

الجامعة الحديثة للإدارة والعلوم
Modern University
for Business & Science

M.U.B.S
Catalogue 2011-2012

Message from the CHAIRMAN of the Board of Trustees

One of the main challenges that face institutions of higher education today, is remaining in a state of “Dynamic Equilibrium”. The equilibrium is crucial for the preparation of plans and the execution of projects that reflect the institution’s vision & goals.

However, this equilibrium may become redundant if not accompanied by a dynamic revision of these plans ensuring their compatibility with the rapidly changing economic, social and academic needs of the world.

The Modern University of Business and Science (M.U.B.S) cherishes its role as an institution of higher education committed to high quality education. M.U.B.S firmly believes in lifelong learning as a survival skill; integral for the graduation of effectively contributing members of the society. This role is primarily reflected in the name it carries, in the belief that modernity is a necessary element in equipping our university with the necessary tools to face the challenges of the Modern world. On the other hand, the commitment has been practically reflected in a number of national and international; academic and societal partnerships the university has successfully established.

During the past decade M.U.B.S has taken firm steps in a journey based on principles of openness and acceptance of different cultures promoted by a responsible freedom on both the academic and individual levels. Today, we are proud of our family that represents MUBS uniqueness. There are more than 1000 graduates who are applying their knowledge, skills and dispositions in a competitive, productive job market. In MUBS three campuses there are hundreds of students who are interacting with a team of creative academic and administrative members surrounded by a spirit of determination, honesty and care. Last but not least, MUBS enjoys the presence of countless friends who have long waited for an educational institution that is a source of a bright future full of hope and success for both the Lebanese and Arab youth.

As M.U.B.S prepares for a new academic year, its commitment to more advancements and progress renews. The practical translation of this commitment is through a number of accomplishments; in the completion of the internal infrastructure, in the development of educational programs, in seeking more interaction with the various economic sectors and the job market. M.U.B.S will continue to remain in a state of “Dynamic Equilibrium” that ensures its effective contribution to the community.

Dr. Hatem Alamy





DR. HATEM ALAMY	Chairman, M.U.B.S
DR. BASSEM KAISSI	Vice Chairman, M.U.B.S
MR. RAOUF ABOU ZAKI	General Manager, Al Iktissad Wal Aamal Holding.
MR. FADI ALAMEH	President, Al Sahel Group.
DR. NAEL ALAMY	Researcher - Saint Jude Children's Research Hospital, Memphis.
DR. ISSAM JAWHARY	Director, Faculty of Education – Lebanese University (1994-2000).
MR. FARID JOUBRAN	Former Head of the Accountants Syndicate.
MR. MOUNIR HAMZEH	Consultant to the World Bank.
DR. GEORGES KALLASS	University professor for more than 25 years in Montreal and Lebanon.
MAJOR GENERAL RIYAD TAKIEDDINE	Chief of General Staff in the Lebanese Army (1991 - 1997).
DR. ABDEL RAOUF SINNO	University Professor and Former Dean in the Lebanese University – Faculty of Pedagogy.
DEAN DR. ASAAD THOUBIAN	Dean, Faculty of Social Sciences - Lebanese University (1993 - 1997).
LAWYER KAMAL AHMADIEH	Board Secretary





MBA Program



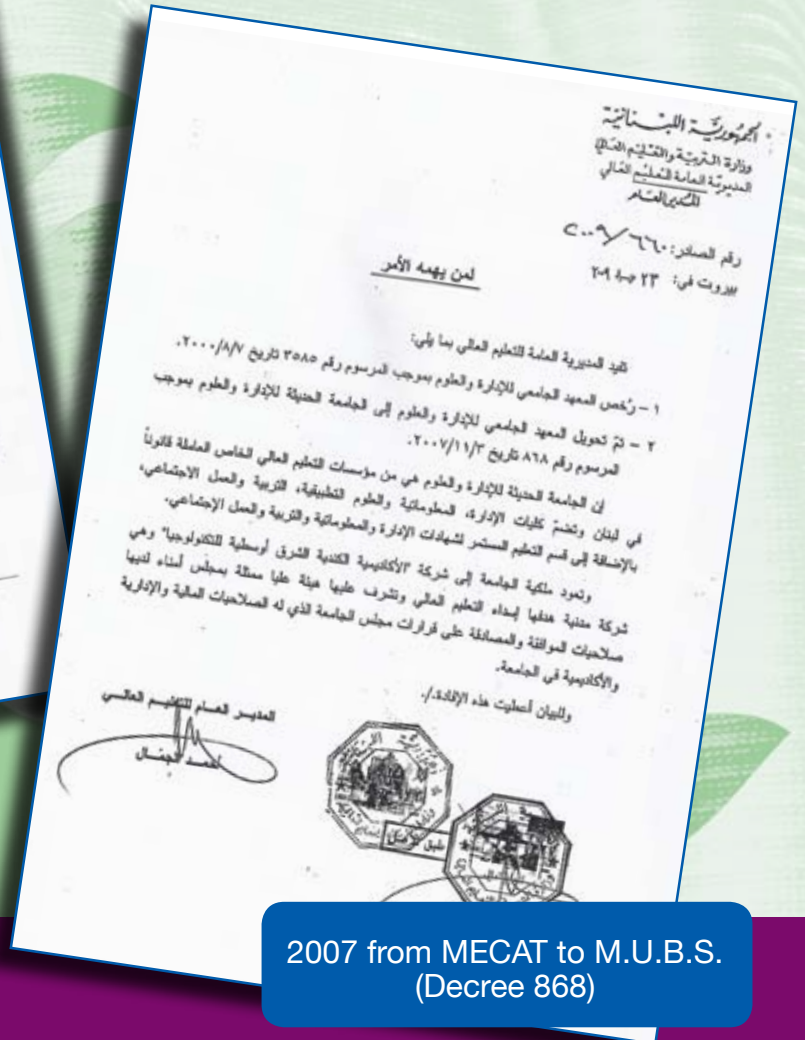
CED Program

MECAT is the Founding Institution of the Business & Sciences University College (Decree 3585/2000)
 In October 2007, the academic status changed from a university college to M.U.B.S.
 The University has three faculties: Faculty of Business Administration, Computer & Applied Sciences, Education & Social Work in addition to M.U.B.S's Continuing Education Division (CED) that extends the resources of the university into the community by providing high quality educational opportunities for people with diverse educational and professional background.

M.U.B.S University has three campuses, the main campus in Damour, Near Mechref Entrance, Beirut Campus, in Hamra, Wardieh Square and Aley Campus, Arman District, which is the youngest of the three established in 2011.



M.U.B.S. accredited majors



2007 from MECAT to M.U.B.S.
(Decree 868)

بموجب المرسوم ٨٦٨ نشأت الجامعة الحديثة للإدارة والعلوم MUBS نتيجة للتحويل من المعهد الجامعي لإدارة والعلوم MECAT الذي كان قد باشر العمل العام ٢٠٠٠ بموجب المرسوم ٣٥٨٥. ينص المرسوم الخاص بإنشاء MUBS على وجود ٣ كليات في الجامعة، هي كلية الإدارة، كلية المعلوماتية والعلوم التطبيقية وكلية التربية والعمل الاجتماعي، بالإضافة إلى قسم خاص للتعليم المستمر CED وتضم هذه الكليات جميع الاختصاصات العصرية.

تتوزع فروع الجامعة بين الدامور (المركز الرئيسي) وفرع الحمرا- بيروت وفرع عاليه الذي نشأ العام ٢٠١١.



The past years witnessed a translation of the M.U.B.S visions, directions, and message starting with the graduation of different classes who are prepared and qualified for the highest job market requirements.

MUBS expressed its commitment to scientific research through continuous organization of research activities such as the Higher Education International Conference – HEIC 2009 and HEIC 2010, or through participating in international conferences and research projects (supported or sponsored) by international universities and organizations. This genuine commitment to scientific research is also expressed through cooperation with economic organizations in statistical research and census projects.

Community Service is one of the University's main concerns which are realized through organizing events on campus or through student initiatives off campus, as well as through the continuous development of curriculums and programs that are directed towards solving social problems, which fall under the supervision of the Department of Social Work.

This opportunity, in addition to extension education and international diplomas, are in response to the principle of life-long learning, which is one of the most globally recognized edicts encompassing, influencing, and directing the evolution and growth of higher education.

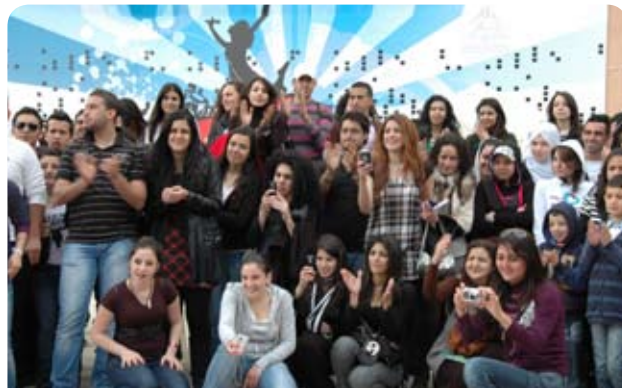


■ HONORED BY M.U.B.S

- **Minister Bahja Hariri**
Ex Minister of Education & Higher Education
- **Professor Dr. Saleh Hachem**
Secretary General of Association of Arab Universities
- **Dr. Joseph Mifsud**
President of EMUNI University
- **Mr. Raouf Abu Zeki**
President of Al-Iktissad Wal-Aamal Group and Editor in Chief of the monthly magazine Al-Iktissad Wal-Aamal
- **Mr. Nehmat Frem**
President - Association of Lebanese Industrialists (ALI)
- **Honorary Guest :**
Minister Ziad Baroud | 6th Graduation Ceremony 2010
Dr. Isam Zaabalawi | 5th Graduation Ceremony 2009
Mr. Talal Salman | 4th Graduation Ceremony 2008
Minister Ghazi Aridi | 3rd graduation ceremony 2007



MAIN CAMPUS: DAMOUR, Old Saïda Road,
Tel: 05 601 801 Fax: 05 601 667
e-mail: info@mubs.edu.lb
P.O. Box: 113-7501 Beirut, Lebanon





M.U.B.S.

OUTDOORS 2011



The much anticipated Annual M.U.B.S Outdoors took place at the Damour Campus on Sunday, April 10th, 2011. The event kicked off with a marathon between 32 schools. Then Rudolph and Raja from the popular «Sawt il Ghad» radio station hosted a day jam packed with fun and special appearances by the stars of «Ajyal» Series. In spite of a few April showers, Joseph Attieh & Shaza Haasoun had the crowd rocking as they sang their most popular songs and latest hits. The day ended with the distribution of prizes and a buffet lunch.





BEIRUT CAMPUS: Hamra, Wardieh Square,
Tel/Fax: 01 740 050
e-mail: info@mubs.edu.lb
P.O. Box: 113-7501 Beirut, Lebanon

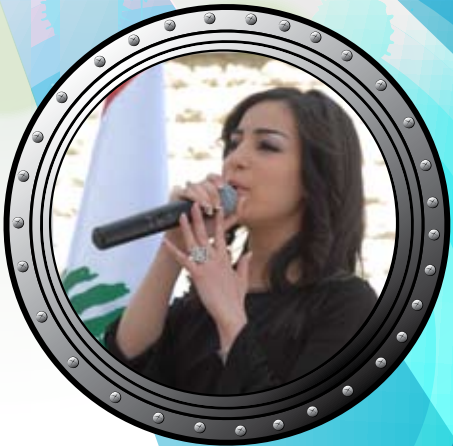


ALEY CAMPUS: Ghorayeb Street, Arman District,
Tel: 05 556 628 05 557 746
e-mail: info@mubs.edu.lb



M.U.B.S

OUTDOORS 2011-ALEY



On April 17th, 2011 M.U.B.S Aley organized its first Outdoors. The university had the honor to host his Excellency Minister Akram Chehayeb and more than a hundred schools in the region. The day started excitedly with a marathon of 2.6 km in which more than 50 high school students participated. The event also included a tree planting campaign, which revealed the high enthusiasm and dedication students show towards their environment. During the day, participants enjoyed a series of events such as singing and dancing performances, exciting activities on inflated games and much more!! M.U.B.S also took the opportunity to give the second and third secondary students an overview of the various faculties and majors available at the university, and the manner in which they are prepared during their years of study at M.U.B.S for their future. The day ended with the distribution of prizes to students who have won in the competition organized by M.U.B.S Aley. Last but not least, everyone enjoyed the taste and ambiance created by the rural lunch.

- President:**
Professor Ali Cheaib
- Deans Council:**
Dr. Chad Audi
Dr. Hoda Sleem
Dr. Nizam Najd
Dr. Bilal Hussein
- V.P. for Administrative Affairs:**
Mrs. Sahira Moutaweh
- Director of HR & Financial Affairs:**
Mrs. Najwa Rafeh
- Director of Students Affairs:**
Ms. Nadine Alami
- Academic Director – Damour Campus:**
Mrs. Abir Takieddine Abou Diab
PhD finalist in Business - UPJV
- Acting Campus Director – Aley:**
Mrs. Yara Hilal Jurdi
PhD finalist at Leicester University
- Director of Public Relations :**
Mrs. Hikmat Ghanem Daou
- Director of Marketing :**
Mrs. Ghada Hamoud Alami
- Institutional Research Office:**
Dr. Raafat Taraf
- Quality Center Coordinator:**
Ms. Latifa Attieh
PhD candidate
- Student Affairs:**
Damour Campus: Mrs. Diana Nahle
Beirut Campus: Ms. Safaa Riman
Aley Campus: Ms. Lama Hilal
- Registrar:**
Damour Campus: Ms. Widad Abu Hadir
Beirut Campus: Mr. Rawad Breish
Aley Campus: Mr. Rajeh Sleem
- Admissions Office:**
Beirut Campus: Mr. Raed Abou Chacra
Aley Campus: Mrs. Maha Baz Hamdan
- Business Office:**
Damour Campus: Ms. Randa Fares
Aley Campus: Ms. Lama Abdel Samad
- University Graphic Designer:**
Mrs. Ginan Saeed Ghossainy
- Sports and Activities Coordinator:**
Mr. Fadi Fayad
Mr. Abdallah Abou Ghawsh
- IT Department :**
Damour Campus: Mr. Kassem Khaled
Beirut Campus: Mr. Ibrahim Zein
Aley Campus: Mr. Rami Wehbeh
- Accountant :**
Mr. Wissam Sleem
- Supply & Maintenance Officer:**
Mr. Saleh Alameh
- Administrative Assistants:**
Damour Campus: Ms. Nisreen Rizk
Damour Campus: Mr. Nassim Abbas
Beirut Campus: Ms. Nada Nasrallah
Aley Campus: Ms. Haneen Gharzeddine



FACULTY OF BUSINESS ADMINISTRATION

Dr. Abas Ollaik

Mrs. Abir Takieddine

Mr. Ahmad Farroukh

Dr. Ali Abdallah

Mr. Ali Abou Ali

Mr. Bassam Mohtar

Mrs. Binaa Rafea

Dr. Elya Barsoum

Dr. Guitta Abou Khalil

Mr. Hussein El Khatib

Dr. Imad Ghossaini

Mrs. Jinane Haydar

Mr. Kamal AIDik

Ms. Latifa Attieh

Mrs. Maya Dawood

Mr. Mohamad Fawaz

Ms. Mona Mrad

Mr. Mostapha Kamleh

Dr. Nizam Najd

Dr. Pierre Khoury

Dr. Rabih Banat

Mr. Rani Zahed

Dr. Sajih Rizk

Mr. Samer Merhi

Mrs. Verra Kheir

Dr. Wael Dbeissi

PhD - Applied Mathematics, Université Lille, France

PhD Candidate - Université de Picardie-Jules Vernes

MBA - Lebanese American University

PhD - Economic, Kharki National University ,Ukraine

MBA - Beirut Arab University

PhD Candidate - Lawyer, England

MBA - Modern University for Business & Science

PhD - Universitat twente Enschede, Holland

PhD - Management Information Systems, AABFS Jordan

MBA - Hamline University, USA

PhD - Business, BAU, Lebanon

MBA - Université Saint Joseph, Lebanon

PhD Candidate - Florida, Atlantic University, USA

PhD Candidate - UMH, Spain

MS - Engineering, Lebanese University

MBA - University of Quebec, Canada

MBA - Lebanese American University

MBA - Lebanese American University

PhD - Industrial Engineering and Management, OSU, USA

PhD - Law, Université Montpellier I, France

PhD - Economics, France

MBA - Bournemouth University, UK

Doctorate Droit - Université Panthéon, Assas Paris II

MBA - Lebanese American University

MS - Agricultural Economics, AUB

PhD - Law, Islamic University, Lebanon

■ FACULTY OF COMPUTER & APPLIED SCIENCES

Mr. Amin Sobh

Ms. Abir Laham

Dr. Bassam Merhib

Dr. Bilal Hussein

Ms. Farah Younes

Mr. George Kassar

Mrs. Ginan Saeed

Ms. Hanaa Abdel Khalek

Mr. Haysam Maarouf

Dr. Kamal Baydoun

Mr. Nidal Abou Saleh

Mr. Nijad Abdelsamad

Mr. Pierre Mathia

Dr. Raafat Tarraf

Ms. Rola Abboud

Ms. Samar El Fatayri

MS - Engineering Concordia University, Canada

Graphic Design, Lebanese American University

PhD – Computer & Electrical Engineering,
University of Valenciennes – France

PhD - Computer Science, France

MS - Computer Engineering, University of Belfort, France

MBA - Lebanese American University

Graphic Design, Lebanese American University

MA - Fine Arts, Lebanese University

MS - Information Systems, Lebanese University

PhD - Informatique, France

PhD candidate - IT, Murdoch University Australia

MS - Graphic Design, Notre Dame University, Lebanon

MBA , Lebanese American University

PhD - Mathematics, Université de Perpignan, France

Diplôme d'études supérieures spécialisées (Pub),
University of Balamand

MS - Computer Science, AUB

■ FACULTY OF EDUCATION & SOCIAL WORK

Ms. Hiba Hariz

Dr. Hicham Harb

Dr. Hoda Slim

Dr. Hassan Joumaa

Dr. Josephine Al Khawly

Mrs. Lobna Ghosn

Dr. Nada Abou Ali

Mrs. Nadia Kabani

Dr. Rashrash Abdelkahlek

Dr. Talal Jaber

Dr. Tony Greige

Mrs. Yara Hilal Jurdi

MA - Education, Lebanese American University

PhD - Pharmacology, University of London, UK

PhD - Philosophy in Social Work, Howard University, USA

PhD - Education, USJ, Beirut

PhD - History + DESS in Education, USJ

MA - Education, North Georgia College, USA

PhD - Education, Université Saint-Joseph, Lebanon

MBA - Modern University for Business & Science

PhD - Education, Grenoble, France

PhD - Sociology of Knowledge, Paris VII

PhD - Clinical Psychology, Lebanese University

PhD Candidate - Leicester University, UK

■ ELECTIVES

Mr. Abido Basha
Dr. Iyad Alameh
Dr. Izat Zahr El dine
Dr. Maamoun Tarabay
Dr. Mohamad Ali Mokaed
Dr. Mona Reslan
Ms. Nisrine Hilal
Ms. Nour Sayegh
Dr. Riad Sleem
Ms. Rola Chami
Dr. Tagrid Tawil

MA - Theatre, Lebanese University
MD - University ULB, Belgium
PhD Candidate - Arabic Language, Islamic University
PhD - Sociology - L.U
PhD - Arabic Literature - Paris Sorbonne, France
PhD - Arabic Literature, Lebanese University
PhD Candidate - , France
MA - Human Nutrition, AUB
PhD - Sociology, Lebanese University
PhD Candidate - University of Grenoble, France
PhD - Arabic Language, Lebanese University

■ LANGUAGES

Mrs. Aline Daouk
Mrs. Cathren Khnayser
Mrs. Dima Cheaib
Ms. Maysa Klaylat
Mrs. Nayla Asmar
Mrs. Rebeca Kaadi
Mr. Sami Amer
Ms. Vanessa Chehadeh
Dr. Wassim El Khatib

BA - English Literature, Lebanese University + MBA
MA - Education, Lebanese American University
Postgraduate Diploma in French, LU
MA - English Literature, AUB
MA - Education Technology, University of Michigan, USA
MA - English Literature, AUB
MA - French, PhD Candidate, Lebanese University
MA - English Literature, LU
PhD - Education, Université Al X-Marseille, France

■ VISITING PROFESSORS

Prof. Belkacem Mostaefaoui
Prof. Jaime Marques - Pereira
Prof. Jean - Pierre Girard
Prof. Ramdane Mosteafaoui
Prof. Stephane Gauvin
Prof. Stephane Longuet

Directeur Adjoint chargé de la recherche scientifique, Ecole nationale supérieure de journalisme et des sciences de l'information.
Professeur, UFR d'économie et de Gestion, Université de Picardie Jules Vernes
Doyen de la faculté d'économie et de gestion, Université de Picardie Jules Vernes
Responsable du Programme MONE, Université de Picardie Jules Vernes
Professeur titulaire, Département de marketing, Faculté des sciences de l'administration Université Laval - Canada
Directeur du centre de recherche, Université de Picardie Jules Vernes

Admission to the University

Admission Criteria

Modern University for Business & Science recognizes the potential of students with a well-balanced record of academic and extra – curricular activities. The university seeks applicants possessing a strong academic record, leadership skills, a high level of commitment, and a potential for personal growth.

Refusal of Admission

The university reserves the right to reject any application for admission on the basis of the overall record even if, technically, the entrance requirements are satisfied.

Special Circumstances

In special circumstances, a student lacking the specified requirements may be admitted.

Admission Requirements to The UNDERGRADUATE PROGRAMS

Holders of the following degrees are eligible for admission to the undergraduate programs:

- Holders of the Lebanese Secondary Certificate (LCS) or the Technical Baccalaureate.
- Holder of a Secondary School Official Certificate equivalent to the LSC.
- High School students who completed 12 years of schooling (freshman Program)

REQUIREMENTS OF ADMISSION:

English Entrance Examination

All new students are required to sit for English placement test. The test will classify students on the basis of their results. Students may submit their TOEFL scores if taken (iBT score of 65 or more is required).

Math Placement Test

Students applying to the BBA faculty for computer Science will have to sit for a Math Placement Test. Students failing the test are required to take a remedial course: MTH101 Basic Math.

Arabic Entrance Examination

Students wishing to join the Faculty of Education & Social Work (Arabic Section) are required to sit for an Arabic Placement Test.

Graphic Design Entrance Examination

Students wishing to join the Graphic Design major are required to take a Graphic Design aptitude test.

- Application form.
- 3 recent passport-size color photographs certified by the mayor.
- 1 certified copy of the personal civil status record.
- 1 certified copy of the family civil status record and certificate from the National Social Security office if applicable.
- 1 certified copy of the Bacc II degree or equivalent.
- 1 certified copy of the official transcripts of the last three years of study (Tenth, Eleventh and Twelfth grades).
- A non-refundable application fee of \$100.
- A non-refundable placement test fee of \$30.

Transfer Students

Transfer applicants must submit a certified grade transcript issued by the university of origin and to enclose the prospectus or course contents of the program they have been engaged in.

Admission Requirements to the GRADUATE PROGRAMS:

Admission requirement

Admission to the Graduate programs at M.U.B.S. is based on evidence that the applicant has already attained a certain minimal academic proficiency and has demonstrated the capability to successfully pursue a Master degree. For applicants to qualify for clear admission to the Master program they must hold a bachelor degree from a fully accredited institution of higher education and have a minimum overall undergraduate grade point average of 2.75.

Required Documents:

- Application form.
- Certified copies of all official certificates or diplomas + official transcripts.
- A photocopy of the identity card, or passport and a family status document for applicants.
- Two letters of recommendation.
- M.U.B.S. Graduate Admission Test.
- TOEFL score (paper-based: 600, computer-based: 250, internet based: 100).
- CV.
- 2 photos.

Admission Requirements to the FRESHMAN PROGRAM:

Required Documents:

- Application form.
- Three recent passport-size color photographs certified by the mayor.
- One certified copy of the personal civil status record.
- One certified copy of the family civil status record and certificate from the National Social Security office if applicable.
- One certified copy of the official transcripts of the last two years of study.
- SAT I & SAT II scores.
- A non-refundable application fee of \$100.
- A non-refundable placement test fee of \$30.

TRANSFER STUDENTS

Students pursuing post-secondary studies at a recognized university or college should present a minimum overall grade point average of 2.0 (or equivalent) on their post-secondary studies to be considered for admission. Please be aware that possession of the minimum requirement does not guarantee admission; students may be expected to present higher grades for admission to any given year. If course work has been completed at multiple institutions, the academic performance at all institutions will be taken into consideration. Transfer applicants must submit a certified grade transcript issued by the university of origin and to enclose the prospectus or course contents of the program they have been engaged in. Please note that failure to provide a full and complete academic record relating to post secondary institutions attended may result in the cancellation of your application and/or admission, and/or expulsion once admitted.

Special Circumstances

Students may be admitted under special circumstances to individual courses which they are qualified to take.

Admission to CED

Minimum requirements: Secondary Level Education Some participants may have the opportunity to enroll in individual courses without applying for the certificate.

Grading System

At the end of each semester, a single, final grade is recorded for each scheduled course.

Academic Standing at M.U.B.S. is based upon the grading system shown below.

Contact Information

All correspondence regarding admission should be submitted to the Office of Student Services, Main Campus Damour, Old Saida Road, Tel: 05 601801 / Fax: 05 601667, Beirut Campus: Hamra, Wardieh Square, Tel/Fax: 01 740050; e-mail: info@mubs.edu.lb, Aley Campus: Armen Street-Ghorayeb Street, Tel: 05/556628, Fax: 05/557746.

Application forms and full information on admission procedures are available from the Offices of Student Services and on the web at www.mubs.edu.lb.

Percentage	Grade	Q-Points
97 – 100	A+	4.0
93 – 96	A	4.0
90 – 92	A-	3.7
87 – 89	B+	3.3
83 – 86	B	3.0
80 – 82	B-	2.7
77 – 79	C+	2.3
73 – 76	C	2.0
70 – 72	C-	1.7
67 – 69	D+	1.3
63 – 66	D	1.0
60 – 62	D-	1.0
	F	Failing
	W	Withdrawal
	I	Incomplete

The following sections deal with fees, refunds and related matters. Students should read the sections that apply to their situations. Please contact us through the Office of Student Services if you have any questions. Please note that in the event of any conflict between this section and any other section of the calendar concerning fees or their calculation, this section will apply.

Please note that M.U.B.S does not accept responsibility for any loss, damage, or interruption of classes, accommodation or meal service as a result of circumstances beyond the reasonable control of the university.

4.1 Fees and Expenses

4.1.1 Full-time/Part-time Enrollment – Fall and Spring Semester

For administration purpose, students enrolled in eleven or more credits in the Fall or Spring, including credits for Continuous Learning courses, are full-time for that term. All other students are part-time, in terms of payment of fees and administration purposes, for that term.

4.1.2 Undergraduate Tuition Fees

Tuition

Tuition/Credit (Computer, Graphic Design & Business)	\$ 150
Tuition /Credit (Education & Social Work)	\$ 130
Freshman Program	\$ 2000 <i>per semester</i>

Fees

Admission Application	\$ 100
Entrance Examination	\$ 30 <i>per exam</i>
Registration Fee	\$ 80
Late Registration	\$ 50
Change of Major	\$ 100
Academic Fees + Insurance	\$ 130
NSSF Fees (when applicable)	\$ 100
Graduation fee	\$ 150
Automation System (UMS)	\$ 20

A student may not complete registration, graduate or receive any transcripts of records until all dues are paid.

4.1.3 Graduate Tuition Fees

Tuition

Tuition/Credit	\$190
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Fees

Admission Application	\$ 150
Entrance Examination	\$ 100
Registration Fee	\$ 100
Late Registration	\$ 50
Academic Fees + Insurance	\$ 130
NSSF Fees (when applicable)	\$ 100
Graduation fee	\$ 150
Automation System (UMS)	\$ 20

A student may not complete registration, graduate or receive any transcripts of records until all dues are paid.

MAJORS

Accounting
Banking & Finance
Business Administration
Business Information Systems
Human Resource Management
Management
Marketing
Tourism
Hospitality
International Business
Entrepreneurship
Economics

Today's complex business world requires knowledgeable and versatile individuals. The modern businessman must have an understanding and appreciation of the various areas of business and the socio-economic environment in which business is conducted. The initial semesters provide a core curriculum for all business students. In the later semesters, when students have the knowledge to evaluate their business interests, students specialize in specific functional areas while still developing their overall business knowledge and transferable skills. The available concentrations are: Accounting, Banking & Finance, Business Administration, Business Information Systems, Human Resource Management, Management, Marketing, Tourism, Hospitality, International Business, Entrepreneurship and Economics.

Graduates of the business program are prepared for a wide variety of management-oriented positions.

Graduates may find employment in general management, accounting, finance, production and inventory control, retail and industrial sales and distribution, human resources, advertising, marketing, and tourism and hospitality management. By applying what they have learned, the graduates should have excellent opportunities for advancement.

PROGRAM STRUCTURE

General Education Requirements (21 credits)

ENG 201	Advanced English
ENG 202	Applied Communication Skills
ARB 201	Arabic Culture
CSC 201	Introduction to Computers

Elective Courses (9 credits)

choose from

PHL 201	Introduction to Philosophy
PSY 201	Introduction to Psychology
SOC 201	Introduction to Sociology
ARB 202	Arabic Studies
POL 201	Introduction to Political Science
CST 201	Cultural Studies I
CST 202	Cultural Studies II
TEF 200	English Grammar
BUS 200	Introduction to Business
ARB 203	Business Arabic

General Requirements (12 credits)

ENG 203	Applied Communications for Business
ENG 204	Efficiency Writing
BUS 201	Business Math I
BUS 202	Business Math II

Core Courses (36 credits)

ECO 201	Microeconomics
ECO 202	Macroeconomics
ACC 201	Principles of Accounting I
ACC 202	Principles of Accounting II
MGT 201	Introduction to Management
MKT 201	Introduction to Marketing
BUS 203	Management Information Systems
BUS 204	Business Statistics
BUS 205	Quantitative Business Analysis
BUS 206	Business Law
BUS 207	E – Business
FIN 201	Financial Management

Concentration Courses (25 credits)

from the chosen concentration
the Internship (1 credit)

BS IN ACCOUNTING

Accountants provide the information necessary to determine and evaluate the long term and short term financial stability of companies, organizations or individuals. Accountants track expenses, provide detailed insight about the expenses and future paths, as well as prepare, analyze and verify financial documents.

The accounting graduate has a wide range of opportunities within the job market including Accountant, Accounting Manager, Accounting Supervisor, Actuary, Auditor Certified Public Accountant (CPA), Certified Internal Auditor (CIA) ,Consultant, Public Accountant (PA) and Tax Specialist.

Emphasis Courses (25 credits) Choose from

ACC301	Management Accounting
ACC302	Intermediate Accounting
ACC303	Cost Accounting
ACC304	Advanced Accounting
ACC305	Auditing
ACC306	Accounting Information Systems
ACC307	Taxation
ACC308	Government and Non-profit Accounting
ACC309	International Accounting standards
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

BS IN BANKING AND FINANCE

Because of the expanding variety of financial services available today, individuals working in finance require an understanding of allied industries such as insurance, real estate and securities. Students majoring in banking and finance should become critical thinkers, research oriented, possess strong mathematical and computational abilities and able to work independently and in teams.

Banking and finance graduates have the chance of finding a job in the following fields: Bank Officer, Budget Analyst, Budget Manager, Controller, Credit Analyst, Credit Manager, Insurance Agent, Investment Analyst and Real Estate Agent.

Emphasis Courses (25 credits) Choose from

FIN301	Financial Markets & Institutions
FIN302	Commercial Bank Management
FIN303	Investment Management
FIN304	Insurance
FIN305	International Financial Management
FIN306	Real Estate Management
FIN307	Personal Financial Planning
FIN308	Islamic Banking
FIN309	Futures, Options and Other Derivatives
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

BS IN BUSINESS ADMINISTRATION

Individuals who work towards a degree in BBA learn to achieve the objectives of an organization by planning and directing the activities of others, which leads to administering businesses. Large corporations and even government agencies are in need of such individuals.

A BBA student should have leadership, organizational and communication skills. BBA graduates have a broad range of job openings including Account Executive, Bank Officer, Department Store Manager, Facilities Manager, Manager of Administrative Service, Office Manager, Plant Manager and Retail Manager.

Students pursuing a BBA Degree can choose their major courses from all Business concentrations

BS IN BUSINESS INFORMATION SYSTEMS

Individuals majoring in Business Information Systems develop a combination of business and technical knowledge. This major provides knowledge and skills in problem solving, business writing, management, and business organization. Graduates need technical knowledge, practical skills and the ability to function in local, national and global business environments.

BIS graduates can work as Information manager, Information supervisor, Network manager, Worldwide Web designer, Electronic commerce worker, Systems analyst, Application programmer and Office systems manager.

Emphasis Courses (25 credits) Choose from

CSC202	Programming I
CSC203	Programming II
CSC205	System Analysis & Design
CSC206	Software Engineering
CSC209	Object-Oriented Programming
CSC302	Computer Applications for Business
CSC303	Operating Systems
CSC304	Database Systems
CSC305	Data Communication & Computer Networks
CSC306	Web Programming
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special Topics or elective course from other concentrations

BS IN HUMAN RESOURCE MANAGEMENT

The BS in Human Resource Management is a coherent, holistic and robust program of study that will equip students with the cognitive, critical and intellectual skills and competencies required of today's managers in the professional practice of human resource management.

Successful graduates can make a significant contribution to their organizations through the immediate application of relevant theories and frameworks to HR practice.

Graduates can work as Personnel Officer, Human resource generalist, training specialist, job analyst and compensation & benefits specialist.

Emphasis Courses (25 credits) Choose from

HRM301	Human Resource Management
HRM302	Labor Law & General Employment Practices
HRM303	Staffing
HRM304	Training & Development
HRM305	Compensation & Benefits Management
HRM306	International Human Resource Management
HRM307	Health, Safety & Security
HRM308	Human Resource Information Systems
MGT306	Leadership & Team Building
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special Topics or elective course from other concentrations

BS IN MANAGEMENT

Individuals working in the field of Management must feel comfortable organizing, planning and directing the activities of others. Managers are employed in virtually every type of industrial plants, commercial enterprises, social services, non profit and government agencies.

A manager should possess good analytical, communication and leadership skills. The management major enables graduates to access jobs such as Administrative Assistant, Bank Branch Manager, Importer – Exporter, Manufacturing Representative, Office Manager, Production Coordinator, Production Planner, Real Estate Agent and Restaurant Manager.

Emphasis Courses (25 credits) Choose from

ENT301	Entrepreneurship
MGT303	International Management
MGT304	Organizational Behavior
MGT305	Project Management
MGT306	Leadership and Team building
MGT308	Strategic Management
MGT307	Introduction to Production & Operations Management
ACC301	Management Accounting
ECO307	Managerial Economics
HRM301	Human Resource Management
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or elective course from other concentrations

BS IN MARKETING

Marketing is a broad, dynamic field for marketers, with many outstanding opportunities within all types of organizations. The Marketing Major is designed to provide students with a focused knowledge of marketing and its role in society, and the ability to engage in sophisticated marketing practice. Marketing personnel are concerned with the design, promotion, price and distribution of the product or service. They identify and define marketing promotions that will generate, refine, and create marketing opportunities.

The marketing major enables graduates to access jobs such as Sales Manager, Retail Store Manager, Market Research Analyst and Advertising Account Executive.

Emphasis Courses (25 credits) Choose from

MKT301	Professional Selling & Sales Management
MKT302	Services Marketing
MKT303	International Marketing
MKT304	Electronic Marketing
MKT305	Advertising Strategies
MKT306	Customer Service and Customer Relationship Management
MKT307	Marketing Research
MKT308	Consumer Behavior
MKT309	Strategic Marketing
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special Topics or emphasis course from other concentrations

BS IN TOURISM

Tourism is expected to be the largest industry in the 21st century. Human resources development is necessary to respond to the growing needs of the sector. Our program is designed to educate and train students for managerial positions in the Tourism and Hospitality Industry. Graduates will be able to select from a wide range of career paths.

Graduates can work as F&B manager, hotel manager and restaurant manager.

Emphasis Courses (25 credits) Choose from

TOU301	Introduction to Tourism
THM301	Tourism & Hospitality Marketing
TOU303	Tourism Information Systems
TOU304	Tourism Policy & Planning
TOU305	Ticketing & Reservations
TOU306	Tour Operating & Consolidators
TOU307	Wholesale Travel industry & Airlines
THM302	Special Events Management
THM303	Practicum
BUS399	Senior Project / (Mandatory)
BUS400	Internship / (Mandatory)

Special Topics or elective course from other concentrations

BS IN HOSPITALITY

The hospitality management major is designed to develop hospitality management leaders through sound theoretical coursework, innovative learning activities, mentoring opportunities, exposure to premier hospitality organizations and interactions with dynamic industry professionals. Hospitality Management provides quality-learning experiences to enhance initial employment opportunities and to improve technical and supervisory skills for career advancement in food service, lodging and tourism. It prepares students for a wide variety of positions in one of the largest and rapidly growing industries in the world. Positions in this segment of the hospitality/tourism industry include hotels, resorts, travel agencies, cruise lines, convention and visitor's bureaus, airlines, tour operations, attractions and entertainment.

Emphasis Courses (25 credits) Choose from

HOS301	Introduction to Hospitality
HOS302	Hospitality Information Systems
HOS303	Hospitality Operations
HOS304	Lodging Management
HOS305	Cost Control and Analysis
HOS306	Food & Beverage Service & Management
THM301	Tourism & Hospitality Marketing
THM302	Special Events Management
THM303	Practicum
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special Topics or elective course from other concentrations

BS IN INTERNATIONAL BUSINESS

As the global economy continues to expand, the demand for international business education is higher than ever and expected to increase. As a specialist who understands the diversity of international business--and is armed with a strong business school background--you can be a valuable participant in global business ventures. Cultural differences make international business more challenging, but with the globalization of the world markets, it is well worth the time and effort to learn multi-cultural business etiquette. This is one business area where a comprehensive, high level of education is crucial. College degrees are highly valued by other countries, so as you make international contacts, having a degree to add to your name is very important.

In today's global business market, a student with an international business degree can pursue a career as an international sales representative, global distribution manager, international trade manager, international marketing manager, or general business manager.

Emphasis Courses (25 credits) Choose from

IBU301	International Business
IBU302	Managing the Multinational Corporation
FIN305	International Financial Management
ECO305	International Economics
MKT303	International Marketing
ACC309	International Accounting Standards
HRM306	International Human Resources Management
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or elective course from other concentrations

BS IN ECONOMICS

Majoring in economics enables the student to understand issues related to the national economy. Major economic indicators are explained such as the Gross Domestic Product and key policies are discussed such as the fiscal and monetary policy. Issues like unemployment, inflation, debt, deficit, development, and growth are presented and analyzed as well. Furthermore, an economics graduate is equipped with the needed knowledge to understand the cost structure of a firm as well as the market structure it operates in i.e. monopoly, oligopoly, or competition. He/she is taught how to optimize prices, minimize costs, and maximize profits. Students are also exposed to the international trade theories and labor theories.

A holder of a bachelor degree in economics is qualified to work in a firm and do micro operations or to specialize in the macroeconomic analysis.

Emphasis Courses (25 credits) Choose from

ECO301	Intermediate Microeconomics
ECO302	Intermediate Macroeconomics
ECO303	Public Finance
ECO304	Monetary Economics
ECO305	International Economics
ECO306	Economics of Growth and Development
ECO307	Managerial Economics
ECO308	History of Economic Doctrines
ECO309	Labor Economics
ECO310	Economics of Planning
ECO397	Special Topics in Economics
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or elective course from other concentrations

BS IN ENTREPRENEURSHIP

The entrepreneurship track prepares students with the skills necessary to meet today's business demands and those for the future. This track provides students with a solid business core that includes an extensive background in the functional areas of marketing, finance, accounting, and management; an understanding of the business environment to include the legal, economic, behavioral, human resource, ethical, and international aspects; technical skills in information systems and quantitative analysis; and the ability to communicate.

After specializing in this major, the students would be able to build on personal as well as external resources with a view to successfully launching and subsequently managing their enterprises. They would have the necessary know-how and ability in operations, finance, marketing and human resource management.

Emphasis Courses (25 credits) Choose from

ENT301	Entrepreneurship
ENT302	Entrepreneurial Ventures
ENT303	Entrepreneurial Marketing
ENT304	Venture Growth Strategies for Entrepreneur
ENT305	Entrepreneurial Finance
ENT306	Entrepreneurial Business Strategies
ENT307	Creating a Business Plan
ENT308	Global Entrepreneurship
ENT309	Social entrepreneurship
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or elective course from other concentrations

Objectives:

The Business Administration Graduate degree program provides for breadth of study in the functional areas of business administration and management. The program is intended to prepare students for responsible careers in business enterprises, governmental organizations, and nonprofit institutions.

It is designed to provide opportunities for developing skills in scientific analysis and in an ability to integrate concepts and research findings of business and the social sciences. Students are prepared to draw logically sound conclusions, to think creatively, to communicate effectively, and to appreciate the role and responsibilities of business enterprises in our broad social framework.

In addition to developing a strong analytical foundation for making important and varied business decisions, M.U.B.S students also gain a deeper understanding of one special area by selecting from one of the six MBA concentrations (Accounting, Finance, Management, Marketing, Hospital Administration and Educational Management).

The program is also open for people with undergraduate degrees other than business (law, engineering, life sciences, liberal arts ...) and the curriculum is flexible to meet their needs. Students are required to complete a minimum total of 39 credits (21 credits for the core and 18 for the Concentration and research requirements).

- Take six of the concentration courses.
- Take five of the concentration courses and MBA 698 (3Cr. Project).

The MBA program has three parts:

1. Prerequisite courses:

Prerequisite courses (Between 4 and 7 courses) are designed for those who have no previous business course work and need a background before beginning the advanced courses:

- Accounting I
- Accounting II
- Financial Management
- Microeconomics
- Macroeconomics
- Introduction to Management
- Introduction to Marketing

2. Core courses (21 credits)

ACC501	Financial Reporting and Control
MGT501	Managing Individuals and Organizations
ECO501	Business Economics Analysis & Forecasting
ITC501	IT Strategies for a Networked Economy
HRM501	Human Resource Management
MKT501	Marketing Management
STA501	Graduate Research Methods

3. Concentration courses (18 credits)

Choose from:

Management

Marketing

Finance

Accounting

Hospital Administration

Educational Management

Management

MGT601	Strategic Management
MGT602	Organizational Behavior and Group Dynamics
MGT603	Managing Change
MGT604	Managing Quality
MGT605	Managing Innovation and Creativity
MGT606	Legal and Ethical Issues in Management
MGT607	Production and Operations Management
MGT608	Managing Projects
MGT609	Advanced Topics in International Business
MBA697	Seminar / Management
MBA698	Project (Management)
MBA699	Thesis (Management)
Elective course from other concentrations	

Marketing

MKT601	Direct Marketing
MKT602	Marketing Research
MKT603	Global Strategic Marketing
MKT604	Product and Brand Management
MKT605	Industrial and Government Marketing
MKT606	Consumer Behavior
MKT607	Supply Chain Management
MKT608	Entrepreneurial Marketing
EBU602	E-Business Marketing
MBA697	Seminar (Marketing)
MBA698	Project (Marketing)
MBA699	Thesis (Marketing)
Elective course from other concentration	

Finance

FIN601	Corporate Financial Management
FIN602	Advanced Corporate Finance
FIN603	Money and Capital Markets
FIN604	Investments
FIN605	Portfolio Management
FIN606	Futures, Options and Financial Risk Management
FIN607	Mergers and Acquisitions
FIN608	Multinational Financial Management
FIN609	Financial Modeling
MBA697	Seminar / Finance
MBA698	Project (Finance)
MBA699	Thesis (Finance)
Elective course from other concentrations	

Accounting

ACC601	Introduction to Financial Statement Analysis
ACC602	Tax Accounting and Planning
ACC603	Managerial Cost Accounting
ACC604	Intermediate Accounting I
ACC605	Intermediate Accounting II
ACC606	Auditing Issues and Problems
ACC607	Accounting Theory
ACC608	Advanced Topics in Accounting I
ACC609	Advanced Topics in Accounting II
MBA697	Seminar / Accounting
MBA698	Project (Accounting)
MBA699	Thesis (Accounting)
Elective course from other concentrations	

Hospital Administration

HSA601	Fundamentals of Hospital Administration
HSA602	Current Issues in Hospital Administration
HSA603	Advanced Topics in Insurance
HSA604	Managing Changes in Hospital
HSA605	Health Planning and Project Management
HSA605	Health Planning and Project Management
HSA606	Lebanese Healthcare System
HSA607	Ethics and Health Law
HSA608	Hospital Quality Management
MKT605	Services Marketing
MBA697	Seminar / Hospital Administration
MBA698	Project / Hospital Administration
MBA699	Thesis / Hospital Administration
Elective course from other concentrations	

Educational Management

EDM601	Managing Educational Institutions
EDM602	Leadership and Team Building
EDM603	Managing Quality in Education
EDM604	Educational Laws and Policies
EDM605	Health, safety, and security in educational institutions
EDM606	Current issues in educational management
EDM607	Supervision and Evaluation of Educational Programs, personnel, facilities and support services
EDM608	Educational Management Practicum
EDM698	Project (Educational Management)
EDM699	Thesis (Educational Management)
Elective Course from other concentrations	



SECTION FRANÇAISE

[Diplomes de MUBS et de L'Université D'Amiens: UPJV]

Fidèle à la vocation francophone du Liban, M.U.B.S a fondé une section française afin de permettre à ses étudiants de poursuivre leur éducation en économie et en gestion en langue française tout en respectant les mêmes critères de qualité et de compétence auxquels elle s'est vouée depuis sa fondation.

Pour garantir l'application des normes européennes et françaises dans l'enseignement, M.U.B.S. a établi un partenariat avec l'Université de Picardie Jules-Verne à Amiens en France au niveau de la licence en gestion et du Master en Management des Organisations de la Net Economie.

Grâce à ses programmes, les étudiants ont la possibilité de s'inscrire parallèlement au Liban et en France, puis de continuer leurs études respectivement dans l'un des deux pays ou dans l'un des 14 pays dans lesquels le diplôme est certifié.

En outre, l'étudiant aura à la fin de ses études deux diplômes: un français de l'Université de Picardie Jules Verne (UPJV) et un autre libanais de M.U.B.S.

Enfin, un groupe de professeurs intervenant dans plusieurs pays comme la France, le Canada collaboreront avec M.U.B.S. pour assurer un standard académique de haut niveau. Le programme de Gestion des Entreprises est formé de 94 crédits. La durée des études à plein temps est de trois ans à raison de 30 crédits par an (15 crédits par semestre). Dans le cas des études à temps partiel, la durée sera prolongée jusqu'à cinq ans (à raison de 9 crédits par semestre), ce qui fait une durée moyenne de quatre ans (à raison de 12 crédits par semestre).

A moins d'indication contraire, tous les cours sont de trois crédits. En règle générale, un crédit de formation correspond à environ 15 heures de cours et à 30 heures de travail personnel.

Avant de s'inscrire à un cours, l'étudiant doit s'assurer de respecter les exigences des cours pré-requises spécifiées selon le code. De plus, le cheminement dans le programme impose certains de ces pré-requis. A noter que les mêmes cours sont disponibles en français et en anglais.

Critères d'admission:

Titulaires du Baccalauréat Libanais ou du Baccalauréat Technique (ou tout autre diplôme équivalent).

Examen d'entrée:

Les candidats doivent se présenter pour des tests d'aptitude en français et en Mathématiques. Le test de français permet de classer l'étudiant selon son niveau en langue française. Le test de Mathématique permet d'identifier les connaissances de l'étudiant des principes basiques.

Au cas où l'étudiant échouerait le test, il suivra un cours de Mathématiques préparatoires: MTH101 de base.

Documents requis:

- Formulaire de demande d'admission.
- 3 photos d'identité couleur récentes certifiées par le maire.
- 1 copie certifiée conforme de l'extrait d'état civil individuel.
- 1 copie certifiée conforme de l'extrait d'état civil familial et une attestation de la CNSS si le candidat en bénéficie.
- 1 copie certifiée conforme des relevés de notes des trois dernières années d'études (Seconde, Bac I, Terminale).
- 1 copie certifiée conforme du Baccalauréat Libanais 2ème partie ou équivalent.
- Frais de dossier non remboursables \$100.
- Frais d'examen d'entrée non remboursables \$ 60.

IV- Les candidats en provenance d'autres universités doivent présenter leur fiche de notes certifiée par l'université d'origine accompagnée du prospectus du programme suivi.

Règlement

Régime des études

Le régime des études adopté à M.U.B.S. se fonde sur le système modulaire d'unités capitalisables semestriellement ou « crédits ». Un crédit est l'unité de volume horaire semestriel dans chaque faculté/majeure

Crédit Heure (Cr.h.):

Un crédit représente 1 heure d'enseignement par semaine durant un semestre de 15 semaines.

Cours:

Les cours sont représentés sous forme de cours magistraux, de travaux dirigés, de travaux pratiques ou de travaux personnels (projets, mémoires, stages, etc...). Chaque cours se voit attribué un titre, un certain code et est liée à d'autres cours dans une faculté/département.

Curriculum:

C'est une description complète des cours dans une faculté/département. Il se compose de trois parties :

- un programme de cours,
- un stage de formation pratique,
- un de projet de recherche principal qui permet aux étudiants de chercher, de trouver et d'appliquer une théorie, puis de présenter cette recherche sous forme d'une communication écrite et orale.

Frais de Scolarité

FACULTÉS	PRIX DU CRÉDIT
Gestion des Entreprises	\$ 130

LES FRAIS POUR L'ANNÉE 2010 - 2011 SONT:

Dossier D'inscription	\$ 100
Test D'aptitude	\$ 60 (\$ 30 / par Examen)
Frais de Changement de Spécialisation	\$ 100
Frais de retard d'inscription	\$ 50

Frais Fréquente:

Registration pour le semestre	\$ 80/Par Semestre
Frais Annuelle	\$ 130 /Par An
Systèmes de Management de l'Université (UMS)	20/Par Semestre
CNSS	\$ 100 /Par An

GESTION DES ENTREPRISES

Pré-requis

Français I - Français II - Maths Basiques

Education Générale (12 crédits)

Cours Optionnels (9 crédits à sélectionner)

Exigences Générales (12 crédits)

Maths (6 crédits)

Tronc Commun de Gestion (36 crédits)

Option Management (25 crédits)

Option Finance (25 crédits)

Option Comptabilité (25 crédits)

Option Marketing (25 crédits)

UNIVERSITÉ DE PICARDIE JULES VERNES

Licence en Sciences de Gestion

Domaine Droit, économie, gestion

Mention Economie, Gestion

Parcours: Strategie des Entreprises

Objectifs

Permettre aux étudiants d'acquérir des compétences solides en Economie et en Gestion et de leur faciliter l'orientation vers les matières dans lesquelles ils souhaitent approfondir leurs connaissances.

Débouchés

Les fonctions visées sont celles qui font appel aux sciences économiques et humaines et/ou à la gestion. Elles peuvent comporter une composante d'encadrement du personnel, elles peuvent aussi ne présenter qu'un caractère de haute technicité, soit en matière administrative générale, (domaine comptable, financière,...), soit dans quelques domaines spécifiques retenus dans la catégorie (banque, assurance). Ces fonctions peuvent être administratives et ne sont donc pas exclusivement techniques.

Durée : 6 semestres - 180 crédits européens (ECTS)
Temps plein - Tronc commun en 1ère et 2ème année,

Master Professionnel / Recherche en Management des Organisations en Contexte International

(2 ans) Université de Picardie UPJV - France

L'objectif

Ce master sert à donner à de futurs managers appelés à travailler sur les marchés à l'international, une formation polyvalente de haut niveau en gestion et administration d'entreprises.

LE DIPLÔME

Le Master en Management des Organisations est un diplôme organisé en quatre semestres (deux ans M1 et M2 de deux semestres).

M1: Master 1ère année Management International

M2: Master 2ème année Management des Organisations de la Net-Economie (MONE)

RÈGLEMENT DU DIPLÔME

Durée d'étude:

M1: 1 an (Octobre jusqu'à fin juillet).

M2: 1 an (Octobre jusqu'à fin juillet) en France, au Canada, au Liban ou dans l'un des pays où le programme est disponible.

A la fin des études, l'étudiant aura un Master en management des organisations (Un Bac+5). Les étudiants ayant obtenu avec une excellente appréciation leur Master, pourront intégrer la préparation d'une thèse de doctorat (en cotutelle entre le Liban et UPJV - France).

Langue d'enseignement

L'enseignement se fera en français. La maîtrise de cette langue est donc nécessaire.

Master 1ère année Management International

Objectifs

- Donner à de futurs managers appelés à travailler sur les marchés à l'international, une formation polyvalente de haut niveau en gestion et administration d'entreprises.
- Le M1 est composé de 2 semestres, soit 11 modules pour un total de 60 ECTS.

ECTS : European Credit Transfer System
(Normes communes aux universités européennes).

Semestre 1 ECTS

UE1-UE Fondamentaux de mention	16
Analyse des systèmes économiques et changements institutionnels	4
Analyse de la firme	4
Institutions monétaires et finances internationales	4
Politique générale de l'entreprise	4
UE2-UE Fondamentaux généraux	14
Stratégies et Marketing à l'international	4
Contrôle de direction et management interculturel	4
Période de formation professionnelle en entreprise en alternance sanctionnée par un projet professionnel	6
Total Semestre 1	30

Semestre 2 ECTS

UE3-UE communs de mention	6
Langues étrangères appliquées	2
Informatique de gestion	4
UE4-UE de préparation à la spécialité	12
Management de projet en contexte international	4
Techniques quantitatives appliquées à la gestion	4
Economie européenne	4
UE5-UE Opérationnels de spécialité	12
Période de formation professionnelle en entreprise en alternance sanctionnée par un projet professionnel	12
Total Semestre 2	30

Master 2ème année Management des Organisations de la Net-Economie (MONE)

Objectifs

- Donner à de futurs managers appelés à travailler dans de cadre d'activités électroniques, une formation polyvalente de haut niveau dans les domaines du e-management et du e-business.

- Ce master II est la suite du master I (Management International)
- Le M2 est composé de 2 semestres soit 60 ECTS.

Semestre 3 ECTS

UE1-UE Fondamentaux de mention	4
Management de l'information et compétitivité des organisations	4
UE2-UE Fondamentaux de spécialité	12
Concepts et modèles de l'e-business	4
Net-économie et développement durable	4
Management et productivité des TIC	4
UE3-UE Opérationnels généraux (6 ECTS à choisir dans une des 2 voies)	6
Voie professionnelle (A choisir 2 parmi 6)	
Economie de l'innovation	3
Analyse et conception des SIO	3
Data mining	3
Financement de l'entreprise	3
Informatique et NTIC	3
Microfinances	3
Voie recherche (A choisir 3 parmi 4)	
Economie des institutions	2
Théorie monétaire approfondie	2
Macroéconomie mondiale	2
Sciences sociales et institutions économiques	2
UE4-UE Opérationnels de spécialité	8
2 matières au choix	

e-Trading	4
e-Supply Chain Management	4
e-Marketing	4
Total Semestre 3	30

Semestre 4 ECTS

UE1-UE de spécialisation	8
2 matières au choix	
Aspects juridiques des activités e-business	4
Conception et pilotage des projets e-business	4
Conception/animation de sites web dynamiques en contexte e-business	4
UE2-UE Opérationnels de spécialité	6
Management de projet de création d'e-organisations	6
UE3-UE de professionnalisation	16
Voie professionnelle	
Stage et formation professionnelle en entreprise	6
Rédaction et soutenance d'un projet professionnel de création d'entreprise	10
Voie recherche	
Epistémologie	3
Méthodologie de la recherche	3
Rédaction et soutenance d'un mémoire de recherche	10
Total Semestre 4	30

M.U.B.S. is a university recognized for developing and delivering programs that are relevant to the computer industry's constantly evolving requirements. Graduates of the faculty, majoring in computer science or communication systems, will be well equipped with strong understanding of programming, networking, electronics and computer hardware. Graphic design graduates will have a deep knowledge in web design, multimedia and advertising art direction.

MAJORS

Computer Science

Computer & Communication Systems

Information Security

Graphic Design

BS IN COMPUTER SCIENCE:

In computer science, you learn about computer systems and how to design computer programs. Being a computer scientist enables you to build web pages, and to develop and test software. In order to succeed in this major, a student should be able to think logically and solve abstract problems. He should also be creative, patient and able to work as part of a team.

A computer science graduate is responsible for creating new ways to improve computers. Upon graduation with a degree in computer science, the graduate will be able to work as a programmer, system analyst or a provider of computer services (example an instructor) in addition to many other jobs.

General Education Requirements (21 credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201 I	Introduction to Psychology
SOC201	Introduction to Sociology
ARB202	Arabic Studies
POL201	Introduction to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
TEF200	English Grammar
BUS200	Introduction to Business

General Requirements (6 credits) Choose from

ACC201	Principles of Accounting I
ECO201	Microeconomics
ECO202	Macroeconomics
GRA203	Computer Graphics
MTH205	Statistical Packages

Core Courses (42 credits)

MTH201	Calculus III
MTH202	Discrete Mathematics
MTH203	Linear Algebra
MTH204	Numerical Analysis
CSC202	Programming I
CSC203	Programming II
CSC204	Computer Organization and Assembly Language
CSC205	System Analysis and Design
CSC206	Software Engineering
CSC207	Data Structures and Algorithms
CSC208	Digital Systems and Logic Design
CSC209	Object-Oriented Programming
CSC210	Computer Architecture
CSC211	Artificial Intelligence

Emphasis Courses (25 credits) Choose from

CSC301	Theoretical Computer Science
CSC302	Computer Applications for Business
CSC303	Operating systems
CSC304	Database Systems
CSC305	Data Communication & Computer Networks
CSC306	Web Programming
CSC307	Principles of Programming Languages
CSC308	Human Factors in Computing
CSC311	Web Services
CSC312	Client Server Computing
CSC399	Senior Project (Mandatory)
CSC400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

- All courses are 3 credit courses except for the Internship (1 credit)

BS IN COMPUTER & COMMUNICATION SYSTEMS:

With the increasing prevalence of computers and their usage in the world, came an increasing demand for professionals who can deal with computer software and hardware in all aspects. Students majoring in Computer and Communication Systems should have a strong foundation in mathematics and in physics. They should have the skills to explore and develop areas in computer design and application.

Upon graduation, students will have gained a deep understanding of computer hardware and communication. Graduates have a wide variety of career opportunities. They can work in industries where expertise in digital systems and computer hardware is needed. They can also work as security specialists, data communication specialists and network administration specialist.

General Education Requirements (21 credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
ARB202	Arabic Studies
POL201	Introduction to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
TEF200	English Grammar
BUS200	Introduction to Business CCS

Courses (47 credits)

CCS 201	Introduction to Computer and Communication Systems
CCS 202	Electric Circuits
CCS 203	Electronic Devices + lab
CCS 204	Electronic Circuits + Lab
CCS 205	Logic Design
CCS 206	Microprocessor Based Systems + lab
CCS 207	Electrodynamics
CCS 208	Computer Programming + lab
CSC 207	Data structure and Algorithms
CSC 303	Operating systems
CSC 305	Data Communication & Computer Networks
CCS 301	Signals and Systems
CCS 302	Communication Systems
CSC 206	Software Engineering
CCS400	Internship

Mathematics (12 credits)

MTH 213	Calculus and Analytic Geometry
MTH 216	Differential Equations and Linear Algebra
MTH 202	Discrete Mathematics
MTH 215	Probability and Statistics

Science (8 credits)

PHY 201	Physics: Electricity and Magnetism +
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Choose 1 of the following:

CHM 201	Chemistry: Chemical Principles + Lab
BIO 201	Biology: Biology + Lab

English language:

ENG205 Technical writing

Design Project :

CCS 399 Project

INFORMATION SECURITY:

The requirement for computer security knowledge increases as new techniques and technologies are developed. Threats to the strengths of the existing protections in systems and network perimeters must be constantly upgraded. This specialization enables students to examine realistic examples of the crucial links between security theory and the day-to-day security challenges to IT environment. The focus is to provide students with the ability to ascertain the essentials of security threats, information assurance and security management in corporation. This specialization also examines the field of cyber-forensics including the dangers of cyber terrorism. At the end of the Computer and Information Security Specialization, students will complete a final written research project, demonstrating the ability to conduct an investigation on a workplace problem, identify an area for intervention, critique, justify, and recommend plan of preventative action.

General Education Requirements (21 credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
POL201	Introduction to Political Science
CST201	Cultural Studies I
CST202	Studies II
TEF200	English Grammar
BUS200	Introduction to Business
CSS201	Business Ethics
CSS202	Computer Ethics (Mandatory)

General Requirements (6 credits):

MTH205	Statistical Packages
CSS203	Cyberlaw and Privacy in a Digital Age (Mandatory)

Core Courses (42 credits)

MTH201	Calculus III
MTH201	Discrete mathematics
TMH203	Linear algebra
CSC202	Programming I
CSC203	Programming II
CSC204	Computer organization and assembly language
CSC206	Software engineering
CSC207	Data structures and algorithms
CSC208	Digital systems and logic design
CSC209	Object-oriented programming
CSC303	Operating systems
CSC304	Database systems
CSC305	Data communication and computer networks
CSC306	Web programming

Emphasis Courses (25 credits) choose from:

CSS301	Information security - Mandatory
CSS302	Securing platforms and applications - Mandatory
CSS 303	Information security perspective on intranet, internet, and e-commerce infrastructure
CSS304	Hacker techniques, tools and incident handling
CSS305	Security policies and implementation issues
CSS306	User authentication systems and role-based security
CSS307	Network security
CSS308	Cryptography
CSS399	Senior Project (Mandatory)
CSC400	Internship (Mandatory)

• All courses are 3 credit courses except for the Internship (1 credit)

BS IN GRAPHIC DESIGN:

In graphic design, students study the visual, theoretical, historical and technical aspects of the discipline. Graphic designers find ways to communicate ideas visually.

Graphic design includes imaging, illustration and photography. Students in this major should be creative and able to communicate ideas graphically and they should be able to use pictures and typography to promote ideas and products. Upon graduation with a degree in graphic design, you will be able to work as a web designer, publications designer, multimedia designer, or art director.

General Education Requirements (21 credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
POL201	Introduction to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
TEF200	English Grammar
BUS200	Introduction to Business

General Requirement Courses (9 credits)

ART201	Fine Arts
ART203	Advertising Art Direction
ART207	Portfolio preparation
GRA214	Graphics in the Environment

Major Concentration Courses (73 credits)

DRA201	Drawing & Illustration 1
DRA202	Drawing & Illustration 2
ART203	Color Theories
ART204	History of Art & Design 1
ART205	History of Art & Design 2
ART206	Basic Photography
GRA201	Fundamentals of Design 1
GRA202	Fundamentals of Design 2
GRA203	Intro to Computer Graphics
GRA204	Rendering & Studio Skills
GRA205	Introduction to Typography
GRA206	Graphic Design 1
GRA207	Computer Software I for GD+ Lab
GRA208	Graphic Design 2
GRA209	Printing Variables
GRA210	Computer Software II for GD+ Lab
GRA211	Art of Calligraphy
GRA212	Story Board
GRA213	Typography & Packaging
GRA301	Visual Perception
GRA302	3D Animation
GRA303	Graphic Design 3
GRA304	Graphic Design Internship
GRA399	Web Design
GRA400	Senior Project

MAJORS

BA in Education
BA in Early Childhood Education
BA in Educational Management
BA in Teaching English as a Foreign Language
BA in Social Work
Teaching Diploma

The University's Education Department is committed to advancing educational theory and professional practice. We seek to achieve this through creative teaching, applied research and professional service. We are committed to the initial and continuing development of innovative and ethical teachers, administrators and researchers.

Our graduates have found rewarding career opportunities as early childhood educators, elementary teachers, infant / toddler care specialists, supervisors, administrators, resource teachers, early interventionists...

General Education Requirements (21 credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
ARB202	Arabic Studies
POL201	Intro to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
TEF200	English Grammar
BUS200	Introduction to Business

General Requirement Courses (15 credits)

NUT201	Nutrition
HEA201	Health
ART202	Music
ART201	Fine Arts
MTE201	Math for Education
SCE201	Science for Education
EDU202	Environmental Education

Core Courses (34 credits)

EDU201	Introduction to Education
PSY202	Developmental Psychology
EDU203	Classroom Teaching and Evaluation
EDU204	Instructional Strategy and Teaching Methods
EDU205	Technology in Education
EDU206	History and Philosophy of Education
EDU207	Curriculum Planning & Design
EDU208	Counseling & Guidance
EDU209	Special Education
EDU210	Field Experience – Observation & analysis
EDU211	Research Methods
EDU299	Seminar (1 credit)

Concentration Courses (25 credits)

from the chosen concentration

BA in Education

This major prepares students to be future teachers in public and private schools. They learn how to prepare lesson plans, lectures, discussions, activities and evaluation programs. The program provides opportunities for students to develop their communication and leadership skills.

Upon graduation, students develop a deep professional understanding of children's learning abilities and needs. Graduates may work besides teaching, as academic consultants, and trainers.

Emphasis Courses (24 credits)

choose from

EDU301	Reading Instruction in the Elementary School
EDU302	Teaching Math in Elementary School
EDU303	Teaching Language Arts in Elementary School
EDU304	Teaching Science in Elementary School
EDU305	Teaching Social Studies in Elementary School
EDU397	Special Topics in Elementary School
EDU398	Practicum in Elementary School
EDU399	Senior Project / Elementary School

Emphasis course from other concentrations

BA in Early Childhood Education

In this major, students are prepared to be well-qualified teachers for children in day care centers, kindergartens and pre-school programs. If you enjoy being around children then this is definitely the major that suits you most.

Students learn about child's development, nutrition and psychology. In order to succeed in this program, you should have good communication skills, patience and easiness. Upon graduation, you can work mainly in schools but you can also work in recreation centers and hospitals and in training centers.

Emphasis Courses (24 credits)

choose from

ECE301	Introduction to Early Childhood Education
ECE302	Play Activities, Arts materials
ECE303	Sociology of the Family
ECE304	Practicing Communication Skills
ECE305	Early Childhood Curriculum
ECE306	Crisis Intervention with families
ECE307	Children's Literature
ECE308	Children's Rights
ECE398	Practicum / Early Childhood Education
ECE399	Senior Project / Early Childhood Education
ECE308	Legislation, Advocacy, and Administration

Emphasis course from other concentrations

BA in Educational Management

This major prepares students to be school administrators or supervisors.

This major focuses particularly on curriculum planning and organization, evaluation and studies of program effectiveness, staff development, leadership, decision-making and group behavior. Students should possess leadership traits, decision making abilities and interpersonal skills.

Emphasis Courses (25 credits)

choose from

EDM301	Intro to Educational Management
EDM302	Educational Laws and Policies
EDM303	Leadership and Strategic Management
EDM304	Management of Finance and External Relations
HRM301	Human Resource Management
EDM397	Special Topics in Educational Management
EDM398	Practicum in Educational Management
EDM399	Senior Project / Educational Management

Emphasis course from other concentrations

BA in Teaching English as a Foreign Language (BA TEFL)

The program was established to meet the growing need for qualified English language teachers in Lebanon and the region. Students following the TEFL curriculum at M.U.B.S will find the major particularly apt at preparing them to teach English in middle school or high school in Lebanon or abroad in the 21st century.

General Education Courses (21 CREDITS)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
ARB202	Arabic Studies
POL201	Introduction to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
BUS201	Introduction to Business

General Requirement Courses (15 CREDITS) choose from

TEF201	Introduction to Linguistics (mandatory for TEFL major)
ENG204	Efficiency Writing (mandatory for TEFL major)
TEF202	Advanced English Composition
TEF203	Literature and Culture (mandatory for TEFL major)
TEF204	English Language History (mandatory for TEFL major)

Core Courses (34 CREDITS)

EDU201	Introduction to Education
PSY202	Developmental Psychology
EDU203	Classroom Teaching and Evaluation
EDU204	Instructional Strategy and Teaching Methods
EDU205	Technology in Education
EDU206	History and Philosophy of Education
EDU207	Curriculum Planning & Design
EDU208	Counseling & Guidance
EDU209	Special Education
EDU210	Field Experience - Observation & analysis
EDU211	Research Methods
EDU299	Seminar: Safety Practices

Emphasis Courses (24 credits)

TEF301	Introduction to Shakespeare
TEF302	History of Literary Criticism
TEF303	Major works of British and US literature
TEF304	Post-Colonial Writing in English
TEF305	Second Language Teaching Theory and Method
TEF306	Teaching Listening and Speaking
TEF307	Teaching Reading and Writing
TEF308	Second Language Assessment, Evaluation, and Placement
TEF397	Special Topics in TEFL
TEF398	Practicum/TEFL
TEF399	Senior Project/TEFL

Elective Course from other concentrations

BA in Social Work

The aim of the program of Social Service Worker is to provide students with the necessary skills and knowledge needed in social work, focusing on the person's psycho-social needs in both community and institutional settings.

General Education Courses (21 CREDITS)

ENG201 A	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computer
SOC201	Introduction to Sociology
PSY201	Introduction to Psychology

Elective course from Humanities and Social Sciences

Elective Courses (6 credits choose from)

SSW301	Exploring Values
NUT201	Nutrition
SSW302	Community Mental Health
SSW303	Crisis Intervention
SSW304T	techniques of Social Work with Groups
SSW305	Social Worker Community Practice
SSW306	Social Work Practicum

Core Courses (67 credits)

PSY203	Human Interaction
PPO201	Introduction to Public Policy
BIO201	Human Anatomy & Physiology
SSW201	Introduction to Social Work
SSW202	Introduction to Social Services
SSW203	Human Behavior in the Social Environment
SSW204	Family Dynamics
SSW205	Human Sexuality
SSW209	Gerontology
EDU308	Special Education
SSW206	Social Work Practice Methods I (Family & Children)
SSW207	Law & Social Work
SSW210	Field Practicum
SSW208	Field Seminar (6 credits)
SSW301	Human Behavior in the Macro Environment
SSW302	Social Worker Practice Methods II
SSW303	Research Methods
SSW304	Social Worker Practice Methods III
SSW305	Seminar for Field Instruction
SSW306	Social Policy
SSW307	Field Concurrent Recent Issues Seminar

Teaching Diploma

The teaching diploma program aims to equip students with the knowledge, skills and attitudes which are necessary to prepare them for successful entry to the teaching profession as secondary school teachers who can teach their specialist subject at an appropriate level.

The program emphasizes methods and practices of teaching and the theoretical aspects of the study of education. Students are given the opportunity to gain practical experience in Lebanese schools (through collaborative agreements with MUBS). Practicum in schools is under the guidance of a MUBS faculty member and their school mentor.

Core courses (15 credits)

EDU401	Foundations in Education
EDU402	Educational Psychology
EDU403	Educational Technology
EDU404	Classroom Management
EDU405	Curriculum, Instruction, and Evaluation

A. TD in Elementary Education

1. One course from the Practice Teaching – Elementary (6 credits)

EDU430	Practice Teaching, Elementary Education: Math & Science
EDU431	Practice Teaching, Elementary Education: English
EDU432	Practice Teaching, Elementary Education: Arts & Social Studies

2. Two method courses from the following as recommended by the student's advisor (6 credits)

EDU406	The Teaching of Mathematics in Elementary School
EDU407	The Teaching of Science in Elementary School
EDU408	The Teaching of Social Studies in Elementary School
EDU409	The Teaching of Arts in Elementary School
EDU410	The Teaching of English as a Foreign Language in Elementary School I
EDU411	The Teaching of English as a Foreign Language in Elementary School II

Total number of credits required (TD Elementary Education)

B. TD in Secondary Education

3. One course from the Practice Teaching – Secondary (6 credits)

EDU433	Practice Teaching, Secondary Education: English
EDU434	Practice Teaching, Secondary Education: Math
EDU435	Practice Teaching, Secondary Education: Science
EDU436	Practice Teaching, Secondary Education: Informatics
EDU437	Practice Teaching, Secondary Education: Economics

4. Two method courses from the following as recommended by the student's advisor (6 credits)

EDU412	The Teaching of English as a Foreign Language in Secondary School I
EDU413	The Teaching of English as a Foreign Language in Secondary School II
EDU414	The Teaching of Math in Secondary School I
EDU415	The Teaching of Math in Secondary School II
EDU416	The Teaching of Science in Secondary School I
EDU417	The Teaching of Science in Secondary School II
EDU418	The Teaching of Informatics in Secondary School I
EDU419	The Teaching of Informatics in Secondary School II
EDU420	The Teaching of Economics in Secondary School I
EDU421	The Teaching of Economics in Secondary School II

Total number of credits required (TD Secondary Education)

A freshman student at M.U.B.S. is required to complete 30 credits in either the arts or science program.

Freshman students admitted to Bachelor of Arts programs are considered Freshman Arts students, while those admitted to Bachelor of Science programs are considered freshman Science students.

Applicants should obtain a minimum combined score of SAT I and SAT II of 2750 for freshman Arts and 2850 for freshman science.

Freshman Arts Requirements:

ENG 101	English 101
ENG 102	English 102
ARB 201	Arabic Culture
ARB 202	Arabic Studies
PSY 20	Int. to Psychology
SOC 201	Int. to sociology
ART 201	Fine Arts
HEA 201	Health
NUT 201	Nutrition

Choose one course of the following:

BIO 101	Int. to Biological Science
PHY 101	Int. to Physical Science
CHM 101	General Chemistry

Freshman Science Requirements:

ENG 101	English 101
ENG 102	English 201
ARB 201	Arabic culture
MTH 101	Calculus I
MTH 102	Calculus II
BIO 101	Int. to Biological Science
PHY 101	Int. to Physical Science
CHM 101	General Chemistry

Choose 2 courses of the following

ART 201	Fine Arts
NUT 201	Nutrition
HEA 201	Health

Non-Arabic speaking Students can substitute their Arabic Requirements by taking courses from the following selection:

ENG 201	Advanced English
ENG 202	Applied Communication Skills
TEF 200	English Grammar
PHL 201	Introduction to Philosophy



In the 21st century, continuing education has become an essential element for human development in areas such as adult literacy, life skills education, work-skills and training which goes beyond academia.

M.U.B.S. Training & Continuing Education Institute (TCEI) is a continuing education institution in Lebanon to meet the standards for licensed certificates from the Lebanese Ministry of Education and Higher Education.

M.U.B.S. (TCEI) is one of three institutions in the Middle East which are members of the University Continuing Education Association (UCEA) based in Washington D.C.

M.U.B.S. (TCEI) is once again making history through several agreements with regionally accredited institutions such as the Arab Academy for Banking & Financial Sciences (AABFS), and granting certificates of training through the American Bankers Associations (ABA).

CONTINUING EDUCATION DIVISION

OFFICIAL CERTIFICATIONS

M.U.B.S.'s CED offers officially recognized certificates in the following majors:

1. Business Administration
2. Human Resource Management
3. Project Management
4. Information and Communications Technology (ICT)
5. Marketing
6. Banking & Finance
7. Islamic Banking
8. Accounting
9. Hospital Management
10. The Certified Marketing Executive, CME
11. The Certificate in Customer Management

IT ACADEMY

Microsoft® Certified Application Specialist (MCAS)
Microsoft Office Specialist (MOS)

Internet and Computing Core Certification IC³

Adobe Certified Associate

SAT Preparatory Course

TOEFL Preparatory Course (Certified Center)

**Center of Excellence in the field of
information security in collaboration with HISPI**

UNIVERSITY MEMBERSHIPS

International Association of Universities (IAU): www.iau-aiu.net

Association of Arab Universities: www.aaru.edu.jo

Academic Impact: www.academicimpact.org

Euro-Mediterranean University: www.emuni.si

Magna Charta Universitatum: www.magna-charta.org

Mena-Air: www.mena-air.org

ARAB ACRAO: www.arab-acrao.org

GUIDE Association: www.guideassociation.org

UCEA-University Continuing Education Association: www.ucea.edu

EPUF-Euromed Permanent University Forum: www.epuf.org

INTERNATIONAL PROGRAMS | Universities |

UNIVERSITÉ DE PICARDIE JULES VERNE UPJV (FRANCE):

MUBS signed a memorandum of cooperation with Université de Picardie Jules Verne in France to offer its Executive MBA in Lebanon. MUBS undergraduate students in the French section will also benefit from the faculty and student exchange programs with the French partner university.

Soon to celebrate 40 years of teaching, the University of Picardie has come a long way.

It has taken up a twofold challenge:

- to welcome and train more than 21 000 students
- to develop professional training courses which are now recognized on the labor market.

Quality of teaching

The UPJV concentrates on quality rather than quantity. UPJV aims to transmit knowledge and to maintain a high level of teaching. In 3 words:

Multi-disciplinary :

18 faculties and institutes

Multi-site : located in 6 towns

Inviting : more than 21 000 students, 38 laboratories

The competence of the research teams is regionally, nationally and sometimes internationally renowned; they are growing stronger and links between public and private research are developing towards authorities and companies.

For more details,

visit the university's website:

www.u-picardie.fr

MOUNT ALLISON UNIVERSITY (CANADA):

MUBS signed a cooperative agreement with Mount Allison University. This agreement covers student exchange programs, and transfer students to complete a Bachelor degree at Mount Allison. Collaborations are underway for: a joint degree program, faculty exchange, as well as a sharing of methodology and curriculum materials.

For more details, visit the university's website: www.mta.ca

UNIVERSITY OF WALES INSTITUTE, CARDIFF (UNITED KINGDOM):

MUBS is currently in the final stages for signing a Memorandum of Understanding with UWIC.

The memorandum is expected to cover

- Collaborative provision of the University of Wales Institute, Cardiff degrees in Lebanon
- Collaboration in Academic Research
- Exchange of Staff and Students

For more details, visit the university's website: www.uwic.ac.uk

UNIVERSITÉ DE LIÈGE (BELGIUM):

In April 23rd 2008, MUBS and the Université de Liège signed a memorandum of understanding to exchange students and faculty, exchange scientific information, offering joint degrees and the possibility of joint supervision of doctoral thesis. The memorandum is a first step towards more cooperation between the two institutions.

For more details, visit the university's website: www.ulg.ac.be

WESTERN MICHIGAN UNIVERSITY

Western Michigan University (Kalamazoo, Michigan, United States of America) and Modern University of Business & Science (Beirut, Lebanon) agree to establish a relationship of general academic cooperation. The purpose of this relationship is to enhance the capacity of both institutions to fulfill their academic missions and objectives through international education and international engagement.

■ PROJECTS

THE TRANS-EUROPEAN MOBILITY PROGRAM FOR UNIVERSITY STUDIES (TEMPUS)

TEMPUS is the European Union's programme which supports the modernisation of higher education in the Partner Countries of Eastern Europe, Central Asia, the Western Balkans and the Mediterranean region, mainly through university cooperation projects. To promote the reform and modernisation of higher education in the Partner Countries and to enhance the quality and relevance of higher education to the world of work and society in the Partner Countries. Also to increase the capacity of higher education institutions in the Partner Countries and the EU by enhancing mutual understanding between peoples and cultures of the EU and the Partner Countries.

Tempus finances two types of actions:

1. Joint Projects are based on multilateral partnerships between higher education institutions in the EU and the partner countries. They can develop, modernize and disseminate new curricula, teaching methods or materials, boost a quality assurance culture, and modernize the management and governance of higher education institutions.
2. Structural Measures contribute to the development and reform of higher education institutions and systems in partner countries, to enhance their quality and relevance, and increase their convergence with EU developments. Partnerships are made up of consortia of organizations including higher education institutions, businesses, ministries, NGOs, and other organizations working in higher education; both from the EU and partner countries.

■ COMPLETED PROJECTS:

BIRD: Benchmarking International Relations Offices for Development

M.U.B.S.; jointly with the American University of Beirut (AUB), was awarded on July 4th 2005 an EU project (TEMPUS Structural and Complementary Measures project). The European partners of the project are University of Saarland (Germany) and University of Alicante (Spain). The BIRD Project (Benchmarking International Relations Offices for Development) is a project funded by the European Commission in the framework of the TEMPUS MEDA program. The duration of this project was 12 months (October 2005-October 2006) and its main aim was to disseminate good practices in benchmarking analysis applied to university international relations in order to identify areas for change, and assists in setting targets for improvement.

QAHEL: Quality Assurance for Higher Education in Lebanon

M.U.B.S. was awarded a second EU project titled Quality Assurance for Higher Education in Lebanon (QAHEL). The objective of this project was to make the Lebanese Higher Education Institutions aware of the European Quality Assurance processes and to help them reform their higher education systems by achieving greater compatibility and comparability with the European systems of Higher Education. The grant holder of the project is the University of Sunderland (UK), the coordinator is M.U.B.S. (Lebanon) and the other partners are American University of Beirut (Lebanon), Beirut Arab University (Lebanon), CERAM (France), Hariri Canadian University (Lebanon) and Directorate General of Higher Education in Lebanon.

■ RUNNING PROJECTS:

ALTAIR Project

In a globalised world where knowledge creation is essential and competition becomes critical, Higher Education Institutions are put under pressure to formulate, discuss and communicate clear priorities and focus on efficient management, planning and resource processes to achieve excellence and ensure continuous performance improvement. In recent years, many Arab Higher Education Institutions (HEIs) have been adversely affected by economic social and even political conflict situations as well as by diminishing financial resources.

In view to this, the overall objective of the project is to strengthen the institutional capacity of Arab Universities in support of policy, management and planning at national and regional levels in order to meet accountability needs and successfully address growing demands upon Arab HEIs, despite diminishing resources.

TIES Project

TIES - TOWARDS AN INTERNATIONALIZATION OF HIGHER EDUCATION NETWORK FOR THE MEDIA REGION.

The purpose of the project is to contribute to the development of international relations (IRs) management in HEIs in the MEDA region, in particular in Algeria, Tunisia, Lebanon, Egypt, Morocco, and Jordan.

The project partnership is comprised of 3 European partners with expertise in institutional internationalization (UA, UPMF, and TUGM) and 12 partners from the MEDA region, hailing from Algeria, Tunisia, Egypt, Jordan, Morocco and Lebanon (2 per country). All seek to improve their international relations management.

The project will focus on strengthening the know-how and management capacities of the staff of the partner universities, and to build efficient structures for international relations. The project includes different types of actions, including on-site observation sessions, human resources development for both top-level management (Strategic level) and IRO staff (Practical level), the development of strategic internationalization plans for the participant institutions (with a period until 2015) and, the main output, a formalized regional network dedicated to internationalization. All the activities are designed to be complementary and drive the participants towards a more innovative and united approach to internationalisation and the management of international relations.

For more information go to:

www.mubs.edu.lb/en/main/international_programs/projects.aspx

Overall project objectives:

The main objective of this project is to improve leadership, governance and management of MEDA region higher education and converge it with that of EU universities. The project's partners are joining forces in a Structural Network under the EU-funded TEMPUS Programme to respond to the Modernisation Agenda of the European Union and to the need to invest in people, to support future leaders and encourage the professionalization of higher education management at all levels.

There are five overall project objectives:

1. Capacity Building for Leaders in MEDA HEIs in Management and international relations.
2. Increasing inter-institutional networking between HEIs in the MEDA region & EU.
3. Creating better regional conditions for effective networking of HE centers in research, science and technology innovation.
4. Increasing Women participation in HE management and leadership.
5. Creating training facilities for HE management in MEDA region.

Sub-objectives of the project:

1. to enable current and future leaders in higher education are equipped with the skills and awareness of good practice to help them deliver continuous improvement and respond to future challenges
2. to contribute to national and/or regional policies and implementation plans for regional cooperation in higher education.
3. to increase inter-institutional networking between higher education institutions in the MENA region and with institutions in the EU.
4. to create better regional conditions for effective networking of higher education centres in research, science and technology innovation.
5. to enhance management and financial administration capacity of higher education institutions.
6. to assist MEDA higher education institutions become regional and/or international poles of attraction as they deliver labour market orientated study programmes, which satisfy quality standards.
7. to assist in the creation of a suitable regional institutional framework to pursue academic excellence in higher education.
8. to reinforce and help develop MEDA countries strategic expertise in fields linked to the socio-economic development of the country/region.
9. to assist with capacity building for international relations for MEDA region universities

THE PARTNERS:

1 University of Wales, Cardiff, UWIC

2 AUC, Egypt

3 Fayoum University, Egypt

4 Ein Shams University, Egypt

5 University of Sfax, Tunisia

6 University of Sousse, Tunisia

7 Modern University for Business and Science, Lebanon

8 Beirut Arab University, Lebanon

9 King Hassan II U, Morocco

10 Cadi Ayyad U, Marakesch, Morocco

11 Superior Institute for science and technology Casablanca, Morocco

12 University of Bari, Italy

13 Ionian University, Corfu, Greece

14 Magna Charta Observatory, Bologna, Italy

15 The Leadership Foundation

16 University of Aachen, Germany

17 Arab Network for Quality assurance, Cairo, Egypt

18 Assoc of Arab Universities, Jordan

ASSOCIATE PARTNERS

1 MOHE, Egypt

2 MOHE, Lebanon

3 MOHE, Morocco

4 MOHE, Tunisia



ANNOUNCEMENT



European Commission

TEMPUS

New MBA Concentration: Marketing and Entrepreneurship

Starting Fall semester 2011-2012, the Faculty of Business Administration will be offering a new concentration in its MBA program in «Marketing and Entrepreneurship». The program structure was developed with the assistance of Staffordshire University in the UK within the framework of the Tempus project ASPIRE (Achieving Sustainable Programmes in Regeneration and Entrepreneurship - 511070-TEMPUS-1-2010-1-UK-TEMPUS-JPCR).

The director of this new MBA program will be Dr. Bassem Kaissi who can be reached by email at bkai-ssi@mubs.edu.lb for any additional information about the program.

Aim

The ASPIRE Project aims to enhance the capacity of the six consortium universities in Jordan, Lebanon and the Occupied Palestinian Territory by enabling them to develop sustainable programmes in entrepreneurship in their countries.

Specific Objectives

1. To develop and implement a 3-module Enterprise Pathway in each partner country university, using VLE delivery;
2. To develop and implement a Masters Programme in Entrepreneurship jointly taught by universities in each partner country;
3. To promote the adoption of the Bologna system (together with QA procedures, ECTS and Diploma Supplement);
4. To improve the human capacity of partner country universities by providing upgrading opportunities in the EU for young and aspiring academic members of staff;

It is envisaged that these four specific objectives will contribute to a sustainable outcome that will promote curriculum reform in enterprise education and leave a longer-term legacy for the partner country universities.

Outputs/Outcomes

The outputs/outcomes of the ASPIRE Project include:

1. teaching material for 3 undergraduate modules on the Enterprise Pathway;
2. a new Masters Programme in Entrepreneurship in each partner country;
3. start of the Enterprise Pathway and Masters in Entrepreneurship Programmes in the six partner universities;
4. improved human capacity at partner universities;
5. improved understanding of the Bologna system and process;
6. a quality control procedure for the Project;
7. dissemination of Project results to other institutions and interested parties.

The direct target groups of this Project are the staff of the six partner country institutions, particularly the younger staff, and students on the two new Entrepreneurship Programmes. This regional Project also aims to enhance the cooperation between universities in the region and with EU partner institutions. The EU partners of this Project have a rich experience of entrepreneurship education and a successful track record of previous Tempus projects which will ensure that the consortium will be able to meet the Project objectives.

LIST OF PARTNERS

Coordinator: Staffordshire University (SU), United Kingdom

Jordan: Princess Sumaya University for Technology (PSUT), Jordan

Al-Hussein Bin Talal University (AHU), Jordan

Lebanon: Modern University for Business and Science (MUBS), Lebanon

Beirut Arab University (BAU), Lebanon

Palestinian Territories, Occupied

Birzeit University (BZU), Palestinian Territories, Occupied

Al-Quds University (AQU), Palestinian Territories, Occupied

European Union

Vrije Universiteit Brussel (VUB), Belgium

Université Panthéon-Assas, Paris II (UPP), France

Università degli Studi di Bari «Aldo Moro» (UB), Italy

Technological Educational Institute of Larissa (TEIL), Greece

University of Huddersfield (UH), United Kingdom

- Project Coordinator: Dr Ian Jackson, Staffordshire University, UK
- Project Administrator: Tom Ward, Staffordshire University, UK

UNAM PROJECT

Due to the economic recession, many HEIs seek a balance between academic excellence and effective resources management, with a growing emphasis on Financial Management (FM). For complex institutions on minimal budgets, FM represents serious challenges as well as needing strategies for greater autonomy and transparency in the four target countries of the project, Jordan, Lebanon, the occupied Palestinian Territory and Syria.

Hence, the HEIs now strive for a balance of efficient and quality FM management.

Overall objective:

Lends specific support to institutional demands for increased efficiency, autonomy and transparency in FM in partnering Southern Neighbouring Area (SNA) HEIs, in line with national schemes & regional Tempus priorities. UNAM seeks support mechanisms to existing ideas in target HEIs with specific objectives:

1. To develop transparent financial culture promoting decentralisation & financial autonomy
2. To create a platform for dialogue through a recognised regional network of HEI Managers to exchange good practice in FM;
3. To sustainably strengthen managerial, strategic, admin & technical capacities in eight SNA HEIs through targeted trainings, development of strategies & technical support systems for effective FM by 2013.

for more information:www.unam-network.net



COOPERATION PROTOCOL BETWEEN M.U.B.S AND THE CHOUF INDUSTRIALISTS GROUP

Under the patronage of his Excellency Mr. Walid Joumblat, M.U.B.S and the Commission of Cooperation among the Economic Sectors in AL Chouf launched a survey project covering all economic sectors in the area aiming to analyze the present situation and suggest ways to trigger further development.

A reception was held for the purpose at M.U.B.S- Damour on Thursday 5 May 2011 at 4:30 pm attended by a large audience including the municipalities' councils of the villages concerned.

The reception was also an occasion for the signature of a cooperation protocol between M.U.B.S and the Chouf Industrialists Group according to which M.U.B.S offers its experts' advice and support to establishments in needs in exchange of more job offers and trainings provided by the group to MUBS graduates and students.

Many delivered speeches during this reception and were presented by Mr. Toni Nohra, a member of the Group. Mrs. Abir Takieddine Bou Diab, the project coordinator, spoke of the importance of the survey to the area. She presented a brief overview of the main aims of the questionnaire and the importance of involving MUBS students in such a project.

The Commission head Mr. Talaat AL Lahham emphasized the importance of the cooperation between the commission and M.U.B.S to realize this ambitious project.

Mr. Bahij Abou Hamzeh spoke for the Lebanese Chamber of Industry and Commerce, Mr. Ziad Bekdach spoke for the Lebanese Industrialists Association, and they both stressed statistics as a lever for economic growth and sustainability.

M.U.B.S chairman Dr. Hatem Alamy insisted on the role universities can play in serving the community and his belief of the complementary role played by educational institutions and the job market.

His Excellency Depute Elie Aoun delivered a speech on the behalf of Mr. Joumblat in which he deeply appreciated the role M.U.B.S and the Commission are playing in fostering development in the Chouf.



LA MISSION D'UN CADRE DE L'UPJV A M.U.B.S

Dans le cadre de la collaboration entre M.U.B.S et l'Université de Picardie Jules Verne, le doyen de la Faculté de Gestion et d'Économie, M. le professeur Jean Pierre Gérard, a effectué une visite à M.U.B.S. Au cours de cette visite, M. Gérard a donné, lui-même, un cours sur l'éducation durable aux étudiants et s'est renseigné sur le déroulement des cours en Master MONE, diplôme commun entre les deux universités.

M. Gérard a rencontré, par ailleurs, le président du conseil stratégique de M.U.B.S, Dr Hatem Alameh. La

réunion a débouché sur la finalisation de l'accord signé qui stipule la mise en place d'un cursus commun au niveau de la licence sanctionné par un double-diplôme: un diplôme libanais délivré par M.U.B.S et un diplôme français délivré par UPJV. Cette dernière partie de la convention entrera en vigueur en octobre 2011.

M. Gérard a tenu, également, une réunion avec les professeurs du Département de français à M.U.B.S au cours de laquelle il a présenté l'aspect opérationnel du programme commun entre les deux universités.



Après l'entrée en vigueur de la dernière partie de la convention, les étudiants de M.U.B.S pourront profiter d'un double-diplôme français et libanais en Gestion, au niveau de la licence et du Master qui débouchera sur l'obtention d'un doctorat délivré par l'Université d'Amiens (UPJV).

STEPAHNE GAUVIN VISITS M.U.B.S ALEY CAMPUS

"E-Business and its Prosperous Improvements" is the title of the presentation that Mr. Stepahne Gauvin discussed during his visit to M.U.B.S Aley campus on Wednesday May 11th, 2011. During his presentation Mr. Gauvin made a flash-back on the phases that some technologies have passed through before having their current advanced characteristics and gave the students an overview of how will the new technological generation look like. Aley students were a very attentive audience and showed great interest in Mr. Gauvin presentation.



DR.SAAD ANDARI VISITS M.U.B.S ALEY CAMPUS

"Entrepreneurs Lebanon, Challenges and Opportunities in Early Stage Financing" is the title of the lecture given by BDL's second vice-governor Dr. Saad Andari who visited M.U.B.S Aley Campus on Wednesday, March 23rd, 2011. Discussions focused on the role of graduates as risk taking and creative entrepreneurs where students' questions proved to be very enriching. The audience was a combination of prominent bankers and entrepreneurs in addition to M.U.B.S Aley and Damour students and Faculty.



M.U.B.S MODERATION OF THE UNITED NATIONS ACADEMIC IMPACT (UNAI) AND UNITED NATIONS DEPARTMENT OF ECONOMIC AND SOCIAL AFFAIRS (UNDESA) E-DISCUSSIONS

The United Nations Academic Impact (UNAI) is a global initiative aimed at addressing areas of human rights, literacy, sustainability and conflict resolution. The Modern University for Business and Science (M.U.B.S) realized the common ground it shares with UNAI and became one of the founding members of this initiative in the year 2000. M.U.B.S participated in the inauguration ceremony where the UN Secretary Ban Ki-moon launched the UNAI initiative in a large and diverse gathering of academics from around the world at the UN headquarters in New York.

In this context, and as part of the campaign to promote «Education for a sustainable Future», the United Nations Department of Economic and Social Affairs (UNDESA) and UNAI organized a series of E-discussions on «Building a future for today's youth: improving access» hosted by Facebook. Stemming from the belief that M.U.B.S holds about the power of discussion and the importance of hearing and attending to our Youth it

moderated the E-discussions from the period of February 23 to March 1 2011, where the fourth and fifth UNAI principles were addressed; «A commitment to the opportunity for every interested individual to acquire the skills and knowledge necessary for the pursuit of higher education» and «A commitment to building capacity in higher education systems across the world» respectively.

Students, faculty and administrative staff of universities from all over the world shared their concerns, experiences and suggestions. Participation exceeded 200 posts and there was a fruitful cross cultural dialogue that truly reflected the globalization of education. At the end of the E-discussions, M.U.B.S prepared a report outlining the main issues discussed and recommendations made, which was submitted to UNAI and UNDESA. M.U.B.S will continue to support the role of education as a means of conflict resolution and cross cultural dialogue.

M.U.B.S Capacity Building Program Dinner with H.E. Salim Sayegh and Forty NGOs

Under the patronage of HE the Lebanese Minister of Social Affairs Dr. Salim Sayegh, the Modern University for Business & Science held an honorary dinner at the Holiday Inn Dunes hotel on Friday 3rd of December 2010. This dinner came as a final event after a three-day successfully organized capacity building program for 40 Lebanese NGOs at M.U.B.S. campus in Hamra, Beirut. Three speakers addressed an audience of 200 persons representing the civil society, military and security forces, religious clerks and M.U.B.S. Board of Trustees and staff.

HE Dr. Salim Sayegh, emphasized in his speech on the importance of partnership between the State, the NGOs and universities to face challenges. HE Dr Sayegh described this event as an occasion to recall that the balanced development is vital on the geographic scale as well as among social classes.

At the end, the participation certificates sealed by M.U.B.S. and DRMM were distributed on the workshop participating NGOs. Moreover, Dr. Alamy presented to HE Dr. Sayegh a trophy of recognition as well as to the lecturers of the capacity building program.





THE FIRST COHORT OF TRAINEES OF THE INFORMATION SECURITY PROGRAM RECEIVE THEIR HISPI CERTIFICATES

Modern University for Business and Sciences (M.U.B.S.) conducted a graduation ceremony for the more than 30 trainees who terminated their Information Security program (The Holistic Information Security Practitioner (HISP) Certification course) in collaboration with HISPI (The Holistic Information Security Practitioner Institute) based in the USA.

During the program that lasted for a whole week at the M.U.B.S. in Beirut-Hamra, the trainees received valuable knowledge that help them to develop comprehensive and holistic information security awareness and, to acquire new practices in the field of security and risk management as well.

After a warm welcome from the part of M.U.B.S. to its guests (including the representative of the the Internal Security Forces' general director, managers from Microsoft, faculty and students), the HISPI president and the American trainer, Mr. John Di Maria introduced the HISP program to the audience in addition to the best practices and techniques that help them avoid risks and take precautions against any threat in the field of Information Security.

Subsequently, Dr. Hatem Alamy (Chairman of the Board of Trustees at the M.U.B.S.), Colonel Elie Bitar (representative of the Internal Security Forces' general director) and Mr. Di Maria distributed the HISP certificates for the trainees. Most of these trainees work for the Internal Security Forces, Banks (such as FransaBank, Al Mawarid Bank and Lebanese Canadian Bank), ALFA, financial institutions and other types of private corporations.

At the end of the ceremony, a MOU was signed between M.U.B.S. and HISPI to enhance cooperation and to organize further training activities.



The HISPI (The Holistic Information Security Practitioner Institute) based in the USA is an independent certification organization consisting of volunteers that are true information security practitioners, such as Chief Information Security Officers (CISOs), Information Security Officers (ISOs), Information Security Managers, Directors of Information Security, Security Analysts, Security Engineers and Technology Risk Managers from major corporations and organizations.

PRESENTATION FOR JAD ORGANIZATION AT M.U.B.S ALEY CAMPUS

“Drug Abuse, Causes, Signs, and Treatment Methods” is the topic of the presentation that Dr. Nabih Merhy Eid, a founder of Jueness Anti Drogue Organization (JAD), discussed with M.U.B.S Aley students in an attempt to increase the social awareness against the drug abuse that destroys our youth every day.

The presentation took place on Wednesday May 11th, 2011 at M.U.B.S Aley Campus. Students are planning for workshops with JAD to give then a hand in their fight against drug addiction.



A TRADITIONAL LEBANESE DAY AT M.U.B.S ALEY CAMPUS

Exposure to different cultures is an essential element of accepting and appreciating different traditions and customs. M.U.B.S encourages students to learn about various cultures and believes in the importance of knowing about and taking pride in one's own culture.

On Friday, May 27th, 2011 M.U.B.S. - Aley celebrated a Lebanese Cultural Day. The Lebanese traditions were revived by the presentation of Dabke dances and traditional Lebanese songs presented by M.U.B.S talented students. Furthermore, students enjoyed the preparation and taste of the Lebanese food, and played the games that they once enjoyed in their childhood together with members of the administration and faculty. Finally, the lottery drawn at the end of the day added to the excitement where many students won valuable prizes. The day culminated in M.U.B.S students voting for Jeitta Grotto to be one of the Seven Wonders of the World.



Mother's Day CELEBRATIONS



M.U.B.S believes in the great similarity between the role of mothers and the role of education in graduating effectively contributing members of the society. On Monday, March 21st, 2011 M.U.B.S. Aley and Damour campuses celebrated Mother's day and invited the mothers of all its students. At M.U.B.S. - Aley audience benefited from the experiences of Mrs. Khanoum Khadage, a renowned educator and an active member of the civil society and Mrs. Ghada Ghanem Aridi a successful journalist. M.U.B.S. - Damour Campus hosted the Actress Mireille Panossian and Dr. Nazek Abed.

CHARITY DINNER ORGANIZED BY M.U.B.S STUDENTS

As a partial fulfillment of the requirements of the Project Management course, the students of the Hamra campus organized a charity dinner for 46 students of «Khadijeh El Koubra» school. The money was raised from the class in addition to generous contributions of MUBS students, teachers and management in addition to other donors. The event included a small reception with juice followed by dinner. After dinner the students sang with our marvelous clown and then they were separated in two groups. One group played games while the others had their faces painted. The final part was the distribution of beautiful gifts. In addition to implementing project management practices in reality, the students were able to spread joy in the heart of the students for at least 3 hours in which the smile didn't leave the children faces.







TABLE TENNIS DAY at M.U.B.S Aley Campus

Spirit of challenge reached its peak on April 5th, 2011 during the Table Tennis Day at M.U.B.S Aley Campus.



There were 16 students playing for the championship in Table Tennis. The Winners were: Rami Al Saifi, first place, Zaher Daw, second place, and Fares Sobeh, third place. Medals were distributed to the winners by Mr. Fadi Fayad, the sports and activities coordinator at M.U.B.S.



Students enjoyed the tournament and showed enthusiasm to participate in future sports activities.



EDUCATION DEPARTMENT VISIT TO «BAYT AL-YATIM AL-DURZI»

The Education Department visited the organization of «Bayt Alyatim Al-Durzi» on the 12th of May 2011. Dr. Josephine Al khawly and Mrs. Lubna Ghosn of M.U.B.S accompanied the students.

The President of the Organization Mrs. Hayat Al-Nakadi, gave the students a tour of the different sections of the organization. The visit ended with a party held by M.U.B.S students at the kindergarden department.



M.U.B.S VISITS HAMLEEN'S HOUSE FOR THE ELDERLY

*«In youth the days are short and the years are long;
in old age the years are short and the days long.»*
N. Ivanovich Panin.



M.U.B.S emphasizes the effective role that students can play in their society. Stemming from this, Aley Students' Council organized a visit to Hamleen's House for the elderly on April 18th, 2011.

On the occasion, students distributed presents for the elderly and shared with them a meal that was prepared by the students. Towards the end everyone was encouraged to share his talent with

the others; so there was singing and dancing and a homely ambiance. The experience would definitely not be forgotten by M.U.B.S students and neither by our blessed elderly.

THE EDUCATION DEPARTMENT AT M.U.B.S VISITS DEIR EL SALIB

In fulfillment of their course requirements, the «Counseling and Guidance» class students accompanied by Dr. Josephine Khawli, Head of the Education Department at M.U.B.S., visited Deir El Salib Hospital, a specialized institution for Mental and Psychological Illnesses, on the 19th of January, 2011.

The students, who had the opportunity to observe real life cases at the pediatrics and youth section, thanked Sister Tamam Salameh (MD) who gave them a warm welcome and introduced them to the various treatment



programs currently practiced at the hospital. This unique experience was characterized by knowledge enrichment in the field of social work. It helped students to contextualize their course content and foster a spirit of social responsibility and community welfare.

- أ- أن يكون قد أكمل أكثر من ٦٠ وحدة دراسية في برنامج الشهادة العلمية المسجل فيها .
ب- ألا يكون موقوفاً عن الدراسة .

المادة التاسعة - العبء الدراسي :

يبلغ الحدّ الأعلى ١٨ وحدة دراسية (٩ وحدات في فصل الصيف) . ويجوز للطالب وبعد الحصول على موافقة رئيس قسمه الأكاديمي أن يسجل ٢١ وحدة دراسية (١٢ وحدة دراسية في فصل الصيف) إذا كان معدله التراكمي في الفصول الدراسية التي تضم آخر ٣٠ وحدة دراسية لا يقل عن (٣,٠٠) من (٤,٠٠).

المادة العاشرة - المواظبة :

يحرم الطالب من الإستمرار في المقرر كما يحرم من دخول الإختبار النهائي إذا قلت نسبة حضوره عن (٧,٦٦٪) من المحاضرات والدروس العلمية المحددة للمقرر ، سواء كان غيابه بعذر أو بدون عذر ويعطى تقدير منسحب (Withdraw) في المقرر .

المادة الحادية عشر - الإعتذار عن الإستمرار :

يجوز للطالب الإعتذار عن الإستمرار في دراسة فصل دراسي دون أن يعدّ راسباً ، إذا تقدم بعذر مقبول لدى الجهة التي يحددها مجلس الجامعة ، وذلك قبل بداية الإختبارات النهائية بأربعة أسابيع على الأقل.

المادة الثانية عشر - تأجيل الدراسة:

يجوز للطالب التقدّم بطلب تأجيل الدراسة لعذر يقبله مجلس الكلية على ألا يتجاوز مدة التأجيل فصلين دراسيين ، أو ثلاثة فصول غير متتالية ، حداً أقصى ، طيلة بقائه في الجامعة ، ثم يطوى قيده بعد ذلك ، ويجوز لمجلس الجامعة في حال الضرورة الإستثناء من ذلك .

المادة الثالثة عشر - التخرج :

يتخرج الطالب بعد إنهاء متطلبات التخرج بنجاح حسب الخطة الدراسية ، على ألا يقل معدله التراكمي عن (٢,٠٠) من (٤,٠٠).

المادة الرابعة عشر - الفصل من الجامعة:

يفصل الطالب من الجامعة في الحالات التالية :

أ- إذا حصل على ثلاثة إنذارات متتالية على الأكثر لإنخفاض معدله التراكمي عن ١ من ٤ وللمجلس الجامعة بناء على توصية مجلس الكلية إعطاء فرصة رابعة لمن يمكنه رفع معدله التراكمي بدراسته للمقررات المتاحة.

ب- إذا لم يمه متطلبات التخرج خلال مدة أقصاها نصف المدة المقررة لتخرجه علاوة على مدة البرنامج ، وللمجلس الجامعة إعطاء فرصة إستثنائية للطالب لإنهاء متطلبات التخرج بحد أقصى لا يتجاوز ضعف المدة الأصلية المحددة للتخرج.

ذلك بالإضافة إلى إرشاد الطالب خلال مراحل التسجيل المختلفة وتعريفه على الأنظمة الأكاديمية ومتابعة تقدمه الدراسي منذ دخوله الجامعة وصولاً للتخرج .

المادة الرابعة – الحذف والإضافة :

يجوز للطالب تعديل جدولته الدراسي بإضافة أو حذف بعض المقررات وذلك بموافقة المرشد الأكاديمي ، كما يمكنه حذف/ إضافة مقررات أخرى خلال الأيام العشرة الأولى من الدراسة في الفصل الدراسي (خمسة أيام من فصل الصيف) دون أن يظهر ذلك في السجل الأكاديمي ويجب الحصول على موافقة المرشد الأكاديمي في حالتي الحذف أو الإضافة .

المادة الخامسة – إعادة مقرر دراسي :

إذا رسب الطالب في مقرر إلزامي فعليه إعادته . ويمكن للطالب أيضاً أن يعيد دراسة أي مقرر حصل فيه على علامة تتراوح بين ٦٠/١٠٠ و ٦٩/١٠٠ على أن تعتمد آخر نتيجة في سجله الأكاديمي .

في حالة إعادة الطالب لمقرر دراسي حصل فيه على علامة تتراوح بين ٦٠ و ٦٩/١٠٠ ثم رسب فيه فعليه إعادته إذ كان مقرراً إلزامياً في خطة الطالب الدراسية وتحسب جميع التقديرات في السجل الأكاديمي.

المادة السادسة – تقرير الحالة الدراسية:

الإذار الأكاديمي :

يوضع الطالب تحت الإذار الأكاديمي بعد ظهور نتائجه مع نهاية كل فصل دراسي ، إذا كان معدله الفصلي أقل من ١ من ٤ .

المادة السابعة – الإيقاف عن الدراسة :

يوقف الطالب عن الدراسة لمدة فصل دراسي على الأقل إذا تحققت أي من الحالتين التاليتين:

أ- إذا حصل الطالب على تحذير أو إنذار أكاديمي في فصل دراسي ، ونال معدلاً فصلياً في الفصل التالي بما هو أقل من (١,٥٠) من (٤,٠٠).

ب- إذا حصل الطالب على ثلاثة تحذيرات أكاديمية متتالية، ويحق لرئيس الجامعة إعطاء الطالب فرصة للاستمرار في الدراسة بناء على توصية مجلس الكلية المختص.

المادة الثامنة – التسجيل في التدريب الصيفي :

يتعين على بعض طلاب الجامعة وحسب تخصصاتهم قضاء فترة التدريب الصيفي في مجال التخصص ومدتها أربعة أسابيع. ولكي يصبح الطالب مؤهلاً لهذا البرنامج لا بد من توفر الشروط التالية :

منحة التفوق الخاصة بالبيكالوريوس والفرشمن

يستفيد الطالب المتفوق الذي يحصل على معدل تراكمي GPA ٣,٥ من حسم ٥٪ للفصل اللاحق لهذه النتيجة ونسبة ٧,٥٪ للطالب الذي يحصل على معدل ٣,٧ وما فوق ضمن الشروط الأكاديمية المعمول بها.

إعادة المواد

في حال إعادة الطالب لمادة واحدة أو أكثر خلال الفصل يتوجب عليه تسديد كامل البدل عن المادة أو المواد دون أي حسم في الفصل التالي.

منحة المساعد الأكاديمي

يمكن استفادة الخريجين المتميزين من مساعدة خاصة بصفة مساعد في التعليم أو الأعمال البحثية.

نظام التدريس والطلاب

يوزع هذا الملخص عن نظام التدريس والطلاب على جميع الطلاب في الجامعة ويتحمل الطالب مسؤولية الإطلاع على موادهِ والإلتزام بمضمونه ، وعلى الراغبين بالتوسع في هذه المواد مراجعة قسم شؤون الطلاب للإستفسار أو التوضيح .

المادة الأولى - النظام وتعريفاته:

تعتمد الجامعة نظام الوحدات الدراسية (Credit System):

الوحدة الدراسية : المحاضرة الأسبوعية التي لا تقل مدتها عن خمسين دقيقة .

المعدل الفصلي : حاصل قسمة مجموع النقاط التي حصل عليها الطالب على مجموع الوحدات المقررة لجميع المقررات التي درسها في أي فصل دراسي وتحسب النقاط بضرب الوحدة المقررة بوزن التقدير الذي حصل عليه في كل مقرّر.

المادة الثانية - مسؤولية الطالب:

يتحمل الطالب مسؤولية معرفة ومتابعة نظام التدريس.

المادة الثالثة - المرشد الأكاديمي:

تعين الجامعة لكل طالب من طلابها مرشداً أكاديمياً يتم إختياره من قبلها من بين أعضاء هيئة التدريس في القسم أو الكلية لمساعدته في المسائل المتعلقة بمسيرته الدراسية .

يهتم المرشد بتمرين الطالب على تسلسل المقررات الإلزامية والإختيارية ويساعده في إختيار الملائم منها لكل فصل تبعاً لمتطلبات المنهج والإهتمامات وإمكانيات الطالب العلمية.

ملاحظة:

لا يحق للطالب استكمال التسجيل او التخرج او الحصول على الشهادة او افادة بالعلامات قبل تسديد كامل الأقساط والرسوم.

استعادة القسط:

رسوم التسجيل والامتحان غير قابلة للاسترجاع

في حال انسحاب الطالب من الدراسة، تحصر حقوقه باستعادة قسم من القسط المدفوع على النحو التالي:

- قبل بداية الصفوف يسترجع الطالب ٨٠٪ من القسط المدفوع للجامعة.
- خلال الأسبوعين الأول والثاني بعد بداية الفصل يسترجع الطالب ٦٥ من القسط المدفوع.
- بعد انقضاء الأسبوعين من الدراسة لا يحق للطالب استرجاع اي نسبة من القسط المدفوع.
- لا يحق للطالب استرجاع اية مبالغ من القسط المدفوع خلال فصل الصيف.

تسديد البدلات المطلوبة

يمكن توزيع المبلغ المطلوب من الطالب الى دفعتين او ثلاثة بقرار من قسم المحاسبة.

المساعدة المالية

تخصص الجامعة سنوياً مساعدات خاصة بالطلاب المحتاجين تبعاً للمصادر المالية للطالب او عائلته، وعلى الطالب الراغب الاستفادة من المساعدة تقديم نموذج الطلب المتوفر في مكتب التسجيل.
تعطى الأولوية للطلاب الذين يتسجلون قبل شهر ايلول.

المنح

يستفيد الطلاب المتفوقون من نسبة حسم اضافية في حال حصولهم على معدل ٢٠/١٥ من الامتحانات الرسمية للشهادة الثانوية حسب قرار ادارة الشؤون المالية في الجامعة.

المنحة الخاصة بالأخوة

تخصص المنحة عند انتساب أخوين اثنين او ثلاثة أخوة الى الجامعة بمعدل ٥٪ للأول و ١٠٪ للثاني و ١٥٪ للثالث، وذلك بموجب قرار دائرة الشؤون المالية، وذلك ضمن الشروط التالية:

- ان يكون الطلاب بدوام كامل اي ممن يتابعون ١٢ رصيماً في الفصل، يستثنى من ذلك الفصل الأخير ما قبل التخرج.
- الحصول على معدل تراكمي (GPA) لا يقل عن ٢,٠٠.
- يستثنى من هذه المنحة طلاب الماجستير.

الرسوم

١٠٠.\$	رسم طلب الانتساب
٢٠.\$	امتحان الدخول/للامتحان الواحد
٨٠.\$	رسم تسجيل (للفصل الاحد)
٥٠.\$	رسم تأخير في التسجيل
٢٠.\$	University Management System
١٠٠.\$	بدل تغيير اختصاص
١٥٠.\$	رسم تخرج
١٣٠.\$	رسوم انترنت وتأمين وغيرها
١٠٠.\$	رسم صندوق الضمان الاجتماعي (لغير المضمونين)

ملاحظة:

لا يستطيع اي طالب اكمال التسجيل، او التخرج او الحصول على افادة وعلامات الى حين تسديد كامل الأقساط والرسوم.

الاقساط والرسوم لمرحلة الماجستير

البدلات

١٩٠.\$	كلفة الرصيد credit (ماجستير ادارة اعمال)
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الرسوم

١٥٠.\$	رسم طلب الانتساب
١٠٠.\$	امتحان الدخول
١٠٠.\$	رسم تسجيل (للفصل الاحد)
٥٠.\$	رسم تأخير في التسجيل
٢٠.\$	University Management System
١٥٠.\$	رسم التخرج
١٣٠.\$	رسوم انترنت وتأمين وغيرها
١٠٠.\$	رسم صندوق الضمان الاجتماعي (لغير المضمونين)

لمرحلة الماجستير: شهادة معادلة بموجب القرار ٣٥٢/م/٢٠١٠

الماجستير في إدارة الأعمال MBA : عدد الوحدات المطلوبة ٣٩ وحدة موزعة على عامين جامعيين.

• الإدارة
• التسويق
• المحاسبة
• إدارة المستشفيات
• العلوم المالية
• الإدارة التربوية

الماجستير في إدارة الأعمال MBA من جامعة بيكاردي الفرنسية - مدة الدراسة سنتين تدرس باللغة الفرنسية.

شروط قبول الطلاب:

- إن حملة الشهادات التالية يمكنهم تقديم طلباتهم لدراسة البكالوريوس:
 - حملة الشهادة الثانوية اللبنانية.
 - ما يعادل هذه الشهادة بقرار لجنة المعادلات المختصة.
 - BT البكالوريا الفنية ضمن المسارات المعتمدة رسمياً في لبنان.
 - اما بالنسبة للطلاب الذين درسوا في جامعة اخرى، يتم بحث ملفاتهم لتقرير عدد الوحدات المطلوب إتمامها في «MUBS» لتخرجهم.

الوثائق المطلوبة:

- طلب قبول.
- صورة عن الهوية او جواز السفر واخراج قيد عائلي.
- صورتان شمسيتان حديثتان.
- صورة مصدقة عن كل الشهادات.
- نتائج ال. SAT I & II / و TOEFL اذا وجدت
- العلامات المدرسية للمرحلة الثانوية.

لمرحلتى الفرشمن والبكالوريوس :

الأقساط :

٢٠٠٠\$	لمرحلة الفرشمن / الفصل الواحد
١٥٠\$	بدل الرصيد credit في الادارة والعلوم
١٣٠\$	بدل الرصيد credit في التربية والعمل الاجتماعي

الأقسام والاختصاصات

إنطلاقاً من حرصها على إختيار أفضل الإختصاصات ضمن القوانين والأنظمة المرعية الإجراء وحسب نظام المعادلة في لبنان للشهادات الجامعية خاصة في مرحلة البكالوريوس (الإجازة) تعتمد الإختصاصات موزعة على الأقسام حسب ما يلي:

كلية الإدارة: شهادات معادلة بموجب القرار رقم ٢٠٠٤/١٨/٣٣.

تدرس الاختصاصات باللغة الإنكليزية وباللغة العربية:

- إدارة الأعمال
- الإدارة
- المحاسبة
- العلوم المالية والمصرفي
- إدارة الموارد البشرية
- التسويق
- المعلوماتية الإدارية
- السياحة إدارة الفنادق

تضم كلية الإدارة بالإضافة إلى قسم اللغة الإنكليزية قسماً باللغة الفرنسية يراعى فيه نظام LMD بموجب الإتفاقية المعمول بها مع جامعة بيكاردية الفرنسية (Amiens – UPVJ) حيث يستفيد الطالب من شهادات الليسانس والماجستير والدكتوراه المعادلة رسمياً في لبنان وفرنسا .

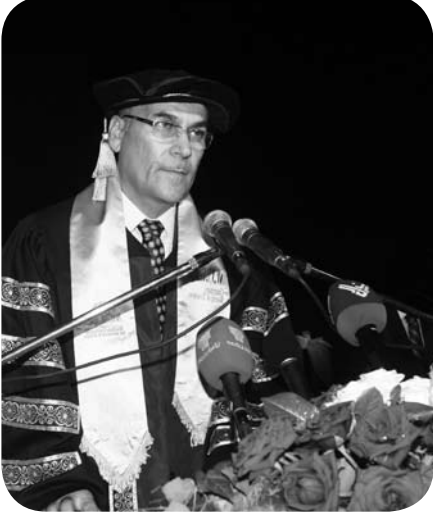
كلية المعلوماتية والعلوم التطبيقية: شهادات معادلة بموجب القرار رقم ٢٠٠٤/١٨/٣٥.

- علوم الكمبيوتر.
- المعلوماتية والإتصالات.
- أمن المعلومات
- التصميم الغرافيكي: شهادة معادلة بموجب القرار رقم ٢٠٠٧/٢٩/٢٠ (١٠٣ وحدات).

كلية التربية والعمل الإجتماعي: شهادات معادلة بموجب القرار رقم ٢٠٠٤/١٨/٣٤.

تدرّس الإختصاصات باللغة الإنكليزية وباللغة العربية:

- التربية .
- الإدارة التربوية.
- التربية الحضانية.
- تعليم اللغة الإنكليزية
- العمل الإجتماعي: باللغة الإنكليزية وباللغة العربية
- الدبلوم التعليمي



يتوقف نجاح مؤسسات التعليم العالي على قدرتها في تثبيت وتعزيز دعائم تطورها من خلال التفاعل مع المقومات الأساسية التي تشكل صلة الوصل بين رؤيتها، معبراً عنها بطبيعة المهمة والخطط القابلة للإنجاز وبين مدى إستجابة هذه المقومات للضرورات الاقتصادية والاجتماعية والثقافية للمجتمع في حقبة معينة من خلال المسارات المعرفية وتخريج الكادرات الكفوءة والبحث العلمي وخدمة المجتمع.

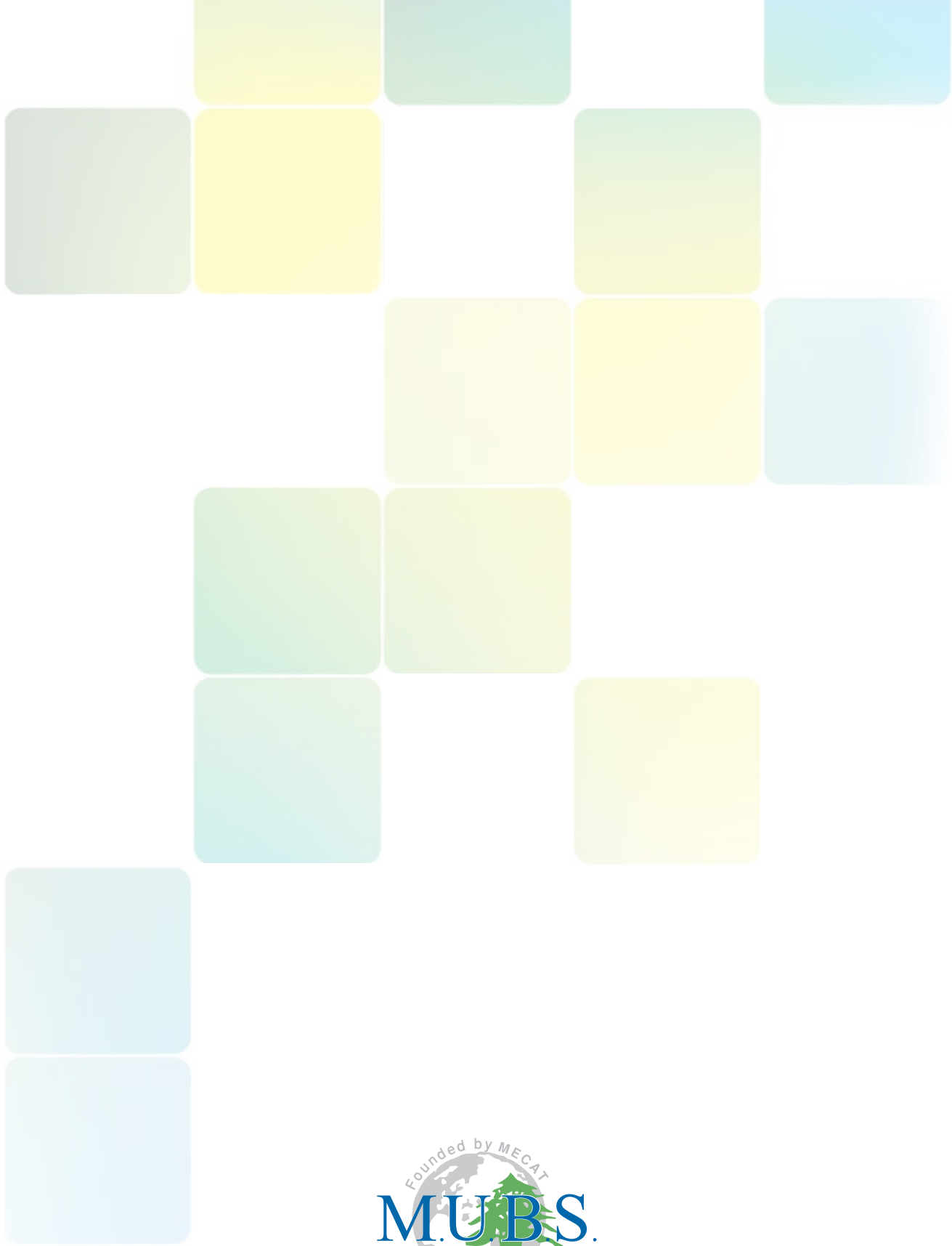
M.U.B.S في عقدها الثاني تؤكد على رسالتها باعتبارها مؤسسة متميزة بالتزام مسار الإستقامة ومعايير الجودة في التعليم والسعي للتصدي لمسؤولية البحث العلمي في تفاعل متميز مع مقتضيات خدمة المجتمع التي تصدرت رحلة الجامعة على مدى السنوات الماضية.

يعكس إسم M.U.B.S إيماناً بضرورة التحديث المستمر والتصدي لتحديات الريادية التي تميز البرامج العصرية للتعليم العالي ، وذلك عبر مجموعة من القنوات التي إرتبط بها إسم M.U.B.S والتي تبرز لمحات منها في صفحات هذا الدليل.

بعد عشر سنوات من رحلة التأسيس المبنية على الإيمان بمجموعة من المفاهيم والقناعات، إستناداً إلى مبادئ الإنفتاح والحرية الفردية والأكاديمية وتجاوز حدود التقوقع، بات لـ M.U.B.S عائلتها المعبرة عن فرادتها ؛ ففي سوق العمل أكثر من ١٠٠٠ خريج وبين أروقة كل من فروعها الثلاث مئات الطلاب يتفاعلون مع فريق عمل أكاديمي وإداري خلاق بروح المحبة والصدق والعزم، محاطين بمئات بل بالآلاف الأصدقاء الذين إنتظروا الوعد فإنتصروا له بإعتباره مدعاة إلى مزيد من الأمل لشباب لبنان والعرب .

فمع التحضير لعام جديد يتجدد الموعد مع نقلة نوعية بعد سلسلة من الإنجازات في إستكمال البنية الداخلية وتطوير البرامج والتوسع و إكتساب الموقع الريادي في التفاعل مع قطاعات الإقتصاد وسوق العمل وفي تأمين المزيد من متطلبات خدمة المجتمع.

د. حاتم علامي
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