

Partners for SUCCESS





HIGHEST JOB MARKET requirements

The past few years have witnessed a transformation of the M.U.B.S vision, direction, and message into tangible results, starting with the graduation of several M.U.B.S classes prepared and qualified to meet the most stringent of job market requirements.

SCIENTIFIC RESEARCH

M.U.B.S expresses its commitment to academic and scientific research through its continuous organization of research activities such as the Higher Education International Conference – HEIC 2009, HEIC 2010, and HEIC 2011 and continued participation in international conferences and research projects sponsored by international universities and organizations. This genuine commitment to research is reflected through M.U.B.S's cooperation with economic organizations in statistical research and census projects.

Community Service

M.U.B.S is a university which strives to give back to the community. Since community service is one of the University's top priorities, M.U.B.S strives to create and organize events on campus, or through student initiatives off campus, as well as continuously develop curricula and programs directed towards solving social problems. These are just a few of the many dimensions which fall under the supervision of the Department of Social Work.

INTERNATIONAL DIPLOMAS

This opportunity, in addition to extension-education and international diplomas, is in response to the principle of life-long learning, which is one of the most globally recognized edicts encompassing, influencing, and directing the evolution and growth of higher education.



MESSAGE FROM THE CHAIRMAN

The quickening pace of today's world has created a new reality in the realm of higher education and institutions of higher education. The perspectives of Higher Educational Institutions are now embodied by the new trends and frameworks of the social economies in which they interact.

The 2011 - 2012 academic year at M.U.B.S was one full of achievements built on years prior. M.U.B.S's perspective for the coming years has been redrawn and clarified by its past achievements and current endeavours. The vision, mission, objectives, programs, projects, and priorities of the university along with the faculty, staff, partners, and student body strive towards reaching a common end goal of ultimate success.

The University's current evolution is proof positive of the conviction that freedom of speech, freedom of thought, and freedom of education pave the way to true innovation and success. Based on this conviction and the perceptive of M.U.B.S, the University reconfirms its everlasting commitment for the 2012 - 2013 academic year, and those to come, to further enhance the competitiveness of its graduates and alumni in an ever more global job market.

The expansion of M.U.B.S as the university opens new branches and study centers will not be at the expense of its level of high quality education. The M.U.B.S commitment to a quality education is one that is steadfast. Rather through its partnerships abroad, and its attraction of skillful individuals, and new friends M.U.B.S hopes to further raise the bar of quality in higher education.

The international plan for M.U.B.S strives to be an example for contemporaries. The program of the British School of Management will be further developed as will the French diplomas, international courses, and research projects. These are to be the columns of the solid foundation of a modern university which aspires to the hopes of legislators, professors, students, guardians, friends, and the community in general.

Dr. Hatem Alamy
Chairman of The Board of Trustees.



DR. HATEM ALAMY

Chairman, M.U.B.S

DR. BASSEM KAISSI

Vice Chairman, M.U.B.S

MR. RAOUF ABOU ZAKI

General Manager, Al Iktissad Wal Aamal Holding

MR. FADI ALAMEH

President, Al Sahel Group

DR. NAEL ALAMY

Researcher - Saint Jude Children's Research Hospital, Memphis

MR. FARID GEBRAN

Former Head of the Accountants Syndicate

MR. MOUNIR HAMZEH

Consultant to the World Bank

DR. ABDEL RAOUF SINNO

University Professor and Former Dean in the Lebanese University - Faculty of Pedagogy

MR. TALLAT LAHHAM

Chief Executive Officer for Ciment de Sibline

DR. MOHAMAD LOUTFI

Dean of International Development at Cardiff Metropolitan University (UWIC)

DR. KAMEL MOHANNA

Founder of Amel Association

DR. ISSAM JAWHARY

Director, Faculty of Education - Lebanese University (1994-2000)

DR. ALI CHEAIB

President

LAWYER KAMAL AHMADIEH

Board Secretary

MODERN UNIVERSITY FOR BUSINESS & SCIENCE
www.mubs.edu.lb



MBA program

TCEI program

2007 from **MECAT** to **M.U.B.S**
(Decree 868)

M.U.B.S accredited by

MECAT is the Founding Institution of the Business & Sciences University College (Decree 3585/2000)
In October 2007, the academic status changed from a university college to a university (**M.U.B.S**)

CAMPUSES



**MAIN CAMPUS
DAMOUR**

Old Saida Road
Near Mechref
Entrance




**BEIRUT
CAMPUS**

Hamra
Wardieh Square



**ALEY
CAMPUS**
Arman District



why
M.U.B.S?

**POSTGRADUATE
PROGRAMS**

QUALITY EDUCATION
reasonable tuition

**English
French
Arabic**

activities
ACADEMIC
& EXTRACURRICULAR

**EXCELLENT
SUPPORT
SERVICES &
TEACHING
STANDARDS**

**Damour
Hamra
Aley**
THREE CAMPUSES

AM-PM
schedule
BEIRUT & ALEY CAMPUS

TRANSPORTATION

**Damour
& Aley**

**Diverse
Courses**

career focused
APPROACH

**The possibility of
COMPLETING YOUR STUDIES
abroad**

NO HIDDEN FEES
MICROSOFT CERTIFICATES

DORMS
DAMOUR CAMPUS

ADMISSIONS

Admission Criteria

Modern University for Business & Science

of students with a well-balanced record of academic and extra-curricular activities. The university seeks applicants possessing a strong academic record, leadership skills, a high level of commitment, and a potential for personal growth.

Refusal of Admission

The university reserves the right to reject any application for admission on the basis of the overall record even if, technically, the entrance requirements are satisfied.

Special Circumstances

In special circumstances, a student lacking the specified requirements may be admitted.

The UNDERGRADUATE PROGRAMS

Holders of the following degrees are eligible for admission to the undergraduate programs:

- Holders of the Lebanese Secondary Certificate (LCS) or the Technical Baccalaureate.
- Holder of a Secondary School Official Certificate equivalent to the LSC.
- High School students who completed 12 years of schooling (freshman Program)

REQUIREMENTS OF ADMISSION:

English Entrance Examination

All new students are required to sit for English placement test. The test will classify students on the basis of their results. Students may submit their TOEFL scores if taken (iBT score of 65 or more is required).

Math Placement Test

Students applying to the BBA faculty for computer Science will have to sit for a Math Placement Test. Students failing the test are required to take a remedial course: MTH101 Basic Math.

Arabic Entrance Examination

Students wishing to join the Faculty of Education & Social Work (Arabic Section) are required to sit for an Arabic Placement Test.

Graphic Design Entrance Examination

Students wishing to join the Graphic Design major are required to take a Graphic Design aptitude test.

REQUIRED DOCUMENTS:

- Application form.
- 3 recent passport-size color photographs certified by the mayor.
- 1 certified copy of the personal civil status record.
- 1 certified copy of the family civil status record and certificate from the National Social Security office if applicable.
- 1 certified copy of the Bacc II degree or equivalent.
- 1 certified copy of the official transcripts of the last three years of study (Tenth, Eleventh and Twelfth grades).
- A non-refundable application fee of \$100.
- A non-refundable placement test fee.

TRANSFER STUDENTS

Transfer applicants must submit a certified grade transcript issued by the university of origin and to enclose the prospectus or course contents of the program they have been engaged in.

GRADUATE PROGRAMS

ADMISSION REQUIREMENT

Admission to the Graduate programs at M.U.B.S is based on evidence that the applicant has already attained a certain minimal academic proficiency and has demonstrated the capability to successfully pursue a Master degree. For applicants to qualify for clear admission to the Master program they must hold a bachelor degree from a fully accredited institution of higher education and have a minimum overall undergraduate grade point average of 2.75.

REQUIRED DOCUMENTS:

- Application form.
- Certified copies of all official certificates or diplomas + official transcripts.
- A photocopy of the identity card, or passport and a family status document for applicants.
- Two letters of recommendation.
- M.U.B.S Graduate Admission Test.
- TOEFL score (paper-based: 600, computer-based: 250, internet based: 100).
- CV.
- 2 photos.

FRESHMAN PROGRAMS

REQUIRED DOCUMENTS

- Application form.
- Three recent passport-size color photographs certified by the mayor.
- One certified copy of the personal civil status record.
- One certified copy of the family civil status record and certificate from the National Social Security office if applicable.
- One certified copy of the official transcripts of the last two years of study.
- SAT I & SAT II scores.
- A non-refundable application fee of \$100.
- A non-refundable placement test fee.

TRANSFER STUDENTS

Students pursuing post-secondary studies at a recognized university or college should present a minimum overall grade point average of 2.0 (or equivalent) on their post-secondary studies to be considered for admission. Please be aware that possession of the minimum requirement does not guarantee admission; students may be expected to present higher grades for admission to any given year. If course work has been completed at multiple institutions, the academic performance at all institutions will be taken into consideration. Transfer applicants must submit a certified grade transcript issued by the university of origin and to enclose the prospectus or course contents of the program they have been engaged in. Please note that failure to provide a full and complete academic record relating to post secondary institutions attended may result in the cancellation of your application and/or admission, and/or expulsion once admitted.

GRADING SYSTEM

SPECIAL CIRCUMSTANCES

Students may be admitted under special circumstances to individual courses which they are qualified to take.

ADMISSION TO CED

Minimum requirements: Secondary Level Education Some participants may have the opportunity to enroll in individual courses without applying for the certificate.

GRADING SYSTEM

At the end of each semester, a single, final grade is recorded for each scheduled course.

Academic Standing at M.U.B.S is based upon the grading system shown below.

Percentage	Grade	Q-Points	
97 – 100	A+	4.0	
93 – 96	A	4.0	
90 – 92	A-	3.7	
87 – 89	B+	3.3	
83 – 86	B	3.0	
80 – 82	B-	2.7	
77 – 79	C+	2.3	
73 – 76	C	2.0	
70 – 72	C-	1.7	F Failing
67 – 69	D+	1.3	W Withdrawal
63 – 66	D	1.0	I Incomplete
60 – 62	D-	1.0	

UNDERGRADUATE TUITION FEES

The following sections deal with fees, refunds and related matters. Students should read the sections that apply to their situations. Please contact us through the Office of Student Services if you have any questions. Please note that in the event of any conflict between this section and any other section of the calendar concerning fees or their calculation, this section will apply.

Please note that M.U.B.S does not accept responsibility for any loss, damage, or interruption of classes, accommodation or meal service as a result of circumstances beyond the reasonable control of the university.

FULL-TIME/PART-TIME

Enrollment – Fall and Spring Semester

For administration purpose, students enrolled in eleven or more credits in the Fall or Spring, including credits for Continuous Learning courses, are full-time for that term. All other students are part-time, in terms of payment of fees and administration purposes, for that term.

Tuition

This fees may be subject to discount up scholarships policy and academic socials students file.

Tuition/Credit (Computer, Graphic Design & Business)	\$ 150
Tuition /Credit (Education & Social Work)	\$ 130
Freshman Program	\$ 2000 per semester

Fees

Admission Application	\$ 100
Entrance Examination	\$ 30 <i>per exam</i>
Registration Fee	\$ 80 <i>per semester</i>
Late Registration	\$ 50
Change of Major	\$ 100
Academic Fees + Insurance	\$ 130
NSSF Fees (when applicable)	\$ 100
Graduation fee	\$ 150
Automation System (UMS)	\$ 20 <i>per semester</i>

A student may not complete registration, graduate or receive any transcripts of records until all dues are paid.

GRADUATE TUITION FEES

Tuition

Tuition/Credit	\$190
----------------	-------

Fees

Admission Application	\$ 150
Entrance Examination	\$ 100 / <i>per semester</i>
Registration Fee	\$ 100
Late Registration	\$ 50
Academic Fees + Insurance	\$ 130
NSSF Fees (when applicable)	\$ 100
Graduation fee	\$ 150
Automation System (UMS)	\$ 20/ <i>per semester</i>

A student may not complete registration, graduate or receive any transcripts of records until all dues are paid.



CHOOSE
your
FUTURE



Faculty of
Business Administration

Faculty of
**Business
Administration**

British School of Management (BSML)

**British School
of Management
(BSML)**

Double Diplôme Franco-Libanaise
M.U.B.S - UPJV

**Double Diplôme
Franco-Libanaise
M.U.B.S - UPJV**

Faculty of
Computer & Applied Sciences

Faculty of
**Computer &
Applied Sciences**

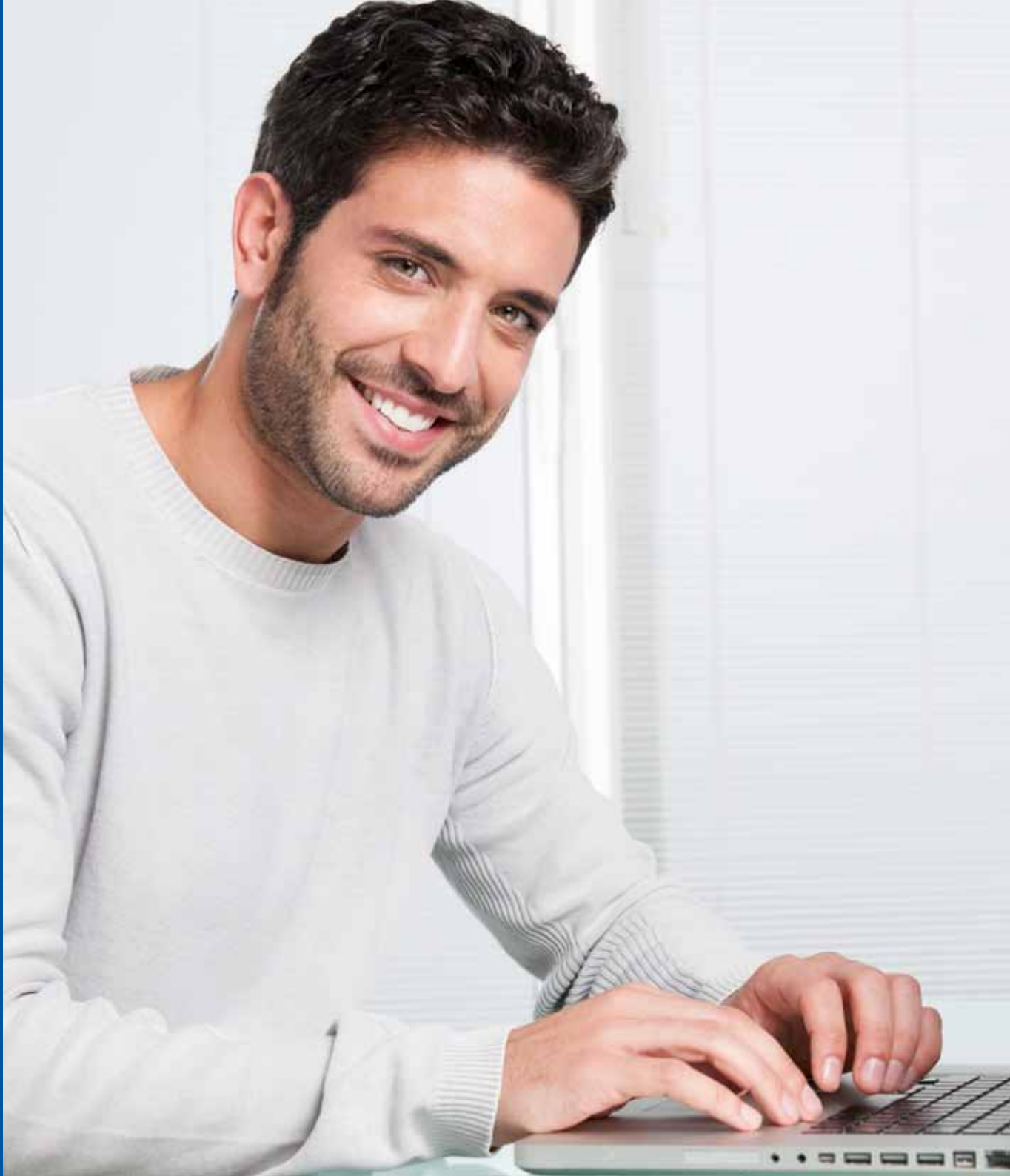
Faculty of
Education & Social Work

Faculty of
**Education &
Social Work**

M.U.B.S Training
& Continuing Education Institute

M.U.B.S Training
& Continuing
Education Institute

ACCOUNTING
BANKING & FINANCE
BUSINESS ADMINISTRATION
BUSINESS INFORMATION SYSTEMS
HUMAN RESOURCE MANAGEMENT
MANAGEMENT
MARKETING
TOURISM
HOSPITALITY
INTERNATIONAL BUSINESS
ENTREPRENEURSHIP
ECONOMICS





Today's complex business world requires knowledgeable and versatile individuals. The modern businessman must have an understanding and appreciation of the various areas of business and the socio-economic environment in which business is conducted. The initial semesters provide a core curriculum for all business students. In the later semesters, when students have the knowledge to evaluate their business interests, students specialize in specific functional areas while still developing their overall business knowledge and transferable skills. The available concentrations are: Accounting, Banking & Finance, Business Administration, Business Information Systems, Human Resource Management, Management ,Marketing, Tourism, Hospitality, International Business, Entrepreneurship and Economics.

Graduates of the business program are prepared for a wide variety of management-oriented positions.

Graduates may find employment in general management, accounting, finance, production and inventory control, retail and industrial sales and distribution, human resources, advertising, marketing, and tourism and hospitality management. By applying what they have learned, the graduates should have excellent opportunities for advancement.



PROGRAM STRUCTURE

General Education Requirements (21 credits)

ENG 201	Advanced English
ENG 202	Applied Communication Skills
ARB 201	Arabic Culture
CSC 201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL 201	Introduction to Philosophy
PSY 201	Introduction to Psychology
SOC 201	Introduction to Sociology
ARB 202	Arabic Studies
POL 201	Introduction to Political Science
CST 201	Cultural Studies I
CST 202	Cultural Studies II
TEF 200	English Grammar
BUS 200	Introduction to Business
ARB 203	Business Arabic

General Requirements (12 credits)

ENG 203	Applied Communications for Business
ENG 204	Efficiency Writing
BUS 201	Business Math I
BUS 202	Business Math II

Core Courses (36 credits)

ECO 201	Microeconomics
ECO 202	Macroeconomics
ACC 201	Principles of Accounting I
ACC 202	Principles of Accounting II
MGT 201	Introduction to Management
MKT 201	Introduction to Marketing
BUS 203	Management Information Systems
BUS 204	Business Statistics
BUS 205	Quantitative Business Analysis
BUS 206	Business Law
BUS 207	E – Business
FIN 201	Financial Management

Concentration Courses (25 credits) from the chosen concentration including the Internship (1 credit)

BS IN ACCOUNTING

Accountants provide the information necessary to determine and evaluate the long term and short term financial stability of companies, organizations or individuals. Accountants track expenses, provide detailed insight about the expenses and future paths, as well as prepare, analyze and verify financial documents.

The accounting graduate has a wide range of opportunities within the job market including Accountant, Accounting Manager, Accounting Supervisor, Actuary, Auditor Certified Public Accountant (CPA), Certified Internal Auditor (CIA), Consultant, Public Accountant (PA) and Tax Specialist.

Emphasis Courses (25 credits) Choose from

ACC301	Management Accounting
ACC302	Intermediate Accounting
ACC303	Cost Accounting
ACC304	Advanced Accounting
ACC305	Auditing
ACC306	Accounting Information Systems
ACC307	Taxation
ACC308	Government and Non-profit Accounting
ACC309	International Accounting standards
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

BS IN BANKING AND FINANCE

Because of the expanding variety of financial services available today, individuals working in finance require an understanding of allied industries such as insurance, real estate and securities. Students majoring in banking and finance should become critical thinkers, research oriented, possess strong mathematical and computational abilities and able to work independently and in teams.

Banking and finance graduates have the chance of finding a job in the following fields: Bank Officer, Budget Analyst, Budget Manager, Controller, Credit Analyst, Credit Manager, Insurance Agent, Investment Analyst and Real Estate Agent.

Emphasis Courses (25 credits) Choose from

FIN301	Financial Markets & Institutions
FIN302	Commercial Bank Management
FIN303	Investment Management
FIN304	Insurance
FIN305	International Financial Management
FIN306	Real Estate Management
FIN307	Personal Financial Planning
FIN308	Islamic Banking
FIN309	Futures, Options and Other Derivatives
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

Students pursuing a BBA Degree can choose their major courses from all Business concentrations

Emphasis Courses (25 credits) Choose from

CSC202	Programming I
CSC203	Programming II
CSC205	System Analysis & Design
CSC206	Software Engineering
CSC209	Object-Oriented Programming
CSC302	Computer Applications for Business
CSC303	Operating Systems
CSC304	Database Systems
CSC305	Data Communication & Computer Networks
CSC306	Web Programming
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special Topics or elective course from other concentrations

BS IN BUSINESS ADMINISTRATION

Individuals who work towards a degree in BBA learn to achieve the objectives of an organization by planning and directing the activities of others, which leads to administering businesses. Large corporations and even government agencies are in need of such individuals.

ABBA students should have leadership, organizational and communication skills. BBA graduates have a broad range of job openings including Account Executive, Bank Officer, Department Store Manager, Facilities Manager, Manager of Administrative Service, Office Manager, Plant Manager and Retail Manager.

BS IN BUSINESS INFORMATION SYSTEMS

Individuals majoring in Business Information Systems develop a combination of business and technical knowledge. This major provides knowledge and skills in problem solving, business writing, management, and business organization. Graduates need technical knowledge, practical skills and the ability to function in local, national and global business environments.

BIS graduates can work as Information manager, Information supervisor, Network manager, Worldwide Web designer, Electronic commerce worker, Systems analyst, Application programmer and Office systems manager.

BS IN HUMAN RESOURCE MANAGEMENT

The BS in Human Resource Management is a coherent, holistic and robust program of study that will equip students with the cognitive, critical and intellectual skills and competencies required of today's managers in the professional practice of human resource management. Successful graduates can make a significant contribution to their organizations through the immediate application of relevant theories and frameworks to HR practice.

Graduates can work as Personnel Officer, Human resource generalist, training specialist, job analyst and compensation & benefits specialist.

Emphasis Courses (25 credits) Choose from

HRM301	Human Resource Management
HRM302	Labor Law & General Employment Practices
HRM303	Staffing
HRM304	Training & Development
HRM305	Compensation & Benefits Management
HRM306	International Human Resource Management
HRM307	Health, Safety & Security
HRM308	Human Resource Information Systems
MGT306	Leadership & Team Building
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

BS IN MANAGEMENT

Individuals working in the field of Management must feel comfortable organizing, planning and directing the activities of others. Managers are employed in virtually every type of industrial plants, commercial enterprises, social services, non profit and government agencies.

A manager should possess good analytical, communication and leadership skills. The management major enables graduates to access jobs such as Administrative Assistant, Bank Branch Manager, Importer – Exporter, Manufacturing Representative, Office Manager, Production Coordinator, Production Planner, Real Estate Agent and Restaurant Manager.

Emphasis Courses (25 credits) Choose from

ENT301	Entrepreneurship
MGT303	International Management
MGT304	Organizational Behavior
MGT305	Project Management
MGT306	Leadership and Team building
MGT308	Strategic Management
MGT307	Introduction to Production & Operations Management
ACC301	Management Accounting
ECO307	Managerial Economics
HRM301	Human Resource Management
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

Emphasis Courses (25 credits) Choose from

MKT301	Professional Selling & Sales Management
MKT302	Services Marketing
MKT303	International Marketing
MKT304	Electronic Marketing
MKT305	Advertising Strategies
MKT306	Customer Service and Customer Relationship Management
MKT307	Marketing Research
MKT308	Consumer Behavior
MKT309	Strategic Marketing
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

Emphasis Courses (25 credits) Choose from

TOU301	Introduction to Tourism
THM301	Tourism & Hospitality Marketing
TOU303	Tourism Information Systems
TOU304	Tourism Policy & Planning
TOU305	Ticketing & Reservations
TOU306	Tour Operating & Consolidators
TOU307	Wholesale Travel industry & Airlines
THM302	Special Events Management
THM303	Practicum
BUS399	Senior Project / (Mandatory)
BUS400	Internship / (Mandatory)

Special Topics or elective course from other concentrations

BS IN MARKETING

Marketing is a broad, dynamic field for marketers, with many outstanding opportunities within all types of organizations. The Marketing Major is designed to provide students with a focused knowledge of marketing and its role in society, and the ability to engage in sophisticated marketing practice. Marketing personnel are concerned with the design, promotion, price and distribution of the product or service. They identify and define marketing promotions that will generate, refine, and create marketing opportunities.

The marketing major enables graduates to access jobs such as Sales Manager, Retail Store Manager, Market Research Analyst and Advertising Account Executive.

BS IN TOURISM

Tourism is expected to be the largest industry in the 21st century. Human resources development is necessary to respond to the growing needs of the sector. Our program is designed to educate and train students for managerial positions in the Tourism and Hospitality Industry. Graduates will be able to select from a wide range of career paths. Graduates can work as F&B manager, hotel manager and restaurant manager.

BS IN MARKETING

Faculty of
Business
Administration

British School
of Management
(BSML)

Double Diplôme
Franco-Libanaise
M.U.B.S - UPLV

Faculty of
Computer &
Applied Sciences

Faculty of
Education &
Social Work

M.U.B.S Training
& Continuing
Education Institute

BS IN TOURISM

BS IN HOSPITALITY

The Hospitality Management major is designed to develop hospitality management leaders through sound theoretical coursework, innovative learning activities, mentoring opportunities, exposure to premier hospitality organizations and interactions with dynamic industry professionals. Hospitality Management provides quality-learning experiences to enhance initial employment opportunities and to improve technical and supervisory skills for career advancement in food service, lodging and tourism. It prepares students for a wide variety of positions in one of the largest and rapidly growing industries in the world. Positions in this segment of the hospitality/tourism industry include hotels, resorts, travel agencies, cruise lines, convention and visitor's bureaus, airlines, tour operations, attractions and entertainment.

BS IN INTERNATIONAL BUSINESS

As the global economy continues to expand, the demand for international business education is higher than ever and expected to increase. As a specialist who understands the diversity of international business--and is armed with a strong business school background--you can be a valuable participant in global business ventures. Cultural differences make international business more challenging, but with the globalization of the world markets, it is well worth the time and effort to learn multi-cultural business etiquette. This is one business area where a comprehensive, high level of education is crucial. College degrees are highly valued by other countries, so as you make international contacts, having a degree to add to your name is very important. In today's global business market, a student with an international business degree can pursue a career as an international sales representative, global distribution manager, international trade manager, international marketing manager, or general business manager.

Emphasis Courses (25 credits) Choose from

HOS301	Introduction to Hospitality
HOS302	Hospitality Information Systems
HOS303	Hospitality Operations
HOS304	Lodging Management
HOS305	Cost Control and Analysis
HOS306	Food & Beverage Service & Management
THM301	Tourism & Hospitality Marketing
THM302	Special Events Management
THM303	Practicum
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

Emphasis Courses (25 credits) Choose from

IBU301	International Business
IBU302	Managing the Multinational Corporation
FIN305	International Financial Management
ECO305	International Economics
MKT303	International Marketing
ACC309	International Accounting Standards
HRM306	International Human Resources Management
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

Emphasis Courses (25 credits) Choose from

ECO301	Intermediate Microeconomics
ECO302	Intermediate Macroeconomics
ECO303	Public Finance
ECO304	Monetary Economics
ECO305	International Economics
ECO306	Economics of Growth and Development
ECO307	Managerial Economics
ECO308	History of Economic Doctrines
ECO309	Labor Economics
ECO310	Economics of Planning
ECO397	Special Topics in Economics
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

Emphasis Courses (25 credits) Choose from

ENT301	Entrepreneurship
ENT302	Entrepreneurial Ventures
ENT303	Entrepreneurial Marketing
ENT304	Venture Growth Strategies for Entrepreneur
ENT305	Entrepreneurial Finance
ENT306	Entrepreneurial Business Strategies
ENT307	Creating a Business Plan
ENT308	Global Entrepreneurship
ENT309	Social entrepreneurship
BUS399	Senior Project (Mandatory)
BUS400	Internship (Mandatory)

Special Topics or elective course from other concentrations

BS IN ECONOMICS

Majoring in Economics enables the student to understand issues related to the national economy. Major economic indicators are explained such as the Gross Domestic Product and key policies are discussed such as the fiscal and monetary policy. Issues like unemployment, inflation, debt, deficit, development, and growth are presented and analyzed as well. Furthermore, an economics graduate is equipped with the needed knowledge to understand the cost structure of a firm as well as the market structure it operates in i.e. monopoly, oligopoly, or competition. He/she is taught how to optimize prices, minimize costs, and maximize profits. Students are also exposed to the international trade theories and labor theories.

A holder of a bachelor degree in economics is qualified to work in a firm and do micro operations or to specialize in the macroeconomic analysis.

BS IN ENTREPRENEURSHIP

The Entrepreneurship track prepares students with the skills necessary to meet today's business demands and those for the future. This track provides students with a solid business core that includes an extensive background in the functional areas of marketing, finance, accounting, and management; an understanding of the business environment to include the legal, economic, behavioral, human resource, ethical, and international aspects; technical skills in information systems and quantitative analysis; and the ability to communicate.

After specializing in this major, the students would be able to build on personal as well as external resources with a view to successfully launching and subsequently managing their enterprises. They would have the necessary know-how and ability in operations, finance, marketing and human resource management.

BS IN ECONOMICS

Faculty of
Business
Administration

British School
of Management
(BSML)

Double Diplôme
Franco-Libanaise
M.U.B.S - U.P.J.V

Faculty of
Computer &
Applied Sciences

Faculty of
Education &
Social Work

M.U.B.S Training
& Continuing
Education Institute

BS IN ENTREPRENEURSHIP

MASTER OF BUSINESS ADMINISTRATION **MBA**

OBJECTIVES:

The Business Administration Graduate degree program provides for breadth of study in the functional areas of business administration and management. The program is intended to prepare students for responsible careers in business enterprises, governmental organizations, and nonprofit institutions.

It is designed to provide opportunities for developing skills in scientific analysis and in an ability to integrate concepts and research findings of business and the social sciences. Students are prepared to draw logically sound conclusions, to think creatively, to communicate effectively, and to appreciate the role and responsibilities of business enterprises in our broad social framework.

In addition to developing a strong analytical foundation for making important and varied business decisions, M.U.B.S students also gain a deeper understanding of one special area by selecting from one of the six MBA concentrations (Accounting, Finance, Management, Marketing, Hospital Administration and Educational Management).

The program is also open for people with undergraduate degrees other than business (law, engineering, life sciences, liberal arts ...) and the curriculum is flexible to meet their needs. Students are required to complete a minimum total of 39 credits (21 credits for the core and 18 for the Concentration and research requirements).

- Take six of the concentration courses.
- Take five of the concentration courses and MBA 698 (3Cr. Project).

The MBA program has three parts:

1. Prerequisite courses:

Prerequisite courses (Between 4 and 7 courses) are designed for those who have no previous business course work and need a background before beginning the advanced courses:

ACCOUNTING I
ACCOUNTING II
FINANCIAL MANAGEMENT
MICROECONOMICS
MACROECONOMICS
INTRODUCTION TO MANAGEMENT
INTRODUCTION TO MARKETING

2. Core courses (21 credits)

ACC501	Financial Reporting and Control
MGT501	Managing Individuals and Organizations
ECO501	Business Economics Analysis & Forecasting
ITC501	IT Strategies for a Networked Economy
HRM501	Human Resource Management
MKT501	Marketing Management
STA501	Graduate Research Methods

3. Concentration courses (18 credits)

Choose from:

Management
Marketing
Finance
Accounting
Hospital Administration
Educational Management

MANAGEMENT

MGT601	Strategic Management
MGT602	Organizational Behavior and Group Dynamics
MGT603	Managing Change
MGT604	Managing Quality
MGT605	Managing Innovation and Creativity
MGT606	Legal and Ethical Issues in Management
MGT607	Production and Operations Management
MGT608	Managing Projects
MGT609	Advanced Topics in International Business
MBA697	Seminar / Management
MBA698	Project (Management)
MBA699	Thesis (Management)
Elective course from other concentrations	

MARKETING

MKT601	Direct Marketing
MKT602	Marketing Research
MKT603	Global Strategic Marketing
MKT604	Product and Brand Management
MKT605	Industrial and Government Marketing
MKT606	Consumer Behavior
MKT607	Supply Chain Management
MKT608	Entrepreneurial Marketing
EBU602	E-Business Marketing
MBA697	Seminar (Marketing)
MBA698	Project (Marketing)
MBA699	Thesis (Marketing)
Elective course from other concentration	

FINANCE

FIN601	Corporate Financial Management
FIN602	Advanced Corporate Finance
FIN603	Money and Capital Markets
FIN604	Investments
FIN605	Portfolio Management
FIN606	Futures, Options and Financial Risk Management
FIN607	Mergers and Acquisitions
FIN608	Multinational Financial Management
FIN609	Financial Modeling
MBA697	Seminar / Finance
MBA698	Project (Finance)
MBA699	Thesis (Finance)
Elective course from other concentrations	

ACCOUNTING

ACC601	Introduction to Financial Statement Analysis
ACC602	Tax Accounting and Planning
ACC603	Managerial Cost Accounting
ACC604	Intermediate Accounting I
ACC605	Intermediate Accounting II
ACC606	Auditing Issues and Problems
ACC607	Accounting Theory
ACC608	Advanced Topics in Accounting I
ACC609	Advanced Topics in Accounting II
MBA697	Seminar / Accounting
MBA698	Project (Accounting)
MBA699	Thesis (Accounting)
Elective course from other concentrations	

HOSPITAL ADMINISTRATION

HSA601	Fundamentals of Hospital Administration
HSA602	Current Issues in Hospital Administration
HSA603	Advanced Topics in Insurance
HSA604	Managing Changes in Hospital
HSA605	Health Planning and Project Management
HSA605	Health Planning and Project Management
HSA606	Lebanese Healthcare System
HSA607	Ethics and Health Law
HSA608	Hospital Quality Management
MKT605	Services Marketing
MBA697	Seminar / Hospital Administration
MBA698	Project / Hospital Administration
MBA699	Thesis / Hospital Administration
Elective course from other concentrations	

EDUCATIONAL MANAGEMENT

EDM601	Managing Educational Institutions
EDM602	Leadership and Team Building
EDM603	Managing Quality in Education
EDM604	Educational Laws and Policies
EDM605	Health, safety, and security in educational institutions
EDM606	Current issues in educational management
EDM607	Supervision and Evaluation of Educational Programs, personnel, facilities and support services
EDM608	Educational Management Practicum
EDM698	Project (Educational Management)
EDM699	Thesis (Educational Management)
Elective Course from other concentrations	



MASTER OF BUSINESS ADMINISTRATION (CONCENTRATION ON ADMINISTRATION AND MANAGEMENT IN SOCIAL WORK)

MUBS offers the opportunity to obtain the Master Degree in Administration and Management in Social Work to students with proper personal qualifications and strong academic records. The program has been designed in line with modern curricula. Holders of Bachelor Degree in Social Work, Medical Social Work and other fields can apply to the Master Degree in Administration and Management in Social Work.

Admission Requirements:

- A bachelor's degree from a Higher Education Institution.
- A passing average in the language of instruction Proficiency Test.
- Recommendation of the Department of Social Work Graduate Program Committee

For admission as a transfer student for a Master in Social Work, applicants must meet program admission requirements in Social Work, and could be relieved or added of some credits after a study of their academic records. Pre-requisite courses will be added to applicants programs with no social work background.

Degree Requirements (39 credits):

Core Courses (21 credits)

MG T501	Managing Individuals and Organizations
ITC 501	IT Strategies for a Networked Economy
HRM 501	Human Resource Management
ACC 501	Financial Reporting and Control
ECO 501	Business Economics Analysis and Forecasting
MKT 501	Marketing Management
STA 501	Graduate Research Methods

Choose 6 courses from the following Social Work Administration & Management Concentration (18 credits):

Sw 5010	Organizational theories of service agencies
Sw 5032	Macro social work practice: strategic planning
Sw 500	Program evaluation
Sw 6001	Political processes in policy formulation and
Sw 6032	Project
Sw 5013	Mental Health
Sw 506	Family and child welfare

MASTER OF BUSINESS ADMINISTRATION - MARKETING AND ENTREPRENEURSHIP

Starting from the Fall semester 2011-2012, the Faculty of Business Administration started offering a new concentration in its MBA program in "Marketing and Entrepreneurship". The program structure was developed with the assistance of Staffordshire University in the UK within the framework of the Tempus project ASPIRE (Achieving Sustainable Programmes in Regeneration and Entrepreneurship - 511070-TEMPUS-I-2010-1-UK-TEMPUS-JPCR).

Apply now and benefit from:

- World-class business education in Marketing and Entrepreneurship.
- Highly Qualified European Professors (from the UK, France, Greece...)
- Evening schedule to meet the needs of working professionals
- Affordable tuition fees & financial aid.
- MBA Degree equivalency from the Lebanese Ministry of Education & Higher Education MBA program quality assured by the EU Tempus project ASPIRE and
- MBA diploma stamped by Staffordshire University (UK).

Curriculum

Core courses (21 credits)

Managing People and Teams	3cr
The Economies of the Middle East	3cr
Entrepreneurship	3cr
Entrepreneurial Marketing	3cr
Graduate Research Methods	3cr
Entrepreneurial Finance	3cr
Legal Environment of Business	3cr

Concentration courses -18 credits choose from:

Marketing Research	3cr
International Entrepreneurship	3cr
Consumer Behavior	3cr
Supply Chain Management	3cr
Project Management	3cr
E-business Marketing: Strategy and Entrepreneurship	3cr
Financial Reporting and Control	3cr
Managing Innovation	3cr
Corporate Governance, Ethics, and Corporate social Responsibility	3cr
MBA Project	3cr

Cardiff Metropolitan University
Prifysgol Fetropolitan Caerdydd



BRITISH SCHOOL OF MANAGEMENT (BSML)

BA (HONS) **BUSINESS & MANAGEMENT STUDIES**

BSc (HONS) **BUSINESS INFORMATION SYSTEMS**

MBA PROJECT MANAGEMENT





WHY STUDY AT THE BRITISH SCHOOL OF MANAGEMENT LEBANON (BSML)?

DOUBLE DEGREE: Earn a Lebanese degree accredited by the Ministry of Education & Higher Education, in addition to a British degree accredited by Cardiff Metropolitan University.

MODERN RESOURCE CENTER: Provides students with a 24/7 academic support & services using a wide range of online resources and databases such as EBSCO e-Library , Cardiff e-Library & the University Management System.

FLEXIBILITY AND CONVENIENCE: Flexible schedule hours with AM & PM classes and a creative curriculum meeting student expectations using fairly informative methods.

COST SAVING: Live in Lebanon close to family and save tuition and living expenses while earning a British degree from a well known British University.

ATTRACTIVE LOCATION: Convenient location since the Campus is based in the heart of Beirut close to all amenities (Downtown, Shops, Restaurants, and Hospitals).

IMPROVE YOUR CAREER CHANCES: An internationally recognized degree will give you an advantage over other applicants on the job market.

PROGRAMS OF STUDY

BA (HONS) BUSINESS AND MANAGEMENT STUDIES

The BA (Hons) Business and Management Studies degree aims at developing graduates who have both the theoretical knowledge and practical skills to make an immediate and valuable contribution to organizations operating in a dynamic business environment.

Students will learn how to analyze business problems, lead effective teams, and discover ways to improve overall business profitability and efficiency.

BSC (HONS) BUSINESS INFORMATION SYSTEMS

The BSc (Hons) Business Information Systems degree aims at equipping graduates with the knowledge and skills they will need to manage, develop and use information systems in a modern business environment.

Students will be exposed to the state-of-the art research that is poised to shape and transform the business computing and IT industry over the next decade.

MBA PROJECT MANAGEMENT

The MBA is an internationally recognized and respected qualification for managers. With a project management MBA, students will acquire the skills, knowledge, and confidence to successfully manage projects of all sizes in changing business environments. In addition to enhancing successful students' career prospects, the program aims at encouraging independent and creative thinkers.

ASSESSMENT PROCEDURES

- The basic building block or unit of learning is a single module which is valued at 10 credit points.
- Single modules will normally be delivered within one term.
- Single modules will normally be assessed by a maximum of one assessment point (e.g. a 3000 word assignment equivalence, or 1.5 hour examination) taking into account the academic level at which assessment is taking place.
- A double marking system will be applied on all assessments.

TUITION FEES

BA(Hons) & BSc(Hons)	120 credits/year
Annual Fees	\$6200
<i>[Possibility for a monthly deferred payment plan]</i>	
MBA -Project Management	180 credits
Fees for a full program	\$10000

SCHOLARSHIPS

- **Need Based Scholarships**
- **Early Payment Discount**
- **M.U.B.S Alumni Discount**



ADMISSION REQUIREMENTS (BA-BSc)

- Lebanese Baccalaureate or its equivalence
- IELTS Level 6 or its equivalence
- Math Placement Test

GRADUATE ADMISSION REQUIREMENTS

- Bachelor Degree from an accredited institution of higher education
- Cumulative undergraduate GPA of 2.5/4
- IELTS Level 6 or its equivalence

A DOUBLE-DEGREE PROGRAM

Lebanese degrees Verified by **Ministry of Education & Higher Education**

British degrees accredited by **Cardiff Metropolitan University**

Applicants should submit their applications
or register **online**
www.mubs.edu.lb www.bsml.info



DOUBLE DIPLÔMATION FRANCO-LIBANAISE M.U.B.S - UPJV





SECTION FRANÇAISE

[DIPLOMES DE M.U.B.S ET DE L'UNIVERSITÉ D'AMIENS: UPJV]

Fidèle à la vocation francophone du Liban, M.U.B.S a fondé une section française afin de permettre à ses étudiants de poursuivre leur éducation en économie et en gestion en langue française tout en respectant les mêmes critères de qualité et de compétence auxquels elle s'est vouée depuis sa fondation.

Pour garantir l'application des normes européennes et françaises dans l'enseignement, M.U.B.S a établi un partenariat avec l'Université de Picardie Jules-Verne à Amiens en France au niveau de la licence en gestion et du Master en Management des Organisations de la Net Economie.

Grâce à ses programmes, les étudiants ont la possibilité de s'inscrire parallèlement au Liban et en France, puis de continuer leurs études respectivement dans l'un des deux pays ou dans l'un des 14 pays dans lesquels le diplôme est certifié.

En outre, l'étudiant aura à la fin de ses études deux diplômes: un français de l'Université de Picardie Jules Verne (UPJV) et un autre libanais de M.U.B.S.

Enfin, un groupe de professeurs intervenant dans plusieurs pays comme la France, le Canada collaboreront avec M.U.B.S pour assurer un standard académique de haut niveau. Le programme de Gestion des Entreprises est formé de 94 crédits. La durée des études à plein temps est de trois ans à raison de 30 crédits par an (15 crédits par semestre). Dans le cas des études à temps partiel, la durée sera prolongée jusqu'à cinq ans (à raison de 9 crédits par semestre), ce qui fait une durée moyenne de quatre ans (à raison de 12 crédits par semestre).

A moins d'indication contraire, tous les cours sont de trois crédits. En règle générale, un crédit de formation correspond à environ 15 heures de cours et à 30 heures de travail personnel.

Avant de s'inscrire à un cours, l'étudiant doit s'assurer de respecter les exigences des cours pré-requises spécifiées selon le code. De plus, le cheminement dans le programme impose certains de ces pré-requis. A noter que les mêmes cours sont disponibles en français et en anglais.

Critères d'admission:

Titulaires du Baccalauréat Libanais ou du Baccalauréat Technique (ou tout autre diplôme équivalent).

Examen d'entrée:

Les candidats doivent se présenter pour des tests d'aptitude en français et en Mathématiques. Le test de français permet de classer l'étudiant selon son niveau en langue française. Le test de Mathématiques permet d'identifier les connaissances de l'étudiant des principes basiques.

Au cas où l'étudiant échouerait le test, il suivra un cours de Mathématiques préparatoires: MTH101 de base.

- **Formulaire de demande d'admission.**
- **3 photos d'identité couleur récentes certifiées par le maire.**
- **1 copie certifiée conforme de l'extrait d'état civil individuel.**
- **1 copie certifiée conforme de l'extrait d'état civil familial et une attestation de la CNSS si le candidat en bénéficie.**
- **1 copie certifiée conforme des relevés de notes des trois dernières années d'études (Seconde, Bac I, Terminale).**
- **1 copie certifiée conforme du Baccalauréat Libanais 2ème partie ou équivalent.**
- **Frais de dossier non remboursables \$100.**
- **Frais d'examen d'entrée non remboursables \$ 60.**

Les candidats en provenance d'autres universités doivent présenter leur fiche de notes certifiée par l'université d'origine accompagnée du prospectus du programme suivi.

RÈGLEMENT

Régime des études

Le régime des études adopté à M.U.B.S se fonde sur le système modulaire d'unités capitalisables semestriellement ou « crédits ». Un crédit est l'unité de volume horaire semestriel dans chaque faculté/ majeure

Crédit Heure (Cr.h.):

Un crédit représente 1 heure d'enseignement par semaine durant un semestre de 15 semaines.

Cours:

Les cours sont représentés sous forme de cours magistraux, de travaux dirigés, de travaux pratiques ou de travaux personnels (projets, mémoires, stages, etc....). Chaque cours se voit attribué un titre, un certain code et est liée à d'autres cours dans une faculté/département.

Curriculum:

C'est une description complète des cours dans une faculté/département. Il se compose de trois parties :

- un programme de cours,
- un stage de formation pratique,
- un de projet de recherche principal qui permet aux étudiants de chercher, de trouver et d'appliquer une théorie, puis de présenter cette recherche sous forme d'une communication écrite et orale.

FRAIS DE SCOLARITÉ

FACULTÉS	PRIX DU CRÉDIT	
Gestion des Entreprises		\$ 130

LES FRAIS POUR L'ANNÉE 2010 - 2011 SONT:

Dossier D'inscription	\$ 100
Test D'aptitude	\$ 60 (\$ 30 / par Examen)
Frais de Changement de Spécialisation	\$ 100
Frais de retard d'inscription	\$ 50

FRAIS FRÉQUENTE:

Registration pour le semestre	\$ 100/Par Semestre
Frais Annuelle	\$ 130 /Par An
Systèmes de Management de l'Université (UMS)	\$ 25/Par Semestre
CNSS	\$ 100/Par An

UNIVERSITÉ DE PICARDIE JULES VERNES

LICENCE EN SCIENCES DE GESTION

DOMAINE DROIT, ÉCONOMIE, GESTION

MENTION ECONOMIE, GESTION

PARCOURS: STRATEGIE DES ENTREPRISES

LA LICENCE EN SCIENCES DE GESTION

GESTION DES ENTREPRISES

Pré-requis

Français I - Français II - Maths Basiques

Education Générale	(12 crédits)
Cours Optionnels	(9 crédits à sélectionner)
Exigences Générales	(12 crédits)
Tronc Commun de Gestion	(36 crédits)
Option Management	(25 crédits)
Option Finance	(25 crédits)
Option Comptabilité	(25 crédits)
Option Marketing	(25 crédits)
Maths	(6 crédits)

Objectifs

Permettre aux étudiants d'acquérir des compétences solides en Economie et en Gestion et de leur faciliter l'orientation vers les matières dans lesquelles ils souhaitent approfondir leurs connaissances.

Débouchés

Les fonctions visées sont celles qui font appel aux sciences économiques et humaines et/ou à la gestion. Elles peuvent comporter une composante d'encadrement du personnel, elles peuvent aussi ne présenter qu'un caractère de haute technicité, soit en matière administrative générale, (domaine comptable, financière,...), soit dans quelques domaines spécifiques retenus dans la catégorie (banque, assurance). Ces fonctions peuvent être administratives et ne sont donc pas exclusivement techniques.

Durée : 6 semestres - 180 crédits européens (ECTS)
Temps plein - Tronc commun en 1ère et 2ème année,

MASTER PROFESSIONNEL / RECHERCHE EN MANAGEMENT DES ORGANISATIONS EN CONTEXTE INTERNATIONAL

(2 ans) Université de Picardie UPJV - France

L'objectif

Ce master sert à donner à de futurs managers appelés à travailler sur les marchés à l'international, une formation polyvalente de haut niveau en gestion et administration d'entreprises.

LE DIPLÔME

Le Master en Management des Organisations est un diplôme organisé en quatre semestres (deux ans M1 et M2 de deux semestres).

M1: Master 1ère année Management International

M2: Master 2ème année Management des Organisations de la Net-Economie (MONE)

RÈGLEMENT DU DIPLÔME

Durée d'étude:

M1: 1 an (Octobre jusqu'à fin juillet).

M2: 1 an (Octobre jusqu'à fin juillet) en France, au Canada, au Liban ou dans l'un des pays où le programme est disponible.

A la fin des études, l'étudiant aura un Master en management des organisations (Un Bac+5). Les étudiants ayant obtenu avec une excellente appréciation leur Master, pourront intégrer la préparation d'une thèse de doctorat (en cotutelle entre le Liban et UPJV - France).

Langue d'enseignement

L'enseignement se fera en français. La maîtrise de cette langue est donc nécessaire.département. Il se compose de trois parties :

- un programme de cours,
- un stage de formation pratique,
- un de projet de recherche principal qui permet aux étudiants de chercher, de trouver et d'appliquer une théorie, puis de présenter cette recherche sous forme d'une communication écrite et orale.

MASTER 1ÈRE ANNÉE MANAGEMENT INTERNATIONAL

Objectifs

- Donner à de futurs managers appelés à travailler sur les marchés à l'international, une formation polyvalente de haut niveau en gestion et administration d'entreprises.
- Le M1 est composé de 2 semestres, soit 11 modules pour un total de 60 ECTS.

ECTS : European Credit Transfer System

(Normes communes aux universités européennes).

Semestre1 ECTS

UE1-UE Fondamentaux de mention	16
Analyse des systèmes économiques et changements institutionnels	4
Analyse de la firme	4
Institutions monétaires et finances internationales	4
Politique générale de l'entreprise	4
UE2-UE Fondamentaux généraux	14
Stratégies et Marketing à l'international	4
Contrôle de direction et management interculturel	4
Période de formation professionnelle en entreprise en alternance sanctionnée par un projet professionnel	6
Total Semestre 1	30

Semestre 2 ECTS

UE3-UE communs de mention	6
Langues étrangères appliquées	2
Informatique de gestion	4
UE4-UE de préparation à la spécialité	12
Management de projet en contexte international	4
Techniques quantitatives appliquées à la gestion	4
Economie européenne	4
UE5-UE Opérationnels de spécialité	12
Période de formation professionnelle en entreprise en alternance sanctionnée par un projet professionnel	12
Total Semestre 2	30

MASTER 2ÈME ANNÉE MANAGEMENT DES ORGANISATIONS DE LA NET-ECONOMIE (MONE)

Objectifs

- Donner à de futurs managers appelés à travailler dans de cadre d'activités électroniques, une formation polyvalente de haut niveau dans les domaines du e-management et du e-business.
- Ce master II est la suite du master I (Management International)
- Le M2 est composé de 2 semestres soit 60 ECTS.

Semestre 3 ECTS

UE1-UE Fondamentaux de mention	4
Management de l'information et compétitivité des organisations	4
UE2-UE Fondamentaux de spécialité	12
Concepts et modèles de l'e-business	4
Net-économie et développement durable	4
Management et productivité des TIC	4
UE3-UE Opérationnels généraux (6 ECTS à choisir dans une des 2 voies)	6
Voie professionnelle (A choisir 2 parmi 6)	
Economie de l'innovation	3
Analyse et conception des SIO	3
Data mining	3
Financement de l'entreprise	3
Informatique et NTIC	3
Microfinances	3
Voie recherche (A choisir 3 parmi 4)	
Economie des institutions	2
Théorie monétaire approfondie	2
Macroéconomie mondiale	2
Sciences sociales et institutions économiques	2
UE4-UE Opérationnels de spécialité	8
2 matières au choix	
 e-Trading	 4
e-Supply Chain Management	4
e-Marketing	4
Total Semestre 3	30

Semestre 4 ECTS

UE1-UE de spécialisation	8
2 matières au choix	
Aspects juridiques des activités e-business	4
Conception et pilotage des projets e-business	4
Conception/animation de sites web dynamiques en contexte e-business	4
UE2-UE Opérationnels de spécialité	6
Management de projet de création d'e-organisations	6
UE3-UE de professionnalisation	16
Voie professionnelle	
Stage et formation professionnelle en entreprise	6
Rédaction et soutenance d'un projet professionnel de création d'entreprise	10
Voie recherche	
Epistémologie	3
Méthodologie de la recherche	3
Rédaction et soutenance d'un mémoire de recherche	10
Total Semestre 4	30

COMPUTER SCIENCE
COMPUTER & COMMUNICATION SYSTEMS
INFORMATION SECURITY
GRAPHIC DESIGN





M.U.B.S is a university recognized for developing and delivering programs that are relevant to the computer industry's constantly evolving requirements. Graduates of the faculty, majoring in computer science or communication systems, will be well equipped with strong understanding of programming, networking, electronics and computer hardware. Graphic design graduates will have a deep knowledge in web design, multimedia and advertising art direction.

BS IN COMPUTER SCIENCE

In computer science, you learn about computer systems and how to design computer programs. Being a computer scientist enables you to build web pages, and to develop and test software. In order to succeed in this major, a student should be able to think logically and solve abstract problems. He should also be creative, patient and able to work as part of a team.

A computer science graduate is responsible for creating new ways to improve computers. Upon graduation with a degree in computer science, the graduate will be able to work as a programmer, system analyst or a provider of computer services (example an instructor) in addition to many other jobs.the Internship (1 credit)

Emphasis Courses (21 credits) Choose from

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
ARB202	Arabic Studies
POL201	Introduction to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
TEF200	English Grammar
BUS200	Introduction to Business

General Requirements (6 credits) Choose from

ACC201	Principles of Accounting I
ECO201	Microeconomics
ECO202	Macroeconomics
GRA203	Computer Graphics
MTH205	Statistical Packages

Core Courses (42 credits)

MTH201	Calculus III
MTH202	Discrete Mathematics
MTH203	Linear Algebra
MTH204	Numerical Analysis
CSC202	Programming I
CSC203	Programming II
CSC204	Computer Organization and Assembly Language
CSC205	System Analysis and Design
CSC206	Software Engineering
CSC207	Data Structures and Algorithms
CSC208	Digital Systems and Logic Design
CSC209	Object-Oriented Programming
CSC210	Computer Architecture
CSC211	Artificial Intelligence

Emphasis Courses (25 credits) Choose from

CSC301	Theoretical Computer Science
CSC302	Computer Applications for Business
CSC303	Operating systems
CSC304	Database Systems
CSC305	Data Communication & Computer Networks
CSC306	Web Programming
CSC307	Principles of Programming Languages
CSC308	Human Factors in Computing
CSC311	Web Services
CSC312	Client Server Computing
CSC399	Senior Project (Mandatory)
CSC400	Internship (Mandatory)

Special topics or emphasis course from other concentrations

- All courses are 3 credit courses except for the Internship (1 credit)

General Education Requirements (21 credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
ARB202	Arabic Studies
POL201	Introduction to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
TEF200	English Grammar
BUS200	Introduction to Business CCS

Courses (47 credits)

CCS 201	Introduction to Computer and Communication Systems
CCS 202	Electric Circuits
CCS 203	Electronic Devices + lab
CCS 204	Electronic Circuits + Lab
CCS 205	Logic Design
CCS 206	Microprocessor Based Systems + lab
CCS 207	Electrodynamics
CCS 208	Computer Programming + lab
CSC 207	Data structure and Algorithms
CSC 303	Operating systems
CSC 305	Data Communication & Computer Networks
CCS 301	Signals and Systems
CCS 302	Communication Systems
CSC 206	Software Engineering
CCS400	Internship

BS IN COMPUTER & COMMUNICATION SYSTEMS

With the increasing prevalence of computers and their usage in the world, came an increasing demand for professionals who can deal with computer software and hardware in all aspects. Students majoring in Computer and Communication Systems should have a strong foundation in mathematics and in physics. They should have the skills to explore and develop areas in computer design and application.

Upon graduation, students will have gained a deep understanding of computer hardware and communication. Graduates have a wide variety of career opportunities. They can work in industries where expertise in digital systems and computer hardware is needed. They can also work as security specialists, data communication specialists and network administration specialist.

Mathematics (12 credits)

MTH 213	Calculus and Analytic Geometry
MTH 216	Differential Equations and Linear Algebra
MTH 202	Discrete Mathematics
MTH 215	Probability and Statistics

Science (8 credits)

PHY 201	Physics: Electricity and Magnetism +
---------	--------------------------------------

Choose 1 of the following:

CHM 201	Chemistry: Chemical Principles + Lab
BIO 201	Biology: Biology + Lab

English language:

ENG205	Technical writing
--------	-------------------

Design Project :

CCS 399	Project
---------	---------

INFORMATION SECURITY

The requirement for computer security knowledge increases as new techniques and technologies are developed. Threats to the strengths of the existing protections in systems and network perimeters must be constantly upgraded. This specialization enables students to examine realistic examples of the crucial links between security theory and the day-to-day security challenges to IT environment. The focus is to provide students with the ability to ascertain the essentials of security threats, information assurance and security management in corporation. This specialization also examines the field of cyber-forensics including the dangers of cyber terrorism. At the end of the Computer and Information Security Specialization, students will complete a final written research project, demonstrating the ability to conduct an investigation on a workplace problem, identify an area for intervention, critique, justify, and recommend plan of preventative action.

Emphasis Courses (25 credits) choose from:

- CSS301 Information security - Mandatory
- CSS302 Securing platforms and applications - Mandatory
- CSS 303 Information security perspective on intranet, internet, and e-commerce infrastructure
- CSS304 Hacker techniques, tools and incident handling
- CSS305 Security policies and implementation issues
- CSS306 User authentication systems and role-based security
- CSS307 Network security
- CSS308 Cryptography
- CSS399 Senior Project (Mandatory)
- CSC400 Internship (Mandatory)

All courses are 3 credit courses except for the Internship (1 credit)

General Education Requirements (21 credits)

- ENG201 Advanced English
- ENG202 Applied Communication Skills
- ARB201 Arabic Culture
- CSC201 Introduction to Computers

Elective Courses (9 credits) choose from

- PHL201 Introduction to Philosophy
- PSY201 Introduction to Psychology
- SOC201 Introduction to Sociology
- POL201 Introduction to Political Science
- CST201 Cultural Studies I
- CST202 Studies II
- TEF200 English Grammar
- BUS200 Introduction to Business
- CSS201 Business Ethics
- CSS202 Computer Ethics (Mandatory)

General Requirements (6 credits):

- MTH205 Statistical Packages
- CSS203 Cyberlaw and Privacy in a Digital Age (Mandatory)

Core Courses (42 credits)

- MTH201 Calculus III
- MTH201 Discrete mathematics
- TMH203 Linear algebra
- CSC202 Programming I
- CSC203 Programming II
- CSC204 Computer organization and assembly language
- CSC206 Software engineering
- CSC207 Data structures and algorithms
- CSC208 Digital systems and logic design
- CSC209 Object-oriented programming
- CSC303 Operating systems
- CSC304 Database systems
- CSC305 Data communication and computer networks
- CSC306 Web programming

General Education Requirements (21 credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

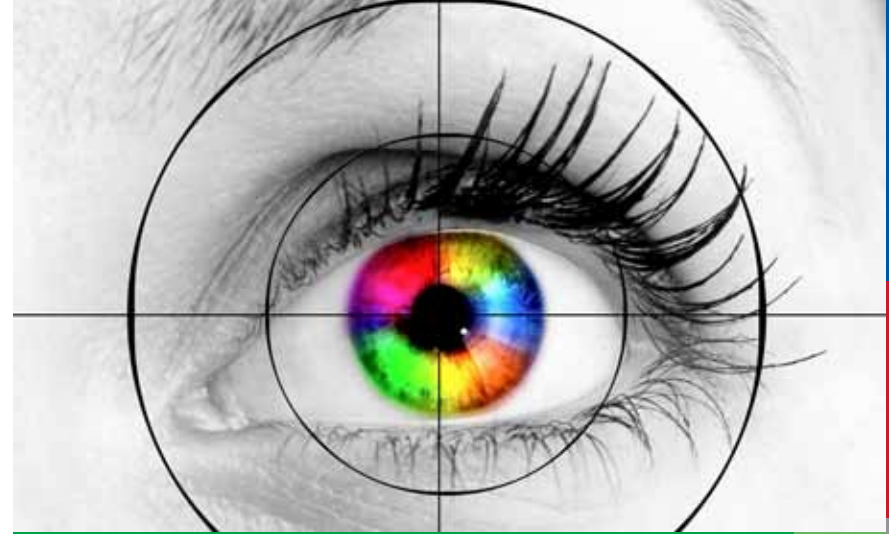
PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
POL201	Introduction to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
TEF200	English Grammar
BUS200	Introduction to Business

General Requirement Courses (9 credits)

ART201	Fine Arts
ART203	Advertising Art Direction
ART207	Portfolio preparation
GRA214	Graphics in the Environment

Major Concentration Courses (73 credits)

DRA201	Drawing & Illustration 1
DRA202	Drawing & Illustration 2
ART203	Color Theories
ART204	History of Art & Design 1
ART205	History of Art & Design 2
ART206	Basic Photography
GRA201	Fundamentals of Design 1
GRA202	Fundamentals of Design 2
GRA203	Intro to Computer Graphics
GRA204	Rendering & Studio Skills
GRA205	Introduction to Typography
GRA206	Graphic Design 1
GRA207	Computer Software I for GD+ Lab
GRA208	Graphic Design 2
GRA209	Printing Variables
GRA210	Computer Software II for GD+ Lab
GRA211	Art of Calligraphy
GRA212	Story Board
GRA213	Typography & Packaging
GRA301	Visual Perception
GRA302	3D Animation
GRA303	Graphic Design 3
GRA304	Graphic Design Internship
GRA399	Web Design
GRA400	Senior Project



BS IN GRAPHIC DESIGN

The Bachelor of Science degree program in Graphic Design is designed to prepare students to develop the necessary sensibilities for creative design through a series of required courses and electives in the visual arts, including courses ranging from drawing to photography and bookmaking to computer graphics. These skills prepare graduates to seek entry-level positions including production, creative, or studio manager.

BS IN GRAPHIC DESIGN



Faculty of
Business
Administration

British School
of Management
(BSML)

Double Diplôme
Franco-Libanais
M.U.B.S - UPJV

Faculty of
Computer &
Applied Sciences

Faculty of
Education &
Social Work

M.U.B.S Training
& Continuing
Education Institute

EDUCATION

EARLY CHILDHOOD EDUCATION

EDUCATIONAL MANAGEMENT

TEACHING ENGLISH AS A
FOREIGN LANGUAGE

SOCIAL WORK

TEACHING DIPLOMA





The University's Education Department is committed to advancing educational theory and professional practice. We seek to achieve this through creative teaching, applied research and professional service. We are committed to the initial and continuing development of innovative and ethical teachers, administrators and researchers.

Our graduates have found rewarding career opportunities as early childhood educators, elementary teachers, infant / toddler care specialists, supervisors, administrators, resource teachers, and early interventionists.

BA IN EDUCATION

This major prepares students to be future teachers in public and private schools. They learn how to prepare lesson plans, lectures, discussions, activities and evaluation programs. The program provides opportunities for students to develop their communication and leadership skills.

Upon graduation, students develop a deep professional understanding of children's learning abilities and needs. Graduates may work besides teaching, as academic consultants, and trainers.

Emphasis Courses (24 credits) choose from

EDU301	Reading Instruction in the Elementary School
EDU302	Teaching Math in Elementary School
EDU303	Teaching Language Arts in Elementary School
EDU304	Teaching Science in Elementary School
EDU305	Teaching Social Studies in Elementary School
EDU397	Special Topics in Elementary School
EDU398	Practicum in Elementary School
EDU399	Senior Project / Elementary School

Emphasis course from other concentrations

General Education Requirements (21 credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
ARB202	Arabic Studies
POL201	Intro to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
TEF200	English Grammar
BUS200	Introduction to Business

General Requirement Courses (15 credits)

NUT201	Nutrition
HEA201	Health
ART202	Music
ART201	Fine Arts
MTE201	Math for Education
SCE201	Science for Education
EDU202	Environmental Education

Core Courses (34 credits)

EDU201	Introduction to Education
PSY202	Developmental Psychology
EDU203	Teaching & Learning Methods Strategies
EDU204	Educational Measurements, Assessment, and Evaluation
EDU205	Technology in Education
EDU206	History and Philosophy of Education
EDU207	Curriculum Planning & Design
EDU208	Counseling & Guidance
EDU209	Special Education
EDU210	Field Experience – Observation & analysis
EDU211	Research Methods
EDU299	Seminar (1 credit)

Concentration Curses (25 credits) from the chosen concentration

Emphasis Courses (24 credits) choose from

ECE301	Introduction to Early Childhood Education
ECE302	Play Activities, Arts materials
ECE303	Sociology of the Family
ECE304	Practicing Communication Skills
ECE305	Early Childhood Curriculum
ECE306	Crisis Intervention with families
ECE307	Children's Literature
ECE308	Children's Rights
ECE398	Practicum / Early Childhood Education
ECE399	Senior Project / Early Childhood Education
ECE308	Legislation, Advocacy, and Administration

Emphasis course from other concentrations

BA IN EARLY CHILDHOOD EDUCATION

In this major, students are prepared to be well-qualified teachers for children in day care centers, kindergartens and pre-school programs. If you enjoy being around children then this is definitely the major that suits you most.

Students learn about child's development, nutrition and psychology. In order to succeed in this program, you should have good communication skills, patience and easiness. Upon graduation, you can work mainly in schools but you can also work in recreation centers and hospitals and in training centers.

Emphasis Courses (25 credits) choose from

EDM301	Intro to Educational Management
EDM302	Educational Laws and Policies
EDM303	Leadership and Strategic Management
EDM304	Management of Finance and External Relations
HRM301	Human Resource Management
EDM397	Special Topics in Educational Management
EDM398	Practicum in Educational Management
EDM399	Senior Project / Educational Management

Emphasis course from other concentrations

BA IN EDUCATIONAL MANAGEMENT

This major prepares students to be school administrators or supervisors.

This major focuses particularly on curriculum planning and organization, evaluation and studies of program effectiveness, staff development, leadership, decision-making and group behavior. Students should possess leadership traits, decision making abilities and interpersonal skills.

BA IN TEACHING ENGLISH AS A FOREIGN LANGUAGE (BA TEFL)

The program was established to meet the growing need for qualified English language teachers in Lebanon and the region. Students following the TEFL curriculum at M.U.B.S will find the major particularly apt at preparing them to teach English in middle school or high school in Lebanon or abroad in the 21st century.

Core Courses (34 CREDITS)

EDU201	Introduction to Education
PSY202	Developmental Psychology
EDU203	Classroom Teaching and Evaluation
EDU204	Instructional Strategy and Teaching Methods
EDU205	Technology in Education
EDU206	History and Philosophy of Education
EDU207	Curriculum Planning & Design
EDU208	Counseling & Guidance
EDU209	Special Education
EDU210	Field Experience - Observation & analysis
EDU211	Research Methods
EDU299	Seminar: Safety Practices

Emphasis Courses (24 credits)

TEF301	Introduction to Shakespeare
TEF302	History of Literary Criticism
TEF303	Major works of British and US literature
TEF304	Post-Colonial Writing in English
TEF305	Second Language Teaching Theory and Method
TEF306	Teaching Listening and Speaking
TEF307	Teaching Reading and Writing
TEF308	Second Language Assessment, Evaluation, and Placement
TEF397	Special Topics in TEFL
TEF398	Practicum/TEFL
TEF399	Senior Project/TEFL

Elective Course from other concentrations

General Education Requirements (21 credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computers

Elective Courses (9 credits) choose from

PHL201	Introduction to Philosophy
PSY201	Introduction to Psychology
SOC201	Introduction to Sociology
ARB202	Arabic Studies
POL201	Introduction to Political Science
CST201	Cultural Studies I
CST202	Cultural Studies II
BUS201	Introduction to Business

General Requirement Courses (15 CREDITS) choose from

TEF201	Introduction to Linguistics (mandatory for TEFL major)
ENG204	Efficiency Writing (mandatory for TEFL major)
TEF202	Advanced English Composition
TEF203	Literature and Culture (mandatory for TEFL major)
TEF204	English Language History (mandatory for TEFL major)

Core Courses (67 credits)

PSY203	Human Interaction
PPO201	Introduction to Public Policy
BIO201	Human Anatomy & Physiology
SSW201	Introduction to Social Work
SSW202	Introduction to Social Services
SSW203	Human Behavior in the Social Environment
SSW204	Family Dynamics
SSW205	Human Sexuality
SSW209	Gerontology
EDU308	Special Education
SSW206	Social Work Practice Methods I (Family & Children)
SSW207	Law & Social Work
SSW210	Field Practicum
SSW208	Field Seminar (6 credits)
SSW301	Human Behavior in the MacroEnvironment
SSW302	Social Worker Practice Methods II
SSW303	Research Methods
SSW304	Social Worker Practice Methods III
SSW305	Seminar for Field Instruction
SSW306	Social Policy
SSW307	Field Concurrent Recent Issues

BA IN SOCIAL WORK

The aim of the program of Social Service Worker is to provide students with the necessary skills and knowledge needed in social work, focusing on the person's psycho-social needs in both community and institutional settings.

Emphasis Courses (21credits)

ENG201	Advanced English
ENG202	Applied Communication Skills
ARB201	Arabic Culture
CSC201	Introduction to Computer
SOC201	Introduction to Sociology
PSY201	Introduction to Psychology

Elective course from Humanities and Social Sciences

Elective Courses (6 credits choose from)

SSW301	Exploring Values
NUT201	Nutrition
SSW302	Community Mental Health
SSW303	Crisis Intervention
SSW304	Techniques of Social Work with Groups
SSW305	Social Worker Community Practice
SSW306	Social Work Practicum

TEACHING DIPLOMA

The teaching diploma program aims to equip students with the knowledge, skills and attitudes which are necessary to prepare them for successful entry to the teaching profession as secondary school teachers who can teach their specialist subject at an appropriate level.

The program emphasizes methods and practices of teaching and the theoretical aspects of the study of education. Students are given the opportunity to gain practical experience in Lebanese schools (through collaborative agreements with M.U.B.S). Practicum in schools is under the guidance of a M.U.B.S faculty member and their school mentor.

Core courses (15 credits)

EDU401	Foundations in Education
EDU402	Educational Psychology
EDU403	Educational Technology
EDU404	Classroom Management
EDU405	Curriculum, Instruction, and Evaluation

A. TD in Elementary Education

1. One course from the Practice Teaching – Elementary (3 credits)

EDU430	Practice Teaching, Elementary Education: Math & Science
EDU431	Practice Teaching, Elementary Education: English
EDU432	Practice Teaching, Elementary Education: Arts & Social Studies

2. Two method courses from the following as recommended by the student's advisor (6 credits)

EDU406	The Teaching of Mathematics in Elementary School
EDU407	The Teaching of Science in Elementary School
EDU408	The Teaching of Social Studies in Elementary School
EDU409	The Teaching of Arts in Elementary School
EDU410	The Teaching of English as a Foreign Language in Elementary School I
EDU411	The Teaching of English as a Foreign Language in Elementary School II

Total number of credits required (TD Elementary Education): 24 credits

B. TD in Secondary Education

3. One course from the Practice Teaching – Secondary (3 credits)

EDU433	Practice Teaching, Secondary Education: English
EDU434	Practice Teaching, Secondary Education: Math
EDU435	Practice Teaching, Secondary Education: Science
EDU436	Practice Teaching, Secondary Education: Informatics
EDU437	Practice Teaching, Secondary Education: Economics

4. Two method courses from the following as recommended by the student's advisor (6 credits)

EDU412	The Teaching of English as a Foreign Language in Secondary School I
EDU413	The Teaching of English as a Foreign Language in Secondary School II
EDU414	The Teaching of Math in Secondary School I
EDU415	The Teaching of Math in Secondary School II
EDU416	The Teaching of Science in Secondary School I
EDU417	The Teaching of Science in Secondary School II
EDU418	The Teaching of Informatics in Secondary School I
EDU419	The Teaching of Informatics in Secondary School II
EDU420	The Teaching of Economics in Secondary School I
EDU421	The Teaching of Economics in Secondary School II

Total number of credits required (TD Secondary Education) : 24 credits

Freshman Arts Requirements:

ENG 101	English 101
ENG 102	English 102
ARB 201	Arabic Culture
ARB 202	Arabic Studies
PSY 20	Int. to Psychology
SOC 201	Int. to sociology
ART 201	Fine Arts
HEA 201	Health
NUT 201	Nutrition

Choose one course of the following:

BIO 101	Int. to Biological Science
PHY 101	Int. to Physical Science
CHM 101	General Chemistry

Freshman Science Requirements:

ENG 101	English 101
ENG 102	English 201
ARB 201	Arabic culture
MTH 101	Calculus I
MTH 102	Calculus II
BIO 101	Int. to Biological Science
PHY 101	Int. to Physical Science
CHM 101	General Chemistry

Choose 2 courses of the following

ART 201	Fine Arts
NUT 201	Nutrition
HEA 201	Health

Non-Arabic speaking Students can substitute their Arabic Requirements by taking courses from the following selection:

ENG 201	Advanced English
ENG 202	Applied Communication Skills
TEF 200	English Grammar
PHL 201	Introduction to Philosophy

FRESHMAN PROGRAM

[Accredited by decree no 221/912 - 22/Feb/2009]

A freshman student at M.U.B.S is required to complete 30 credits in either the arts or science program.

Freshman students admitted to Bachelor of Arts programs are considered Freshman Arts students, while those admitted to Bachelor of Science programs are considered freshman Science students.

Applicants should obtain a minimum combined score of SAT I and SAT II of 2750 for freshman Arts and 2850 for freshman science.



Official Certifications M.U.B.S's CED offers
officially recognized certificates in the
following majors:

BUSINESS ADMINISTRATION

HUMAN RESOURCE MANAGEMENT

PROJECT MANAGEMENT

INFORMATION AND COMMUNICATIONS

TECHNOLOGY (ICT)

MARKETING

BANKING & FINANCE

ISLAMIC BANKING

ACCOUNTING

HOSPITAL MANAGEMENT

THE CERTIFIED MARKETING EXECUTIVE, CME

THE CERTIFICATE IN CUSTOMER MANAGEMENT





In the 21st century, continuing education has become an essential element for human development in areas such as adult literacy, life skills education, work-skills and training which goes beyond academia.

M.U.B.S Training & Continuing Education Institute (TCEI) is a continuing education institution in Lebanon to meet the standards for licensed certificates from the Lebanese Ministry of Education and Higher Education.

M.U.B.S (TCEI) is one of three institutions in the Middle East which are members of the University Continuing Education Association (UCEA) based in Washington D.C.

IT ACADEMYMicrosoft® Certified Application Specialist (MCAS)
Microsoft Office Specialist (MOS)
Internet and Computing Core Certification IC³
Adobe Certified Associate
SAT Preparatory Course
TOEFL Preparatory Course (Certified Center)
Center of Excellence in the field of
information security in collaboration with HISPI



INTERNATIONAL PROFILE

UNIVERSITY MEMBERSHIPS

GLOBAL UNIVERSITY NETWORK FOR INNOVATION | www.guninetwork.org

MIDDLE EAST AND NORTH AFRICA ASSOCIATION FOR INSTITUTIONAL RESEARCH MENA-AIR | www.mena-air.org

ACADEMIC IMPACT | www.academicimpact.org

GUIDE ASSOCIATION | www.guideassociation.org

ASSOCIATION OF ARAB UNIVERSITIES | www.aaru.edu.jo

MAGNA CHARTA UNIVERSITATUM | www.magna-charta.org

ACBSP-ASSOCIATION OF COLLEGIATE BUSINESS SCHOOLS AND PROGRAMS | www.acbsp.org

UCEA-UNIVERSITY CONTINUING EDUCATION ASSOCIATION | www.ucea.edu

EPUF-EUROMED PERMANENT UNIVERSITY FORUM | www.epuf.org

EURO-MEDITERRANEAN UNIVERSITY | www.emuni.si

ARAB ACRAO | www.arab-acrao.org

INTERNATIONAL ASSOCIATION OF UNIVESITIES (IAU) | www.iau-aiu.net

INTERNATIONAL PROGRAMS UNIVERSITIES



UNIVERSITÉ DE PICARDIE JULES VERNE UPJV (FRANCE):

M.U.B.S signed a memorandum of cooperation with Université de Picardie Jules Verne in France to offer its Executive MBA in Lebanon. M.U.B.S undergraduate students in the French section will also benefit from the faculty and student exchange programs with the French partner university.

For more information, go to **Double Diplômation Franco-Libanaise M.U.B.S - UPJV** page No. 38

Cardiff Metropolitan University
Prifysgol Fetropolitan Caerdydd



CARDIFF METROPOLITAN UNIVERSITY (UNITED KINGDOM):

M.U.B.S has recently finalized an agreement with Cardiff Metropolitan University in the UK to start offering its degrees in Lebanon as part of the British School of Management (BSML) at M.U.B.S

The programs of study are:

- BA (Hons) Business and Management Studies
- BSc (Hons) Business Information Systems
- MBA Project Management

For more information, go to **British SCHOOL OF MANAGEMENT (BSML)** www.bsml.info page No. 34

GLOBAL UNDERSTANDING COURSE WITH EAST CAROLINA UNIVERSITY

In Spring 2012, M.U.B.S started offering the Global Understanding course in collaboration with East Carolina University in USA.

The Communication & Technology in Global Understanding course (otherwise known as the GU course) provides M.U.B.S students with a unique opportunity to understand, explore, and appreciate the nature of human diversity and globalization by providing a direct international experience in a virtual collaborative learning environment with students from other countries. M.U.B.S Students experience and learn about other cultures in a web-streamed face-to-face environment without leaving the M.U.B.S campus. The GU course utilizes sophisticated interactive technologies to give M.U.B.S students the opportunity to communicate with students in a variety of countries in live time. In essence these students are participating in an authentic cultural exchange. They learn about the various cultures of participating universities while simultaneously acting as representatives of the Lebanese culture to those partner students. The cultural exchange is based both on written and oral communications between students via 'chatting', social media, video conferencing, and other technologies both inside and outside of the classroom. This semester M.U.B.S was partnered with East Carolina University in the USA, Universidad de Monterrey in Mexico, and Universidad ESAN in Peru.

UNIVERSITÉ DE LIÈGE (BELGIUM):

In April 23rd 2008, M.U.B.S and the Université de Liège signed a memorandum of understanding to exchange students and faculty, exchange scientific information, offering joint degrees and the possibility of joint supervision of doctoral thesis. The memorandum is a first step towards more cooperation between the two institutions. For more details, visit the university's website: www.ulg.ac.be

WESTERN MICHIGAN UNIVERSITY:

Western Michigan University (Kalamazoo, Michigan, United States of America) and Modern University of Business & Science (Beirut, Lebanon) agree to establish a relationship of general academic cooperation. The purpose of this relationship is to enhance the capacity of both institutions to fulfill their academic missions and objectives through international education and international engagement.

PROJECTS



THE TRANS-EUROPEAN MOBILITY PROGRAM FOR UNIVERSITY STUDIES (TEMPUS)

TEMPUS is the European Union's programme which supports the modernisation of higher education in the Partner Countries of Eastern Europe, Central Asia, the Western Balkans and the Mediterranean region, mainly through university cooperation projects. To promote the reform and modernisation of higher education in the Partner Countries and to enhance the quality and relevance of higher education to the world of work and society in the Partner Countries. Also to increase the capacity of higher education institutions in the Partner Countries and the EU by enhancing mutual understanding between peoples and cultures of the EU and the Partner Countries.

Tempus finances two types of actions:

1. Joint Projects are based on multilateral partnerships between higher education institutions in the EU and the partner countries. They can develop, modernize and disseminate new curricula, teaching methods or materials, boost a quality assurance culture, and modernize the management and governance of higher education institutions.

2. Structural Measures contribute to the development and reform of higher education institutions and systems in partner countries, to enhance their quality and relevance, and increase their convergence with EU developments. Partnerships are made up of consortia of organizations including higher education institutions, businesses, ministries, NGOs, and other organizations working in higher education; both from the EU and partner countries.

ASPIRE - Achieving Sustainable Programmes in Regeneration and Entrepreneurship: Jordan, Lebanon and Palestinian Occupied Territories.

AIM

The ASPIRE Project aims to enhance the capacity of the six consortium universities in Jordan, Lebanon and the Occupied Palestinian Territory by enabling them to develop sustainable programmes in entrepreneurship in their countries.

SPECIFIC OBJECTIVES

1. To develop and implement a 3-module Enterprise Pathway in each partner country university, using VLE delivery;
2. To develop and implement a Masters Programme in Entrepreneurship jointly taught by universities in each partner country;
3. To promote the adoption of the Bologna system (together with QA procedures, ECTS and Diploma Supplement);
4. To improve the human capacity of partner country universities by providing upgrading opportunities in the EU for young and aspiring academic members of staff;

It is envisaged that these four specific objectives will contribute to a sustainable outcome that will promote curriculum reform in enterprise education and leave a longer-term legacy for the partner country universities.

OUTPUTS/OUTCOMES

The outputs/outcomes of the ASPIRE Project include:

1. Teaching material for 3 undergraduate modules on the Enterprise Pathway;
2. A new Masters Programme in Marketing & Entrepreneurship in each partner country (M.U.B.S started offering the program in Fall 2011 - 2012).
3. Start of the Enterprise Pathway and Masters in Entrepreneurship Programmes in the six partner universities;
4. Improved human capacity at partner universities;
5. Improved understanding of the Bologna system and process;
6. A quality control procedure for the Project;
7. Dissemination of Project results to other institutions and interested parties.

The direct target groups of this Project are the staff of the six partner country institutions, particularly the younger staff, and students on the two new Entrepreneurship Programmes. This regional Project also aims to enhance the cooperation between universities in the region and with EU partner institutions. The EU partners of this Project have a rich experience of entrepreneurship education and a successful track record of previous Tempus projects which will ensure that the consortium will be able to meet the Project objectives.

ASPIRE PARTNERS

CARDIFF METROPOLITAN UNIVERSITY, CARDIFF, UWIC
AUC, EGYPT
FAYOUM UNIVERSITY, EGYPT
EIN SHAMS UNIVERSITY, EGYPT
UNIVERSITY OF SFAX, TUNISIA
UNIVERSITY OF SOUSSE, TUNISIA
MODERN UNIVERSITY FOR BUSINESS AND SCIENCE, LEBANON
BEIRUT ARAB UNIVERSITY, LEBANON
KING HASSAN II U, MOROCCO
CADI AYYAD U, MARAKESCH, MOROCCO
SUPERIOR INSTITUTE FOR SCIENCE AND TECHNOLOGY
CASABLANCA, MOROCCO
UNIVERSITY OF BARI, ITALY
IONIAN UNIVERSITY, CORFU, GREECE
MAGNA CHARTA OBSERVATORY, BOLOGNA, ITALY
THE LEADERSHIP FOUNDATION
UNIVERSITY OF AACHEN, GERMANY
ARAB NETWORK FOR QUALITY ASSURANCE, CAIRO, EGYPT
ASSOC OF ARAB UNIVERSITIES, JORDAN
ASSOCIATE PARTNERS
MOHE, EGYPT
MOHE, LEBANON
MOHE, MOROCCO
MOHE, TUNISIA

UNAM PROJECT

Due to the economic recession, many HEIs seek a balance between academic excellence and effective resources management, with a growing emphasis on Financial Management (FM). For complex institutions on minimal budgets, FM represents serious challenges as well as needing strategies for greater autonomy and transparency in the four target countries of the project, Jordan, Lebanon, the occupied Palestinian Territory and Syria.

Hence, the HEIs now strive for a balance of efficient and quality FM management.

Overall objective:

Lends specific support to institutional demands for increased efficiency, autonomy and transparency in FM in partnering Southern Neighbouring Area (SNA) HEIs, in line with national schemes & regional Tempus priorities. UNAM seeks support mechanisms to existing ideas in target HEIs with specific objectives:

1. To develop transparent financial culture promoting decentralisation & financial autonomy
2. To create a platform for dialogue through a recognised regional network of HEI Managers to exchange good practice in FM;
3. To sustainably strengthen managerial, strategic, admin & technical capacities in eight SNA HEIs through targeted trainings, development of strategies & technical support systems for effective FM by 2013. for more information: www.unam-network.net

UNAM PARTNERS

COORDINATOR:

STAFFORDSHIRE UNIVERSITY (SU), UNITED KINGDOM

JORDAN: PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY (PSUT), JORDAN

AL-HUSSEIN BIN TALAL UNIVERSITY (AHU), JORDAN

LEBANON: MODERN UNIVERSITY FOR BUSINESS AND SCIENCE (M.U.B.S), LEBANON

BEIRUT ARAB UNIVERSITY (BAU), LEBANON

PALESTINIAN TERRITORIES, OCCUPIED

BIRZEIT UNIVERSITY (BZU), PALESTINIAN TERRITORIES, OCCUPIED

AL-QUDS UNIVERSITY (AQU), PALESTINIAN TERRITORIES, OCCUPIED

EUROPEAN UNION

VRIJE UNIVERSITEIT BRUSSEL (VUB), BELGIUM

UNIVERSITÉ PANTHÉON-ASSAS, PARIS II (UPP), FRANCE

UNIVERSITÀ DEGLI STUDI DI BARI «ALDO MORO» (UB), ITALY

TECHNOLOGICAL EDUCATIONAL INSTITUTE OF LARISSA (TEIL), GREECE

UNIVERSITY OF HUDDERSFIELD (UH), UNITED KINGDOM

PROJECT COORDINATOR: DR IAN JACKSON, STAFFORDSHIRE UNIVERSITY, UK

PROJECT ADMINISTRATOR: TOM WARD, STAFFORDSHIRE UNIVERSITY, UK

TOWARD THE LEBANESE QUALITY ASSURANCE AGENCY (TLQAA)

Quality assurance (QA) is a major component in the Lebanese modernization agenda. With an important increase in volume and diversity, the Lebanese higher education (HE) faces several challenges making a clear QA system necessary. In this context, numerous Lebanese higher education institutions (HEIs) have already gone through a complete QA process with foreign QA agencies. Lately, a draft law for the establishment of a Lebanese Agency for Quality Assurance in Higher Education has been drafted. This agency would satisfy the expectations in terms of accountability and continuous improvement of the HE system. Against this backdrop, the project aims to experiment some tools that may be used by this agency. Based on an analysis of the Lebanese context done by the Lebanese partners a model for QA will be established with the support of the European partners. This model will be discussed with the Lebanese Higher Education (LHE) stakeholders at large.

Based on the established quality assurance model a set of standards and procedures will be drafted for the evaluation of the institutions. In order to conduct those evaluations, experts from Lebanon and from abroad are needed. Criteria for the selection of the experts will be identified and some experts will be appointed. Training materials provided by the European partners will be customized to the Lebanese context and will serve to train the selected experts. The experts will also go to Europe for some tour studies. Finally, a pilot evaluation of few Lebanese institutions will be performed. By the end of the project, well accepted and tested standards and procedures will be available and could be directly used by the Lebanese agency. Experts selection criteria and training materials for the experts will also exist and some trained experts will be operational. Finally, the project, targeting and involving the whole LHE system, will strongly enhance the quality culture with a good understanding of accountability and continuous improvement concepts.

The TLQAA project is formed of the following workpackages:

- WP.1: Defining the Lebanese Quality Assurance Model
- WP.2: Standards and Procedures
- WP.3: Selecting and Training the Lebanese Experts
- WP.4: Pilot Evaluation
- WP.5: Dissemination and Exploitation of the Results in the Project
- WP.6: Project Management and Support

Website: www.tlqaa.org

ELEMENT: Erasmus Mundus Project

M.U.B.S is a partner in an Erasmus Mundus Project entitled Egypt – Lebanon – EU Mobility Exchange Network (ELEMENT) . The other Lebanese partners in the project are the American University of Beirut, Beirut Arab University, Lebanese University, and Université Saint-Joseph. The project grantholder is the Cardiff Metropolitan University in Cardiff (UK).

Four M.U.B.S students were selected in May 2012 for scholarships to pursue their graduate degrees in European universities.



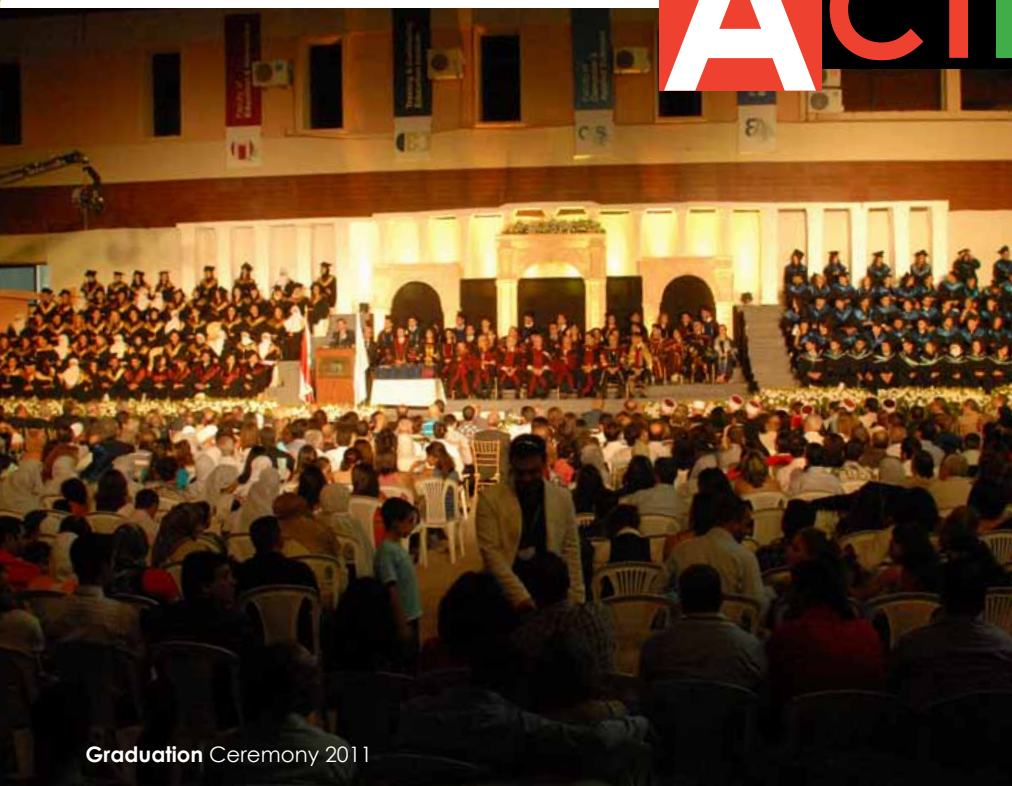


Annual Dinner



Graduation Ceremony 2011

ACTIVITIES



Graduation Ceremony 2011



Visit to the Presidential Palace



Outdoors Damour



Job Fair



Faraya Ski Trip

MODERN UNIVERSITY FOR BUSINESS & SCIENCE
www.mubs.edu.lb



Visit to the Office of Pedagogy and Education at UNESCO



Discover Google



Ghassan, Libia

ACTIVITIES



Basketball Team



Outdoors Aley



Outdoors Aley



Army Day

A CTIVITIES S



Rally Paper

MODERN UNIVERSITY FOR BUSINESS & SCIENCE
www.mubs.edu.lb



Outdoors Aley