



Cardiff
Metropolitan
University

 **MUBS**
Modern University for Business & Science



As an introduction to our newly launched

Masters in Sport Management & Leadership Programme

MUBS, Cardiff Met University & BMA

invite you to the

SPORTS MANAGEMENT CONVENTION

Event Program | 4 p.m. till 7 p.m.

Opening Session

Dr. Hatem Alamy:	Chairman of the Board of Trustees at MUBS
Dr. Ahmad Jammal:	Director General of the Ministry of Education and Higher Education
Mrs. May Khalil:	President of the Beirut Marathon Association
Mr. Zayd Khiyame:	Director General of the Ministry of Sports and Youth (TBC)
Dr. Gregory Dainty:	Programme Director of Sports Management at Cardiff Met University

Networking and Coffee Break

Sports Management Discipline Introduction

Session Chair:	
Dr. Samer Hamzeh:	Dean of the British Academy in Lebanon
Prof Greg Dainty:	Topic "Sports Marketing and Resources Management"
Prof Mike Flynn:	Topic "Sports Leadership and Events Management"

Sporting Industry Contextualization

Session Chair:	
Dr. Nael Alami:	Vice President for Research and Innovation
Dr. Mohammad Oweidat:	Head of Sports Department at Ministry of Sports & Youth
Mr. Ghassan Sarkis:	Former Head Coach of Basketball National Team
Mr. Walid Dumiaty:	Former Professional Basketball player

October 27, 2016 | 4 p.m. till 7 p.m. | Le Bristol Hotel, Beirut
for Confirmation : 01371885