- 1 copie certifiée conforme de l'extrait d'état civil familial et une attestation de la CNSS si le candidat en bénéficie.
- 1 copie certifiée conforme des relevés de notes des trois dernières années d'études (Seconde, Bac I, Terminale).
- 1 copie certifiée conforme du Baccalauréat Libanais 2ème partie ou équivalent.
- Frais de dossier non remboursables \$120.
- Frais d'examen d'entrée non remboursables \$40.

Les candidats en provenance d'autres universités doivent présenter leur fiche de notes certifiée par l'université d'origine accompagnée du prospectus du programme suivi.



UNIVERSITÉ DE
PICARDIE JULES VERNE

LES MASTERS FRANÇAIS EN
PARTENARIAT AVEC L'UNIVERSITÉ
PICARDIE JULES VERNE

Objectifs

Permettre aux étudiants d'acquérir des compétences solides en Économie et en Gestion au niveau supérieur

Débouchés

Les programmes offerts au niveau du Master sont ceux qui font appel aux sciences économiques et humaines et/ou à la gestion. Elles peuvent comporter une composante d'encadrement du personnel, elles peuvent aussi présenter un caractère de haute technicité, soit en matière administrative générale, (domaine comptable, financière,...), soit dans quelques domaines spécifiques retenus dans la catégorie (banque, assurance). Ces fonctions peuvent être administratives et ne sont donc pas exclusivement techniques.

Durée : 6 semestres - 180 crédits européens (ECTS)
Temps plein - Tronc commun en 1ère et 2ème année,

MASTER PROFESSIONNEL

RECHERCHE EN MANAGEMENT DES ORGANISATIONS EN CONTEXTE INTERNATIONAL

M1
Master 1ère année
Management International

M2
Master 2ème année
Management des Organisations
de la Net-Economie (MONE)

OBJECTIF

Ce master sert à donner à de futurs managers appelés à travailler sur les marchés à l'international, une formation polyvalente de haut niveau en gestion et administration d'entreprises.

LE DIPLÔME

Le Master en Management des Organisations est un diplôme organisé en quatre semestres (deux ans M1 et M2 de deux semestres).

Pour obtenir le diplôme, l'étudiant doit compléter un cursus composé

- D'un programme de cours
- D'un stage de formation pratique
- D'un projet de recherche principal qui permet aux étudiants de chercher, de trouver et d'appliquer une théorie, puis de présenter cette recherche sous forme d'une communication écrite et orale.

RÈGLEMENT DU DIPLÔME

Durée d'étude:

M1: 1 an (Octobre jusqu' à fin juillet).

M2: 1 an (Octobre jusqu' à fin juillet) en France, au Canada, au Liban ou dans l'un des pays où le programme est disponible.

À la fin des études, l'étudiant aura un Master en management des organisations (Bac+5). Les étudiants ayant obtenu leur Master avec une excellente appréciation pourront entamer la préparation d'une thèse de doctorat (en co-tutelle entre le Liban et UPJV- France).

LANGUE D'ENSEIGNEMENT

L'enseignement se fera en français.

La maîtrise de cette langue est donc nécessaire.

MASTER UPJV-MUBS EN ÉTUDES BANCAIRES

M1
1 an (Octobre jusqu' à fin juillet).

M2
1 an (Octobre jusqu' à fin juillet)

OBJECTIF

Permettre aux étudiants d'avoir les bases et les outils indispensables à leur insertion dans le milieu de l'entreprise, privée ou publique et de la banque

LE DIPLÔME

Le Master en Management des Organisations est un diplôme organisé en quatre semestres (deux ans M1 et M2 de deux semestres).

Pour obtenir le diplôme, l'étudiant doit compléter un cursus composé

- D'un programme de cours
- D'un stage de formation pratique
- D'un projet de recherche principal qui permet aux étudiants de chercher, de trouver et d'appliquer une théorie, puis de présenter cette recherche sous forme d'une communication écrite et orale.

COÛT

Droit d'inscription : 260 euros et 250\$. Non remboursables

Droit de scolarité : 4000\$ en M1 et 4500\$ en M2

LANGUE D'ENSEIGNEMENT

L'enseignement se fera en français.

La maîtrise de cette langue est donc nécessaire.



SCHOOL OF HEALTH SCIENCES

Health is influenced by many factors in our society and is underpinned by knowledge that ranges from the cultural to the molecular, so our degrees reflect the fact that healthcare goes beyond the work done by doctors, nurses, psychologists, dentists, and other health practitioners.

The mission of the School of Health Sciences is to improve the health and care of individuals and communities in our country, our region and globally through research, learning, and practice.

The School of Health Sciences offers a wide range of important programs in healthcare and wellness providing students with innovative, academic, and career-oriented experiences and opportunities for learning. These programs are moderated by British Universities to ensure the best quality of delivery to students.

The foundations of the School of Health Sciences are four modern departments:

- Department of Nutrition and Dietetics
- Department of Nursing
- Department of Optometry & Vision Science
- Department of Public Health

■ Public Health

■ Nutrition & Dietetics

■ Nursing

■ Optometry



Training in these majors is offered with practical experience in some of the major hospitals in Lebanon as well as various private clinics and healthcare centers.

Graduates of the School of Health Sciences are employed as nutritionists, nurses, public health specialists or optometrists to work in various private and public organizations. These include Ministries of Health departments, health agencies, human service agencies, hospitals, rehabilitation centers, insurance companies, wellness centers, community health organizations, and managed care facilities, etc.

The School of Health Sciences aims to exemplify and build on the University's vision of being a modern, innovative, and leading academic and research institute in Lebanon and the region.

The School's success stems from the diligent and continuous efforts of its faculty and staff who are committed to building an institution renowned for its creative and engaging pedagogies, cutting edge research facilities, and exemplary community engagement.

The School practices and promotes the following values:

- Diversity of students, faculty, and administrators
- Qualified and experienced faculty
- An environment that fosters learning, engagement, and integrity
- Programs that enable students and faculty innovations

BACHELOR OF SCIENCE IN PUBLIC HEALTH

Public Health is the science of protecting and improving the health of communities. The Bachelor of Science (BSc.) in Public Health at MUBS is designed to promote an interdisciplinary understanding of health and disease based on Public Health principles. The degree aims to explore both quantitative and qualitative aspects of public health at all levels of analysis. Public Health students learn the methods in which the biological, social, psychological, environmental, and legal factors interact to influence human health. At MUBS, the faculty members are qualified experts in their fields, who will provide instructional support in the classroom by mentoring, assisting, and teaching the students to achieve their personal aspirations and meet the industry needs.

Through extensive classroom and hands-on experience, students acquire the healthcare planning and information handling skills needed for the diverse and constantly changing field of public health. They will also learn about the importance of public health and the health of a community, along with the political and social factors that impact public health policy. Students may also learn why public health is so dynamic, political, and controversial and how they can shape the health of their own communities and those of others.

As a student, you will apprehend a holistic approach to disease prevention, including examining environmental issues, access to healthcare services, health policies, and social and contextual factors as determinants of health. The University also offers its students various internship opportunities in various public and private sectors such as the Ministry of Public Health, Non-Governmental Organizations (NGOs), healthcare centers, UN organizations, and hospitals.

The undergraduate program in Public Health at MUBS prepares you to work in public and private sectors such as Ministry of Public Health, Ministry of Environment, Voluntary Health Agencies, Hospital Administration and Management, Community Health Organizations, Human Services Agencies (Refugees Camp, UNDP), Rehabilitation and Wellness Centers, Insurance Companies, Family Planning Clinics, Managed Care Facilities (Day Cares, Preschools), and Corporate Worksites. As a graduate, you can work as a health science consultant/researcher, an environmental health and safety consultant, an epidemiologist, a Public Health analyst, a science writer, etc.

Students can also benefit from collaborating with scholars at MUBS to further pursue a variety of advanced degrees (Graduate School, Law School, Medical School, etc.).

The BSc. in Public Health program consists of 123 (cr.) divided into 21 general university requirements (12 general education requirements, 9 elective courses) and 102 mandatory courses (22 major requirements, 80 core requirements).

General Education Requirements for All Emphasis (12 credits)

ENG 201	Language and Composition	3
ENG 202	Public Speaking	3
ARB 201	Appreciation of Arabic Language and Literature	3
CSC 201	Fundamentals of Computer Systems & Applications	3

General Electives (9 credits to choose from)

PHL 201	Introduction to Philosophy	3
PSY 201	Introduction to Psychology	3
SOC 201	Introduction to Sociology	3
ANT 201	Introduction to Anthropology	3
ENV 201	Environment and Archaeology	3
HUM 201	Human Rights	3
SSW 211	Community Engagement and Volunteerism	3
GLU 201	Global Understanding	3
POL 201	Introduction to Political Science	3
CST 201	Cultural Studies I	3
CST 202	Cultural Studies II	3
TEF 200	English Grammar	3
BUS 200	Introduction to Business	3
ARB 203	Business Arabic	3
LAN 201	Language Course (French, Spanish, German, Italian, Chinese, Russian)	3
SPO 202	Sports Nutrition Management	3
MGT 201	Introduction to Management	3
MKT 201	Introduction to Marketing	3

Area of Concentration Public Health (102 credits)

BIO 201+L*	Biology + Laboratory	4
BIO 202*	Biostatistics	3
CHM 201+L*	Chemical Principles + Laboratory	4
CHM 202+L*	Organic Chemistry + Laboratory	4
SOC 202*	Sociology for Health Professionals	3
EPI 201*	Epidemiology for Health Professionals	3

SHS 312*	Introduction to Research	1
VIS 201	Introduction to Medical Terminology	2
PCH 201	Introduction to Public Health	3
PCH 202	Toxicology for Public Health	3
PCH 203	Health Information Systems	3
PCH 204	Stress Management and Health Promotion	3
PCH 205	Health, Disease, and Lifestyle	3
PCH 301	Economy in Healthcare	3
NUT 302	Food Hygiene	3
PCH 302	Gender and Development	3
PCH 303	Community Mental Health	3
PCH 304	Environmental Health	3
PCH 305	Public Health Politics and Policy in Lebanon & the Region	3
PCH 306	Effective Communication Skills for Health	3
PCH 307	Health Promotion Interventions	3
PCH 308	Legal Issues for Health Professionals	3
PCH 309P	Public Health Practicum I	3
PCH 310	Population Health Assessment	3
PCH 311	Family Health	3
PCH 401	Environmental Hazards	3
PCH 402	Humanitarian Relief and Health	3
PCH 403	Occupational Safety and Health	3
PCH 404	Marketing and Development for Health Professionals	3
PCH 405	Special Topics in Public Health	2
PCH 406P	Public Health Practicum II	3
PCH 407	Investigative Journalism	2
PCH 408	Senior Project	3
SHS 313	Research Methods	2
ENG 204	Critical Thinking and Writing	3

* Major courses, the rest are core courses

BACHELOR OF SCIENCE IN NUTRITION & DIETETICS

This is a three year program that encompasses completion of 97 credits including two practicums covering the Food Service and the Community Nutrition fields.

Graduates wishing to qualify as Licensed Dietitians should complete a six month Hospital Dietetic Internship assigned by the department.

The program prepares students to apply their knowledge of nutrition to promote healthy eating and lifestyle choices among individuals and groups as well as those with special nutritional needs.

Nutrition and Dietetics graduates will make sure to enhance the nutrition well-being and overall health of the served communities.

The BSc. in Nutrition and Dietetics prepares graduates for rewarding careers as Nutritionists, Wellness Experts, Food Service Managers, Dietitians, and Community Counselors.

The BSc. in Nutrition and Dietetics program consists of 97 credits divided into 21 cr. of general university requirements (12 cr. general education requirements, 9 cr. elective courses) and 76 cr. of mandatory courses (21 cr. major requirements, 55 cr. core requirements).

General Education Requirements for All Emphasis (12 credits)

ENG 201	Language and Composition	3
ENG 202	Public Speaking	3
ARB 201	Appreciation of Arabic Language and Literature	3
CSC 201	Fundamentals of Computer Systems & Applications	3

General Electives (9 credits to choose from)

PHL 201	Introduction to Philosophy	3
PSY 201	Introduction to Psychology	3
SOC 201	Introduction to Sociology	3
ANT 201	Introduction to Anthropology	3
ENV 201	Environment and Archaeology	3
HUM 201	Human Rights	3
SSW 211	Community Engagement and Volunteerism	3
GLU 201	Global Understanding	3
POL 201	Introduction to Political Science	3
CST 201	Cultural Studies I	3
CST 202	Cultural Studies II	3
TEF 200	English Grammar	3
BUS 200	Introduction to Business	3

ARB 203	Business Arabic	3
LAN 201	Language Course (French, Spanish, German, Italian, Chinese, Russian)	3
PCH 201	Introduction to Public Health	3
SPO 202	Sports Nutrition Management	3
MGT 201	Introduction to Management	3
MKT 201	Introduction to Marketing	3

Area of Concentration Nutrition and Dietetics (76 credits)

ANP 200*	Anatomy and Physiology	3
BIO 201+L*	Biology + Laboratory	4
BIO 202*	Biostatistics	3
CHM 201+L*	Chemical Principles + Laboratory	4
CHM 202+L*	Organic Chemistry + Laboratory	4
EPI 201*	Epidemiology for Health Professionals	3
NUT 201	Basic Nutrition	3
NUT 202	Nutritional Biochemistry	3
NUT 203	Human Nutrition	3
NUT 204	Food Microbiology and Parasitology	3
NUT 301	Nutrition during Life Cycle	3
NUT 302	Food Hygiene	2
NUT 303	Food Service Management	3

NUT 304+L	Food Analysis + Laboratory	2
NUT 305P	Food Service Practicum	1
NUT 306	Nutritional Status Assessment	3
PCH 306	Effective Communication Skills for Health	2
NUT 307	Medical Nutrition Therapy I	4
NUT 308	Sports Nutrition	3
NUT 400	Medical Nutrition Therapy I / Practice 2	2
NUT 401	Special Topics in Therapeutic Nutrition	2
NUT 402	Community Nutrition	3
NUT 403+L	Medical Nutrition Therapy II + Laboratory	3
NUT 404+L	Food Processing + Laboratory	3
NUT 405P	Community Nutrition Practicum	1
NUT 406	Senior Project	3
SHS 311	Research Methods	3

* Major courses, the rest are core courses

BACHELOR OF SCIENCE IN NURSING

The School of Health Sciences offers an undergraduate program in Nursing. The Bachelor of Science in Nursing (BSN) offers students the highest standards in education and professional clinical training, at the hands of experts and practitioners whose dedicated to your success.

Our partnerships with national and international hospitals and universities guarantee a hands-on, world-class training, and a career path in leading healthcare institutions.

Graduates wishing to qualify as registered nurses should complete a set of clinical hours in a recognized medical setting (hospitals, community and healthcare centers, and homecare settings) and should pass the colloquium exam (licensing examination) set by the Ministry of Education and Higher Education.

Nursing graduates can work in a variety of settings such as hospitals, community agencies, healthcare centers, insurance and pharmaceutical companies, NGOs (WHO, UN agencies, etc.), and schools.

The BSN consists of 108 credits (cr.) divided into 21 cr. of general university requirements (12 cr. general education requirements, 9 cr. elective courses) and 87 cr. of mandatory courses (32 cr. major requirements, 55 cr. core requirements).

General Education Requirements for All Emphasis (12 credits)

ENG 201	Language and Composition	3
ENG 202	Public Speaking	3
ARB 201	Appreciation of Arabic Language & Literature	3
CSC 110	Fundamentals of Computers	1
CSC 111	Nursing Informatics	3

General Electives (9 credits) choose from

PHL 201	Introduction to Philosophy	3
SOC 201	Introduction to Sociology	3
ANT 201	Introduction to Anthropology	3
ENV 201	Environment and Archaeology	3
HUM 201	Human Rights	3
SSW 211	Community Engagement and Volunteerism	3
GLU 201	Global Understanding	3
POL 201	Introduction to Political Science	3
CST 201	Cultural Studies I	3
CST 202	Cultural Studies II	3
TEF 200	English Grammar	3
BUS 200	Introduction to Business	3

ARB 203	Business Arabic	3 cr.
LAN 201	Language Course (French, Spanish, German, Italian, Chinese, Russian)	3 cr.

Area of Concentration Nursing (87 credits)

BIO 202*	Biostatistics	3 cr.
BIO 203*	Biochemistry	3 cr.
BIO 204+L*	Microbiology and Immunology + Lab	3 cr.
ANP 201+L*	Human Anatomy for Nursing + Lab	3 cr.
PHS 201*	Human Physiology for Nursing	4 cr.
SOC 202*	Sociology for Health Professionals	3 cr.
PSY 201*	Basic Psychology for Health Professionals	2 cr.
PSY 202*	Developmental Psychology: Human Growth	3 cr.
PHS 202*	Pathophysiology	2 cr.
NUT 201*	Basic Nutrition	3 cr.
PHR 201*	Pharmacology for Nursing	3 cr.
NUR 200	Introduction to Nursing	2 cr.
NUR 201+L	Fundamentals of Nursing Practice	2 cr.
NUR 202+L	Health Assessment + Lab	2 cr.
NUR 203	Nursing Care for the Adult I	3 cr.
NUR 204P	Nursing Care for the Adult I Practicum	2 cr.

NUR 205	Nursing Care for the Adult II	3
NUR 206P	Nursing Care for the Adult II Practicum	2
NUR 207	Pediatric Nursing	3
NUR 208P	Pediatric Nursing Practicum	2
NUR 209	Maternity Nursing	3
NUR 210P	Maternity Nursing Practicum	2
NUR 301P	General Clinical Practicum I	3
NUR 302	Nursing Care for the Critical Patients	3
NUR 303P	Nursing Care for the Critical Patients Practicum	2
NUR 304	Psychiatric Nursing Care	3
NUR 305P	Psychiatric Nursing Care Practicum	1
NUR 401	Community Health Nursing	3
NUR 402P	Community Health Nursing Practicum	1
NUR 403	Nursing Research	3
NUR 404	Nursing Leadership and Management	3
NUR 405P	Nursing Leadership and Management Practicum	2
NUR 406P	General Clinical Practicum II	2
NUR 407	Senior Project	3

* Major courses, the rest are core courses

BACHELOR OF SCIENCE IN OPTOMETRY AND VISION SCIENCE

The BSc. in Optometry and Vision Science program prepares students to meet the challenges of expanding primary eye care as the practice of optometry evolves over the coming decades.

The BSc. in Optometry and Vision Science program targets the academically outstanding student with a strong, realistic motivation toward the optometry profession. The objective of the program is to provide undergraduate university education in optometry and vision science. As a result, students will be able to examine patients and use visual aids, optical devices, and imaging techniques to fully evaluate how the visual system works.

Possible career paths will include starting a private optometry business; working in industry to develop or evaluate new products, clinic correction, development of measuring tools and ergonomic devices; working in the government sector, academic institutions, hospital-based settings, helping children with visual difficulties, and seek higher education degrees.

The BSc. in Optometry and Vision Science program consists of 114 credits divided into 21 credits of general university requirements (12 credits general education requirements, 9 credits elective courses) and 93 mandatory credits (17 credits major requirements, 76 credits core requirements), and one year internship after completion of the required courses.

General Education Requirements for All Emphasis (12 credits)

ENG 201	Language and Composition	3 cr.
ENG 202	Public Speaking	3 cr.
ARB 201	Appreciation of Arabic Language & Literature	3 cr.
CSC 201	Fundamentals of Computer Systems and Applications	3 cr.

General Electives (9 credits) choose from

PHL 201	Introduction to Philosophy	3 cr.
PSY 201	Introduction to Psychology	3 cr.
SOC 201	Introduction to Sociology	3 cr.
ANT 201	Introduction to Anthropology	3 cr.
ENV 201	Environment and Archaeology	3 cr.
HUM 201	Human Rights	3 cr.
SSW 211	Community Engagement & Volunteerism	3 cr.
GLU 201	Global Understanding	3 cr.
POL 201	Introduction to Political Science	3 cr.
CST 201	Cultural Studies I	3 cr.
CST 202	Cultural Studies II	3 cr.
TEF 200	English Grammar	3 cr.
BUS 200	Introduction to Business	3 cr.

ARB 203	Business Arabic	3 cr.
LAN 201	Language Course (French, Spanish, German, Italian, Chinese, Russian)	3 cr.
PCH 201	Introduction to Public Health	3 cr.
SPO 202	Sports Nutrition Management	3 cr.
MGT 201	Introduction to Management	3 cr.
MKT 201	Introduction to Marketing	3 cr.

Area of Concentration Optometry and Vision Science (93 credits)

PHY 201*	Physical Optics	3 cr.
BIO 201+L*	Biology + Laboratory	4 cr.
BIO 202*	Biostatistics	3 cr.
BIO 203*	Biochemistry	3 cr.
CHM 201+L*	Chemical Principles + Laboratory	4 cr.
VIS 201	Introduction to Medical Terminology	2 cr.
VIS 202	Anatomy and Physiology of the Eye	3 cr.
VIS 203	Vision and Visual Perception	2 cr.
VIS 204+L	Ophthalmic Concepts I + Laboratory	4 cr.
VIS 205+L	Optics and Ophthalmic Instrumentation I + Lab	3 cr.
VIS 206+L	Clinical Refraction I + Laboratory	4 cr.
VIS 207+L	Contact Lenses I + Laboratory	3 cr.

VIS 301+L	Pediatric Optometry + Laboratory	4 cr.
VIS 302+L	Contact Lenses II + Laboratory	3 cr.
VIS 303+L	Ophthalmic Concepts II + Laboratory	4 cr.
VIS 304 P	Optical Practicum I	2 cr.
VIS 305+L	Optics and Ophthalmic Instrumentation II + Laboratory	3 cr.
VIS 306+L	Binocular Vision + Laboratory	3 cr.
VIS 307	Pathology	3 cr.
VIS 308+L	Clinical Refraction II + Laboratory	4 cr.
VIS 401+L	Optometry III + Laboratory	4 cr.
VIS 402	Ocular Pharmacology	3 cr.
VIS 403	Ocular Diseases I	3 cr.
VIS 404 P	Optical Practicum II	2 cr.
VIS 405	Ocular Diseases II	3 cr.
VIS 406	Managing Optics Business and Ethics	2 cr.
VIS 407	Senior Project	3 cr.
ENG 204	Critical Thinking and Writing	3 cr.
ACC 201	Principles of Accounting I	3 cr.
SHS 311	Research Methods	3 cr.

SCHOOL OF COMPUTER & APPLIED SCIENCES

The foundations of School of Computer Science are five disciplines (Computer Science, Computer & Communication System, Information Security, Graphic Design and Interior Design) that reflect our mission to lead in Computer Science education and research that has a real impact on our modern life.

Our programs develop a well-rounded student, with a strong scientific background who can thrive well beyond the classroom and the laboratory into the work place.

Computer Science is a major pillar in the foundation of all organizations in today's highly competitive environments.

The field of Computer Science is vast and continues to grow and expand. The only limitation is our imagination. Students can choose to become an Application Programmer, Database Administrator, Network and Communication Engineer, Software Engineer, IT Security Engineer, Web Application Developer, Mobile Application Developer, or Data Communication Engineer.

The master program in Computer Science offers students the opportunity to improve their training with advanced study in Computer Science.



- Computer Science
- Information Security
- Computer & Communication Systems
- Master of Computer Science (MCS)
- *Graphic design*
- *Interior Design*

PROGRAM STRUCTURE

All the courses are 3 credits courses except for the Internship

General Education Requirements (12 credits)

ENG201	Language and Composition
ENG202	Public Speaking
ARB 201	Appreciation of Arabic Language
CSC201	Fundamentals of Computer Systems & Applications

Elective Courses (9 credits to choose from)

ENV 201	Environment & Archaeology
ARB 202	Arabic Studies
CST 201	Cultural Studies I
CST 202	Cultural Studies II
TEF 200	English Grammar
BUS 200	Introduction to Business
ARB 203	Business Arabic
LAN 201	Language course (French, Spanish, German, Italian, Chinese, Russian)
CSC201/2	Introduction to Business Applications

General Requirements (6 credits to choose from)

CSC212	IT Project Management
ENG205	Writing for Science & Technology
MTH215	Introduction to Probability for Computer Scientists
GRA203	Computer Graphics

Core Courses (42 credits)

MTH201	Calculus III
MTH202	Discrete Mathematics
MTH203	Linear Algebra
MTH204	Numerical Analysis
CSC202	Programming I
CSC203	Programming II
CSC204	Computer Organization & Assembly Language
CSC205	System Analysis & Design
CSC206	Software Engineering
CSC207	Data Structures and Algorithms
CSC208	Digital Systems & Logic Design
CSC209	Object Oriented Programming
CSC210	Computer Architecture
CSC211	Artificial Intelligence

BSC. IN COMPUTER SCIENCE

The School of Computer Science offers programs at both undergraduate and postgraduate levels. Students interested in a Computer major may choose from one of the three undergraduate majors: Computer Science, Computer and Communication Systems, or Information Security or join the Master program in Computer Science. The SCS provides rich and innovative academic environment to create future leaders who are exemplary in their moral, professional, and educational excellence and prepare the students to the real world by attaining all the knowledge and technical, professional and soft skills necessary to realize their career objectives aligned with the software and data communication industry market needs. Upon graduation, a student will be able to think logically and solve abstract problems, be creative, patient and able to work in team spirit.

Emphasis Courses (25 credits) Choose from

CSC301	Theoretical Computer Science
CSC302	Computer Applications for Business
CSC303	Operating Systems
CSC304	Database Systems
CSC305	Data Communication & Computer Networks
CSC306	Web Programming
CSC307	Principles of Programming Languages
CSC308	Human Factors in Computing
CSC311	Web Services
CSC312	Client Server Computing
CSC313	Game Programming
CSC314	Mobile Programming
CSC316	Web Development
CSC317	Routing and Switching Essentials
CSC318	Routing and Switching - Scaling Networks
CSC319	WAN technologies and Network Services
CSC399	Senior Project / CS (Mandatory)
CSC400	Internship / CS (Mandatory)

BSC. IN INFORMATION SECURITY

The requirement for computer security knowledge increases as new techniques and technologies are developed. Threats to the strengths of the existing protections in systems and network perimeters must be constantly upgraded. This specialization enables students to examine realistic examples of the crucial links between security theory and the day-to-day security challenges to IT environment. The focus is to provide students with the ability to ascertain the essentials of security threats, information assurance and security management in corporation. This specialization also examines the field of cyber-forensics including the dangers of cyber terrorism.

Emphasis Courses(25 credits)

CSS301	Information Security - Mandatory
CSS302	Securing Platforms and Applications - Mandatory
CSS 303	Information Security Perspective on Intranet, Internet, and E-commerce Infrastructure
CSS304	Hacker Techniques, Tools and Incident Handling
CSS305	Security policies and implementation issues
CSS306	User Authentication Systems and Role-based Security
CSS307	Network Security
CSS308	Cryptography
CSC 305	Data Communication & Computer Networks
CSC312	Client Server Computing
CSC317	Routing and Switching Essentials
CSC318	Routing and Switching - Scaling Networks
CSC319	WAN Technologies and Network Services
CSC298	Sustainable Employability Skills for Computer Science
CSS399	Senior Project - Mandatory
CSC400	Internship - Mandatory

BSC. IN COMPUTER & COMMUNICATION SYSTEMS

With the increasing prevalence of computers and their usage in the world, came an increasing demand for professionals who can deal with computer software and hardware in all aspects. Students majoring in Computer and Communication Systems should have a strong foundation in mathematics and in physics. They should have the skills to explore and develop areas in computer design and application. Upon graduation, students will have gained a deep understanding of computer hardware and communication.

Emphasis Courses (25 credits to choose from)

CCS 202	Electric Circuits
CCS 203	Electronic Devices
CCS 204	Electronic Circuits
CCS 205	Logic Design
CCS 206	Microprocessor Based Systems
CCS 207	Electrodynamics
CCS 208	Computer Programming
CSC 207	Data Structure and Algorithms
CSC 303	Operating Systems
CSC 305	Data Communication & Computer Networks
CCS 301	Signals and Systems
CCS 302	Communication Systems
CSC312	Client Server Computing
CSC317	Routing and Switching Essentials
CSC318	Routing and Switching - Scaling Networks
CSC319	WAN technologies and Network Services
CCS400	Internship

MASTER OF COMPUTER SCIENCE (MCS)

The Master in Computer Science (MCS) at MUBS provides courses related to the architecture, programming, application and security of computing systems. Our program represents a realistic balance between the theoretical and the applied courses. In order to succeed in this master, a student should have the basic knowledge of computer systems and should be able to build a software program using learned skills from his bachelor degree.

The program is designed for students who possess a bachelor's degree in computer science. Students pursuing the Master's degree are required to complete 36 credits of graduate course work. These credits include 15 credits of core requirement courses, 18 credits of Major Elective courses and **3 credits of applied project**.

THE MCS PROGRAM HAS THREE PARTS:

Core requirement courses (15 credits)

CSC 501	Design and Analysis of Algorithms
CSC 502	High Performance Computer Architecture
CSC 503	Advanced Computer Networks
CSC 504	Advanced Software Engineering
CSC 505	Information Security

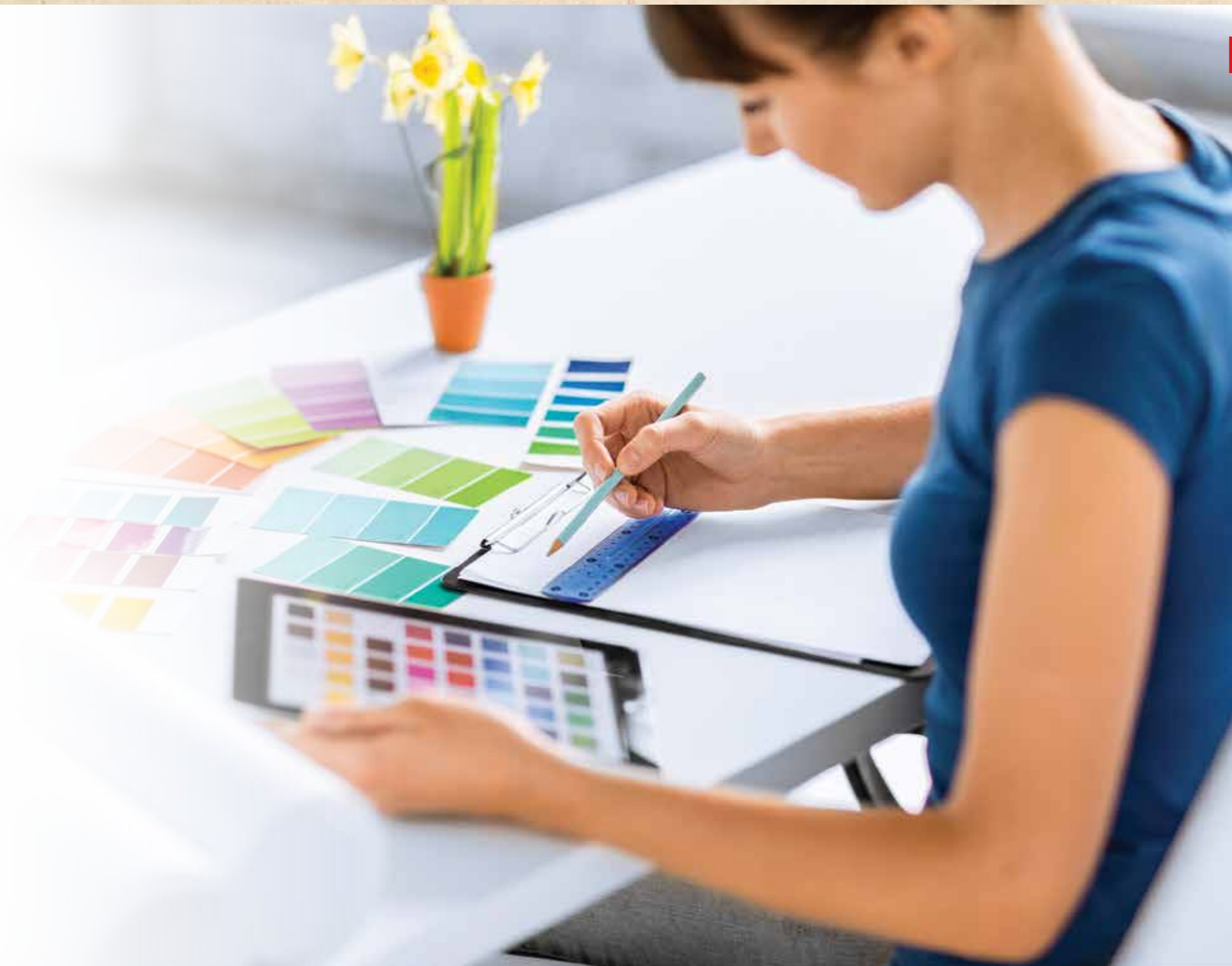
Major Courses (18 credits) Choose from

CSC 601	Database Systems (Data Mining)
CSC 602	Enterprise Computing
CSC 603	Computer Systems Security
CSC 604	Cryptography
CSC 605	Network Security
CSC 606	Embedded Systems
CSC 607	Pervasive Computing
CSC 608	Cloud Computing
CSC 609	Mobile Computing
CSC 698	Advanced Topics in Computer Science
CSC 699	MSc Applied Project

+3 credits of applied project

At the School of Computer and Applied Sciences the Art & Design Department offers an undergraduate Bachelor of Science in Graphic Design and an undergraduate Bachelor of Arts in Interior Design. These programs are offered at all MUBS campuses and provide a diverse curriculum of ideas generation and real-life testing, with all courses operating clear pathways to becoming a flexible and aspirational creative professional. Our students benefit from extensive input from lecturers and professional specialists.

Students have the opportunity to participate in inspirational collaborations, external events and exhibitions, as well as developing their specialist expertise within a chosen area of practice.



The vision of the Art & Design Department is to compete and lead advances in Graphic Design and Interior Design education in order to prepare innovative, critical, creative and responsible graduates that will improve through their careers the quality of the built environment.

Our mission is centered on preparing students to become successful innovators and designers, who improve the natural and social environment, advance environmental sustainability, and enhance the human experience through focused education and innovative learning and teaching methods. Staff in the Art and Design Department have a broad range of skills and expertise and their extensive experience, passion and commitment, supports and informs each of our courses. The school practices and promotes the following values:

- **Innovation, curiosity, collaboration, & open exchange of ideas**
- **Diversity of students, faculty, & administrators**
- **Qualified and experienced faculty Environment that fosters learning, engagement, and integrity**
- **Programs that enable students & faculty innovation**

BACHELOR OF SCIENCE IN GRAPHIC DESIGN

As part of MUBS inspiring Graphic Design degree, the student will be learning in a vibrant and creative contemporary culture to create systems, solve problems and communicate in order to direct, inform, entertain and challenge. The core skills of a graphic designer are rooted in language, narrative, typography and an understanding of markets, people, stakeholders and intentions. The graphic design work can make a real impact on economic, political, social, cultural and personal life.

Our graduates enter the professional world able to communicate, think, collaborate, and generate creative responses to meet the changing needs of the art and design industry.

The course provides excellent preparation for a rewarding freelance or studio career in Graphic Design. Graduates should expect a rewarding career as Graphic Designer, Web Designer, Communications Specialist, Publication Designer, Multimedia Design, Art Director, Creative Director, and Advertising Designer. Our graduates find work with highly respected companies in the Middle East and worldwide.

The BS in Graphic Design program consists of 103 (credits) divided into 21 general university requirements (12 general education requirements, 9 elective credits) and 82 mandatory credits (18 core credits, 55 major credits and 9 major elective courses).

Major courses and 9 major elective courses (18 credits)

DRA201	Drawing & Illustration 1	3 cr.
ART203	Color Theories	3 cr.
ART206	Photography	3 cr.
GRA201	Fundamentals of Design 1	3 cr.
GRA202	Fundamentals of Design 2	3 cr.
ART204	History of Art	3 cr.

Major Courses (55 credits)

GRA 302	Visual Perception	3
ART 205	History of Graphic Design	3
GRA 203	Introduction to Computer Graphics	3
GRA 204	Typography 1	3
GRA 205	Typography 2	3
GRA 206	Graphic Design 1	3
GRA 207	Computer Software I for Graphic Design + Lab	3
GRA 208	Graphic Design 2	3
GRA 209	Printing Variables	3
GRA 210	Computer Software II for Graphic Design + Lab	3
GRA 211	Art of Calligraphy	3
GRA 212	Story Board	3
GRA 213	Packaging	3
GRA 303	Graphic Design 3	3
GRA 304	Graphic Design Internship	1
GRA 396	Motion Graphics	3
GRA 399	Advanced Web Design	3
GRA 400	Senior Project	3
ART407	Professional Practice	3

Major Elective Courses (9 credits)

GRA397	Interactive Media Design	3
GRA301	Advanced Photography	3
GRA215	Graphics in the Environment	3
GRA214	Principles of Social Media Marketing	3
ART201	Fine Arts	3
GRA305	Advanced Photoshop	3

BA IN INTERIOR DESIGN

Our BA in Interior Design is an exciting course that crosses the boundaries between art and design. Fusing creative flair and practical abilities, students will learn the skills required to begin employment in the Interior design industry and will become experienced in designing and making objects and surfaces for the interior spaces of private houses, public and corporate buildings, restaurants, shops and retail environments. Our graduates will have a portfolio, real-world experience, problem-solving and project management skills, as well as the technical expertise needed for a successful career within their chosen field of Interior Design.

The BA in Interior Design program consists of 114(credits) divided into 21 general university requirements (12 general education requirements and 9 elective credits) and 93 mandatory credits (18 core credits, 60 major credits and 15 major elective credits).

Core Courses (18 credits)

DRA201	Drawing & Illustration 1	3
ART203	Color Theories	3
ART206	Photography	3
GRA201	Fundamentals of Design 1	3
GRA202	Fundamentals of Design 2	3
ART204	History of Art	3

Major Courses (60 credits)

IND 210	Technical Drawing 1 for Interior Design	3
IND 212	Technical Drawing 2 for Interior Design	3
IND 213	Interior Design Studio 1	4

IND 214	Textiles for Interiors	3
IND 216	Computer Application for Interior Design 1	3
IND 218	Computer Application for Interior Design 2	3
IND 220	Environmental Control Systems in Interior Design	3
IND 310	Materials and Specifications	3
IND 311	Lighting Strategies for Interior Design	3
IND 312	Interior Design Studio 2	4
IND 314	Furniture Design & Technology	3
IND 316	Computer Application for Interior Design 3	3
IND 317	History of Interior Design	3
IND 410	Interior Design Studio3	4
IND 411	Interior Design Studio 4	4
IND 414	Professional Practice	3
IND 415	Internship in Interior Design	2
IND 420	Interior Design Final Project	6

Major Elective Courses (15 credits)

IND 340	Landscape Design	3
IND322	Critical Concepts for Visual Communication	3
IND 321	Building Construction	3
IND 225	Maquette	3
ART201	Fine Arts	3
IND 417	Quantity Survey for Interior Design	3
GRA203	Introduction to Computer Graphics	3
IND 323	Scenography	3

SCHOOL OF EDUCATION

The Education Department is committed to advancing educational theory and professional practices. We seek to achieve this through creative teaching, applied research and professional service. We are dedicated to the initial and continuing development of innovative and ethical teachers, administrators, and researchers.

Our graduates have found rewarding career opportunities as early childhood educators, elementary teachers, infant / toddler care specialists, supervisors, administrators, resource teachers, and early interventionists.

Our undergraduate programs land you great first job and hit the ground running as they are designed to meet the needs of teachers, principals, and school needs. The program aims at preparing and empowering teachers to the challenges in the powerful educational systems. The curriculum encourages learners to use their intellectual curiosity and combine the theoretical coursework with guided experiences in schools and different educational firms.



- Teaching Math & Science in Elementary School
- Teaching Arabic & Social Studies in Elementary School

- Early Childhood Education
- Educational Management

- Teaching Diploma

Core Requirements (37 credits)

EDU 201	Fundamentals of Education
EDU 202	Educational Psychology
EDU 204	Classroom Management
EDU 205	Technology in Education
EDU 206	Methods of Teaching
EDU 207	Reading Across the Curriculum
EDU 208	Counseling and Guidance
EDU 209	Special Education
EDU 211	Research Methodology in Education
EDU 212	Educational Measurement, Assessment, & Evaluation
EDU 213	Field Experience-Observation and Analysis
EDU 299	Seminar

Educational Management | Emphasis (27 credits)

EDU 301	Sustainable Employability Skills in Education
EDM 301	Introduction to Educational Management
EDM 302	Educational Laws and Policies
EDM 303	Leadership and Strategic Management
EDM 304	Management of Finance and External Relations
EDM 305	Human Resource Management in School settings
EDU 398	Student Teaching Practicum I in Teaching Area
EDM 399	Senior Project

Teaching English as a Foreign Language | Emphasis (27 credits)

EDU 301	Sustainable Employability Skills in Education
TEF 301	Introduction to English Literature
TEF 302	Second Language Acquisition
TEF 303	English Syntax for TEFL Teachers
TEF 304	Teaching Listening and Speaking
TEF 305	Teaching Reading and Writing
EDU 398	Student Teaching Practicum I in Teaching Area
EDU 399	Senior Project

Math and Science | Emphasis (27 credits)

EDU 301	Sustainable Employability Skills in Education
EDU 302	Material for teaching Math and Science
EDU 303	Elementary Math Curriculum
EDU 304	Elementary Science Curriculum
EDU 305	Teaching Math in Elementary School
EDU 306	Teaching Science in Elementary School
EDU 398	Student Teaching Practicum I in Teaching Area
EDU 399	Senior Project

Arabic and Social Studies | Emphasis (27 credits)

EDU 301	Sustainable Employability Skills in Education
EDU 307	Reading Instructions in Elementary Schools
EDU 308	Arabic Grammar for Elementary Schools
EDU 309	Arabic Literature Curriculum
EDU 310	Teaching Arabic in Elementary Schools
EDU 311	Teaching Social Studies in Elementary school
EDU 398	Student Teaching Practicum I in Teaching Area
EDU 399	Senior Project

Early Childhood Education | Emphasis (27 credits)

EDU 301	Sustainable Employability Skills in Education
ECE 302	Physical Education for K - 3 Learners
ECE 303	Sociology of the Family and Children's Rights
ECE 304	Child Development and Education
ECE 305	Early Childhood Curriculum
ECE 306	Arts & Crafts for Teachers
EDU 398	Student Teaching Practicum I in Teaching Area
ECE 399	Senior Project

TEACHING DIPLOMA | TD

The Teaching Diploma Program is a one year program designed to prepare elementary and secondary school teachers. It aims to train teachers to become highly skilled and critically reflective to develop action researchers and innovative practitioners who are committed to ongoing self-improvement and professional learning to educate young generation efficiently. Students are given the opportunity to apply the theoretical information through practice under the guidance of MUBS faculty members.

Core Courses (15 credits)

EDU 401	Foundations in Education
EDU 402	Educational Psychology
EDU 403	Educational Technology
EDU 404	Classroom Management
EDU 405	Curriculum Planning and Design

A. TD in Elementary Education

1. One course from the Practice Teaching | Elementary (3 credits)

EDU 430	Practice Teaching, Elementary Education: Math & Science
EDU 431	Practice Teaching, Elementary Education: English
EDU 432	Practice Teaching, Elementary Education: Arts & Social Studies Elective

2. Two method courses from the following as recommended by the student's advisor (6 credits)

EDU 406	Teaching of Mathematics in Elementary School
EDU 407	Teaching of Science in Elementary School
EDU 408	Teaching of Social Studies in Elementary School
EDU 409	Teaching of Arts in Elementary School
EDU 410	Teaching of English as a Foreign Language in Elementary School I
EDU 411	Teaching of English as a Foreign Language in Elementary School II

B. TD in Secondary Education

3. One course from the Practice Teaching | Secondary (3 credits)

EDU 433	Practice Teaching, Secondary Education: English
EDU 434	Practice Teaching, Secondary Education: Math
EDU 435	Practice Teaching, Secondary Education: Science
EDU 437	Practice Teaching, Secondary Education: Economics

4. Two method courses from the following as recommended by the student's advisor (6 credits)

EDU 412	Teaching of English as a Foreign Language in Secondary School I
EDU 413	Teaching of English as a Foreign Language in Secondary School II
EDU 414	Teaching of Math in Secondary School I
EDU 415	Teaching of Math in Secondary School II
EDU 416	Teaching of Science in Secondary School I
EDU 417	Teaching of Science in Secondary School II
EDU 420	Teaching of Economics in Secondary School I
EDU 421	Teaching of Economics in Secondary School II

PROSPECTIVE MASTER LEVEL PROGRAM

MA IN EDUCATION

Core Requirements (15 credits)

EDU 501	Recent developments in Educational Technology
EDU 502	Advanced Educational Psychology
EDU 503	Trends & Issues in Teaching, learning, & Assessment
EDU 504	Research Methods
EDU 505	Curriculum Development and Evaluation

Educational Management | Emphasis 12 credits

EDU 601	Leading and Managing Schools/Educational Institutions
EDU 602	Accreditation and Quality Management for Schools
EDU 603	Educational Laws and Policies
EDU 604	Field Experience in Counseling

School Counseling | Emphasis 12 credits

EDU 605	Theories in Counseling
EDU 606	School Counseling for Children & Youth
EDU 607	Methods of Testing, Measurement, Assessment for counselors
EDU 608	Field Experience in Counseling

Capstone

EDU 609	Project in Education
EDU 610	Thesis in Education

SCHOOL OF SOCIAL WORK

The School of Social Work provides a learning environment for individuals who wish to deepen and extend their knowledge and experience in bringing about social change. The University provides a place for the development of committed, analytical, and knowledgeable students who wish to undertake the difficult task of improving service delivery systems by attention to institutional structures.

The aim of the program of Social Service Work is to provide students with the necessary skills and knowledge needed in social work, focusing on the person's psychosocial skills in both community and institutional settings.

Major Required Courses (94 Credits)

Emphasis Courses (9 credits)

ARB 201	Appreciation of Arabic Language & Literature.
ENG201	English Social Work Terminology
CSC 201	Fundamentals of Computers Systems & Applications

Elective Courses (9 credits)

PSY202	Introduction to Psychology
NUT318	Nutrition
SSW417	Community Mental Health



Major Required Core Courses (27 Credits)

PSY305	Child Psychology
BIO306	Human Anatomy & Physiology
SSW310	Introduction to Social Work
SSW311	Human Behavior in the Social Environment: Family & Children
SSW320	Human Sexuality
SSW322	Human Behavior in the Social Environment: Groups & Communities
SSW340	Gerontology
SSW350	Research Methods
SSW360	Social Welfare introduction Programs, Policies & Issues

Professional Core Courses (49 Credits)

SSW410	Social Work Statistics
SSW415	Criminal Justice
SSW418	Social Work Practice in Mental Health
SSW420	Social Work Practice with Individuals and Families
SSW425	Social Work Practice with Groups
SSW426	Law & Social Work
SSW427	Exploring Values
SSW430	Social Work Practice with Organizations & Communities
SSW445	Senior Project
SSW460	Social Work Practice with Administration
SSW470	Practicum I
SSW480	Practicum II
SSW490	Practicum III

MASTER OF SOCIAL WORK

The School of Social Work at MUBS offers students the opportunity to obtain a Master's Degree in Administration and Management in Social Work to students with proper personal qualifications and strong academic background. The program has been designed in line with modern curricula. Holders of Bachelor's Degree in Social Work, Medical Social Work and other fields can apply to the Master's Degree in Administration and Management in Social Work.

Admission Requirements

- A bachelor's degree from a Higher Education Institution.
- A passing average in the language of instruction Proficiency Test.
- Recommendation of the Department of Social Work Graduate.

PROGRAM CONCENTRATION 1:

Social Work Administration (SWA)

Degree Requirements (42 Credits)

MG T501	Managing Individuals and Organizations
ITC 501	IT Strategies for a Networked Economy
HRM 501	Human Resource Management
ACC 501	Financial Reporting and Control
ECO 501	Business Economics Analysis and Forecasting
MKT 501	Marketing Management
STA 501	Graduate Research Methods
SW 5010	Organizational Theories of Service Agencies
SW 5032	Macro Social Work Practice: Strategic Planning
SW 6001	Political Processes in Policy Formulation & Implementation
SW 6032	Project Evaluation
SW 5013	Mental Health
SW 6161	Case Management in Social Work
SW 6033	Dissertation



BRITISH ACADEMY
IN LEBANON
VISION • LEADERSHIP

The British Academy in Lebanon (BAL) is dedicated to academic excellence, leadership, research and lifelong learning for individuals in the Middle East and beyond. The Academy bases its educational philosophy and standards of education on the British model of higher education.

The Academy responds to globalization by fostering the international dimension in higher education while emphasizing a respect for diversity and cultural exchange. Graduates of the BAL are capable of being active contributors to a positive and sustainable change. BAL is passionately committed to creating equal opportunities for students, faculty and staff to be part of the education process.



GET THE OPPORTUNITY
TO ATTEND ONE SEMESTER OR MORE
AT CARDIFF MET UNIVERSITY-UK

THE BRITISH EDUCATIONAL SYSTEM AT BAL OFFERS YOU

■ UK STANDARDS OF EDUCATION

At BAL, all courses are designed as per the Quality Enhancement Directorate (QED) to meet the UK standards, requirements and guidelines.

■ CRITICAL THINKING | EMPLOYABILITY SKILLS

BAL adopts teaching and assessment methods to provide students with both critical thinking and employability skills ensuring readiness of its graduates to achieve their career goals.

■ TWO DEGREE PROGRAMMES

Students receive a degree from Cardiff Metropolitan University and another from MUBS.

■ APPLICATION OF KNOWLEDGE TO REAL LIFE SITUATIONS

Students undergo a number of work placements which ensure their ability to apply their theoretical knowledge. This is in addition to the tutorials and seminars that students are required to attend.

■ RESEARCH ORIENTED EDUCATION

The 21st century is characterised by being an information age, students learn how to provide solutions to problems by engaging in active research.

The British Academy in Lebanon offers programmes at both the undergraduate and graduate levels.

The Undergraduate programmes include:

- **BA IN BUSINESS MANAGEMENT STUDIES**

The Graduate programmes include:

- **Masters of Business Administration
MBA GENERIC (with Pathways)**
- **MBA IN PROJECT MANAGEMENT**
- **MBA IN HEALTH SECTOR MANAGEMENT**
- **MBA IN HUMAN RESOURCES MANAGEMENT**
- **MSc. IN SPORT MANAGEMENT
& LEADERSHIP**
- **DOCTORATE IN BUSINESS
ADMINISTRATION (DBA)**

At the Undergraduate and the Postgraduate levels, students enrolled at the British Academy will receive two (2) degrees from Cardiff Metropolitan University and from MUBS.

Students enrolled on the DBA receive their Doctorate in Business Administration degree (DBA) from Staffordshire University, UK.

Cardiff Metropolitan University, UK prides itself on being a strong, student-centred University offering high quality education, services and facilities. It has been ranked as the top UK University for overall student satisfaction for many consecutive years. Cardiff Met educates over 11,000 students from more than 140 countries worldwide.



TUITION FEES

BA (Hons) (120 cr. / per year)	Annual Fees \$6200* / for every year
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Masters Programmes (180 cr. / per programme)	Fees for a full program \$ 11000*
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* Possibility for a monthly deferred payment plan (MUBS+ Cardiff Met)

* Fees do not include registration (Lebanon + UK)

* Remedial → Workshops (\$ 200 each)

BA IN BUSINESS & MANAGEMENT STUDIES

The BA (Hons) Business and Management Studies degree is a highly popular and vibrant programme within the School. The content of the programme is continually updated to ensure the quality standards and relevance of the modules studied. Knowledge of business management is paramount, as well as students developing the employability skills required from employers. We also hold career fairs and social networking events with employers to extend the knowledge acquired and facilitate obtaining future jobs.

level 4 Year 1

- . Developing Academic Practices Planning (10 cr.)
- . Foundations of HRM (20 cr.)
- . Business in a Global Context (20 cr.)
- . Introduction to Marketing (20 cr.)
- . Finance for Managers (20 cr.)
- . Foundations of Law (20 cr.)
- . Business Research Skills (10 cr.)

level 5 Year 2

- . Contemporary Issues in International Political Economy (20 cr.)
- . Research Methods for Business (10 cr.)
- . Business in Action (20cr.)
- . Contemporary Operations Management (20 cr.)
- . HRM in Context (20 cr.)
- . Money, Banking & Risk (20 cr.)
- . Work Experience (10 cr.)

level 6 Year 3

- . Contemporary & International Issues in Business Ethics (20 cr.)
- . Strategic Management (20 cr.)
- . International and Global Marketing (20 cr.)
- . HR Strategy & Professional Practice (20 cr.)
- . Change Leadership (20 cr.)
- . Innovation & Entrepreneurship (20 cr.)

CAREER POTENTIAL AND PROSPECTS

The programme aims to develop the graduate's theoretical knowledge and practical skills to make a positive contribution to organizations and businesses. Moreover, students may wish to continue their studies at our post graduate Master's level.

WORK PLACEMENT

A work placement is an assessed part of your academic programme and is aimed to provide you with the opportunity to undertake placement as part of your second year studies.

MBA GENERIC

The Master's in Business Administration (MBA) remains an internationally recognized academic qualification worldwide. The Generic MBA provides students with the opportunity to choose their elective modules. It encourages independent and creative thinking by giving students a strong practical and professional orientation differentiating it from other Master's programmes.

Generic MBA with optional Pathways of:

- **MBA in Project Management**
- **MBA in Marketing**
- **MBA in Finance**

Improve your career opportunities through an internationally recognized degree which will give you an advantage over other applicants in the job market, with flexible schedule hours and a creative curriculum meeting student expectations.

MBA IN HEALTH SECTOR MANAGEMENT

The MBA in Health Sector Management is becoming a popular track and a desirable choice for individuals seeking an apt career in the healthcare industry. The programme provides students with a highly concentrated curriculum that combines business and healthcare modules designed to create future leaders with an in-depth knowledge about management careers in the healthcare sector.

In addition to enhancing successful students' career prospects, the programme promotes independent and creative thinkers, following the UK Quality enhancement Directorate. The MBA in Health Sector Management prepares students for professional careers in executive roles within healthcare facilities.

Master's in Health Sector Management (180cr.)			
	Term 1	Term 2	Term 3
Compulsory generic modules	Strategic Management (20 cr.)	Marketing (20 cr.)	Dissertation or New Business Project or Capstone (40 cr.)
	People and Organisation (20 cr.)		
	Operations Management (20 cr.)	Accounting for Decision Making (20 cr.)	
Pathway subject-modules	Health Sector Operations Management	Leaders in Health Sector Management	

MBA IN HUMAN RESOURCES MANAGEMENT

The MBA in Human Resources Management is one of the most popular specialization areas, designed to provide a solid foundation in business. The programme provides students with the necessary skills applied to real life business challenges. It's a highly regarded curriculum designed to build upon a diverse field that broadly deals with the business functions dealing with the greatest asset- the employees.

The MBA in Human Resources Management presents students with a wide range of executive roles within any professional industry.

Master's in Human Resource Management (180cr.)			
	Term 1	Term 2	Term 3
Compulsory generic modules	Strategic Management (20 cr.)	Marketing (20 cr.)	Dissertation or New Business Project or Capstone (40 cr.)
	People and Organisation (20 cr.)		
	Operations Management (20 cr.)	Accounting for Decision Making (20 cr.)	
Pathway subject-modules	Managing People in a Global Context	Developing People for Leadership & Management	

MBA IN PROJECT MANAGEMENT

In the MBA in Project Management, students benefit from the provision of specialized modules in project management. This programme is aimed at professionals who are looking to develop their careers and seek an understanding of all the major functions of business, providing general knowledge for prospective leaders.

An MBA in Project Management equips students with the skills, knowledge and confidence to successfully manage projects of all sizes in changing business environments. Project Management is currently the newest trend in the management world and so far, it has the platform for success in all fields such as engineering, banking, real estate, business, media, IT and many others.

This programme has been developed to comply with international standards and PMI® Body of Knowledge

MBA in Project Management (180cr.)

	Term 1	Term 2	Term 3
Compulsory generic modules	Strategic Management (20 cr.)	Marketing (20 cr.)	Dissertation or New Business Project or Capstone (40 cr.)
	People and Organisation (20 cr.)		
	Operations Management (20 cr.)	Accounting for Decision Making (20 cr.)	
Pathway subject-modules	Project Management Theory & Practice (20 cr.)	Delivering Successful Projects (20 cr.)	

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MSc. IN SPORT MANAGEMENT & LEADERSHIP

The British Academy in Lebanon at MUBS proudly offers a Master's of Science (MSc) in Sport Management and Leadership. This is a contemporary programme targeted at professionals and practitioners working in the sport and leisure industry who wish to develop their leadership practice and/or seek new opportunities. The programme is equally attractive to recent graduates seeking to develop their knowledge and employment potential as well as students who wish to study at the UK premier university for sport.



MSc. in Sport Management & Leadership (180cr.)

	Semester 1	Semester 2	Semester 3
Compulsory Modules	Personal Skills & Leadership Development (20 cr.)	Leadership & influencing Skills (20 cr.)	Independent Research Project (60 cr.)
	Sport Context & Challenges (20 cr.)		
	Organisational Strategy (20 cr.)	Research Skills for Sport leadership (20 cr.)	
Optional Modules (1 x 20 cr.)	Supervised Placment (20 cr.)	Contemporary Management & Marketing Practice (20 cr.) or Independent Study (20 cr.)	

**POSTGRADUATE
DIPLOMA IN
TRAFFIC SAFETY**

The Postgraduate Diploma in Traffic Safety at MUBS provides the skills and competencies that will allow graduates to gain employment within the private and public sector in relevant traffic safety positions. The courses offered in the PGDip include core traffic safety subjects, which traffic safety stakeholders consider to be important for any traffic safety graduate at a postgraduate level.

Students will gain traffic safety experience, professional skills and industry connections within a short timeframe, and no previous background in traffic safety is required. Graduates will gain the confidence to challenge existing traffic safety practice and participate in the development of new and innovative traffic safety strategies.

The program was developed with the support of the Menasafe Erasmus+ project (www.menasafe.eu) and European partner universities from Sweden, Spain, and Poland. The program is accredited by the Lebanese Ministry of Education and Higher Education (Initial Equivalency Decision 150/72/2017 dated 6/10/2017).

Structure

(Total number of credits including adaptation course: 27)

Adaptation course 3 credits:

TRS500 Highway & Traffic Engineering Fundamentals, 3 cr

Core Courses (18 credits)

- TRS501 Traffic Safety Fundamentals
- TRS502 Traffic Safety and Human Behaviour
- TRS503 Road Safety Management
- TRS504 Traffic Risk Analysis and Road Safety Audit
- TRS505 Road Safety Policy and Planning
- TRS506 Research Methodologies in Road Safety

Elective Course (3 credits) - choose from :

- TRS507 Road safety in urban areas
- TRS508 Statistical and Data Analysis for Traffic Safety
- TRS509 Information Technologies and Traffic Safety
- TRS599 Final Project 3 credits



Traffic Safety Symposium



MUBS INITIATIVES

MUBS has grown into one of the nation's prominent institutions of higher education, a dynamic university with an academic presence and a network that covers the country and spans the globe.

Nowadays, universities are enduring human institutions that owe their longevity to their ability to achieve long range goals and carefully and successfully balance present considerations with future concerns. This is achieved through a set of initiatives that will shape the University and the communities it serves.

MUBS spearheads a variety of special initiatives and outreach activities addressing key focus areas that allow us to promote values embedded into our mission: social wellbeing, personal development and life-long learning.

This is achieved through the foundation of the following



university entities:

◆ UNIVERSITY CENTRE FOR TRAINING AND DEVELOPMENT (UCTD):

A university centre promoting continuous self development and life-long learning.

◆ NATIONAL WELLNESS NETWORK (NWN):

◆ A platform to promote wellness and preventive healthcare.





Fostering the Wellness of Culture

The culture of wellness has emerged in recent years as a novel concept that is rooted in the discoveries in health sciences. And research has shown that human wellbeing is more wholesome and interconnected than previously assumed.

While this concept is new in Western societies, our traditions and heritage in the East (and in collectivist societies in general) innately understand the importance of living a well-rounded life based on social responsibility, close-knit communities, spiritual purity, mental fortitude, and physical strength.

By fully endorsing these concepts, and with a sense of public service that is at the heart of its mission, the Modern University for Business & Science (MUBS) established the National Wellness Network (NWN) as a platform to promote wellness and preventive healthcare.

The Network works with specialized multi-disciplinary teams to coordinate awareness campaigns, collect data, explore new avenues of assistance, and offer customized healthcare solutions to Lebanese communities throughout the country.

By being an extension of the University, and its mission of social service and responsibility, NWN offers optimal access to healthcare facilities and leading experts with vast knowledge. The Network works closely with community leaders, non-governmental organizations, and the public sector, striving to bridge the gap between research and practice. NWN offers a platform for its students, faculty, and partners to work with the public, mostly in underserved areas, to improve their livelihood, wellbeing, and health.

By introducing new lifestyle concepts in the everyday lives of Lebanese citizens of all ages, NWN stands out as a unique model in the Middle East region, where Higher Education institutions are more focused on in-class learning, and tend to dissociate themselves from the surrounding community and its needs. In contrast, NWN and MUBS are built with the needs of the community at their core and with an eye on serving the students, their parents, and their communities.

The Network strives to promote the Eight Dimensions of Wellness: Intellectual, Medical, Nutritional, Physical, Environmental, Spiritual, Psychological, and Social Wellbeing. These eight dimensions are at the core of the Network's management spirit to promote and develop wellness programs. And, to incorporate them into everyday life as sustainable habits and a way of living that integrates a culture of health and fitness to educate, motivate, and empower the community to adopt a healthier lifestyle to fulfill academic, occupational, and personal goals. As an ambassador institution of the Global Wellness Institute (GWI), NWN is building a multinational network of organizations with a shared vision and a common goal to empower citizens and help them achieve a more fulfilling life. Towards that end, NWN has been joined by over 35 organizations in Lebanon and boasts a board of directors that includes community leaders, entrepreneurs, scientists, researchers, and public figures to guide its work and the accomplishment of its mission.

NWN also offers onsite services that are accessible to the public, free of charge or for a symbolic fees. These services are located in MUBS campuses, and include:

-  **Physical Therapy Centers**
-  **Sports & Fitness Centers**
-  **Education & Awareness Centers**
-  **Social Work Center & Seniors Lounge**
-  **Wellness & Ecotourism Center**
-  **Clinics:**

[Nutrition & Dietetics Clinics](#)

[Optometry Clinics](#)

[Specialized Medical Clinics](#)

NWN
INITIATIVES

BASME

BREAKING THE STIGMA AROUND
MENTAL HEALTH IN THE MIDDLE EAST

In Lebanon, one in four people suffer from mental illness. Mental health refers to the condition of a person's emotional or psychological well-being, in the same way that physical health refers to their physiological state. Although the public discussion around mental health in Lebanon has been increasing in recent years, >90% of people suffering from mental health disorder remain untreated in Lebanon due to limited resources, the effects of the refugee crisis, and high levels of stigma, in addition to the strong societal taboo surrounding the issue. Recently, universities have started establishing programs to tackle this pivotal issue.

The Modern University for Business and Science (MUBS) aims at providing a high quality of education (SDG4) and promoting wellness in communities, especially in rural areas. MUBS promotes wellness among students and the community through the National Wellness Network (NWN) center. Mental Health is one of the key topics being tackled through launching the initiative "BASME" Breaking the Stigma around Mental Health in the Middle East - by adopting activities, programs and innovative approaches to reach those in need taking into consideration that the majority of the country's mental health care services are provided privately and concentrated in Beirut, resulting in grave inequalities in access to care.



MUBS believes that rural empowerment is about enabling people to develop their individual and collective potentials as contributing members of society as it refers to the capabilities that exist within the organizations, individuals and communities that strengthen individuals specifically women and youth to define their values and capacities to act on these.

The definition of rural development has evolved through time as a result of changes in the perceived mechanisms and / or goals of development. A reasonable definition of rural development would be "development that benefits rural populations" where development is understood as the sustained improvement of the population's standards of living or welfare. To an effective rural development programs it is necessary to building rural empowerment.

For MUBS, empowerment is a central mission; it helps to promote the concept of self-help and community capitals that enables the development of community-led service provision that can be more sensitive and responsive to community needs. Moreover; MUBS looking to enhance the ability of individuals, organizations, businesses and local governmental bodies in rural communities to come together, learn, and have decision making about the community's present and future, and to work together to carry out those decisions.

Through the National Wellness Network (NWN) established by MUBS, the University is working on enhancing rural development through launching its initiative "REEF" Rural Communities Empowerment Initiatives - by adopting activities, workshops and innovative approaches to reach those in need, taking into consideration all environmental, economic, and social challenges that the rural areas in Lebanon are facing.



UNIVERSITY CENTER FOR TRAINING AND DEVELOPMENT (UCTD)

The University Center for Training and Development (UCTD) is an integral part of MUBS which provides individuals and organizations with a diverse set of training courses and programs tailored to their needs and requirements according to the most current international trends. UCTD serves professionals, students, and leaders who are seeking career advancement, new job opportunities, or professional development that ensures they are competitive in the workplace. It is an interactive learning environment that provides specialized modules allowing each participant to achieve their vocational goals at their own pace and within a lifelong learning framework. In a changing world of work and rapid variation in economy, individuals are always competing to catch up with new trends and newest knowledge.

Our Philosophy

Business development always starts from within. We strongly believe in the individual and the inner potential that pushes forward all industries towards success.

Our Core Values

- Student centered learning
- Interactive and personalized pedagogies
- High educational experiences at an optimal price, accessible to all
- Excellence in promoting innovative ideas and results
- Credibility in providing reliable resources

UCTD Services and Offerings

Business: Topics that are designed around business and management for fresh graduates, experienced employees, managers and executives pertaining to succeed in entrepreneurship, managerial positions, leadership, problem solving and innovation. UCTD equips participants with the ability to think independently in strategic, systemic, and conceptual situations with creative skills.

Business Ethics Workshop	Strategic Planning Workshop	Business Etiquette Workshop
Business Writing Certificate	Team Building Diploma	Social Media Marketing Diploma
Taxation Certificate	Organizational Behavior Diploma	Performance Appraisal Certificate
Decision Making for Executives Certificate	Violence at the Workplace Certificate	Professional Coaching Diploma

Education: The aim of these courses is to provide participants with the knowledge and tools needed concerning new trends in the area of teaching, education, and practices. The goal is to develop the skills for better performance.

Innovation in the Classroom Certificate	Microsoft Skills for Teachers Certificate	Early Childhood Education Diploma
How to be a Better Teacher Workshop	Marzano Vs. Bloom's Taxonomy Workshop	Identifying and Catering for Special Need Students Diploma
21st Century Skills in Education Certificate		

Health Sciences: The aim is to provide attendees with new trends, guidelines and practice preference regarding different topics in health.

These trainings will be provided by leading practitioners in the field in collaboration with various health departments at MUBS.

Be a Confident Optometric Workshop	First Aid Certificate	Palliative Care Nursing Diploma
Food Safety Certificate	Sport Nutrition Diploma	Nutrition Psychology Certificate

Computer Literacy and Development: Computer training on using latest technologies is vital for job applicants to enrich their portfolios to obtain higher-paying jobs, and is important for companies to increase employees' professional competencies.

Cyber Security	Computer Literacy and Development	Mobile and Game Development
Microsoft Technologies and Office	Embedded Systems and Robotics	IT Essentials
Cisco Networking and Security		

Arts and Design: With a broad range of subject areas - Design Thinking, Photography, Social Media Marketing, Web and Application Design, Calligraphy, Typography, Adobe Programs, Autodesk Programs - we've got you covered for the skills and knowledge you need to drive career and business success. With a dedicated focus on the real-world, learning emphasis in our short courses are immediately applicable to your workplace to ensure you receive immediate value.

Web Design & Application Design Diplomas	Photography Diploma	Social Media Marketing Diploma
AutoCAD Specialization Certificate	Revit Specialization Certificate	3D Max Specialization Certificate

Adobe (Photoshop, Illustrator, InDesign, Premiere, After Effect and Dream Weaver) Specialization Certificates		
Design Thinking Workshop	Calligraphy Workshop	Typography Workshop

Soft Skills: UCTD offers training topics that relate to interpersonal skills, enhancing employability, promoting your individual capacity, and creating more opportunities for personal advancement.

Conflict at the Workplace Workshop	Negotiation Skills Workshop	Developing Happiness in the Workplace certificate
Emotional Intelligence Certificate	Risk Assessment at the Workplace Certificate	

English Language Specializations: Programs offered start from level 1 to Oral Social Conversation and Business Communication Skills at the work place based on language acquisition theories and methodologies. The programs are designed for adult students, business people, and professionals of all industries to develop English proficiency in listening, speaking, reading, writing and research needed at the workplace.

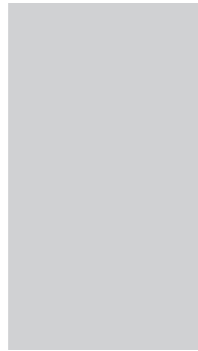
Effective Communication Skills and Active Dialog Certificate	Research Writing and Reporting Certificate	English for Beginners wDiploma
Business English Certificate	Introduction to Creative Writing Certificate	APA Guidelines Workshop

You can visit the web site page for each of our courses or specializations and learn about course content and registration details.

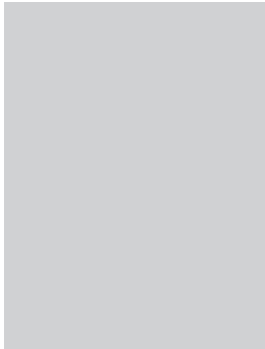
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Beirut Spears Campus

Abdel Kader Street

Tel/Fax: 01-371 885

Aley Campus

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